



Master in International Sustainability Management (MSc)

DESIGNING TOMORROW



affiliated to



CCI PARIS ILE-DE-FRANCE

Admission requirements

- A Bachelor degree with a **minimum of 180 ECTS**
- A university background preferably in management, economics, social or natural science, or engineering (students from a non-business/economics background are required to participate in a preparatory course prior to the start of the programme)
- Fluency in English: TOEFL, TOEIC, IELTS scores or English test on campus
- Work experience not required (if given, a maximum of 2 years is recommended)

How to apply

1



**ONLINE
APPLICATION**

[WWW.ESCPEUROPE.EU/
SUSTM-ADMISSIONS](http://WWW.ESCPEUROPE.EU/SUSTM-ADMISSIONS)

2



**PROFILE
EVALUATION**

3



**PERSONAL
INTERVIEW**
IF ELIGIBLE

2020 fees

- Tuition fees: 25.500 € (+ application fees)*

*Fees may be subject to change. Please check our website for possible updates.

Your contact



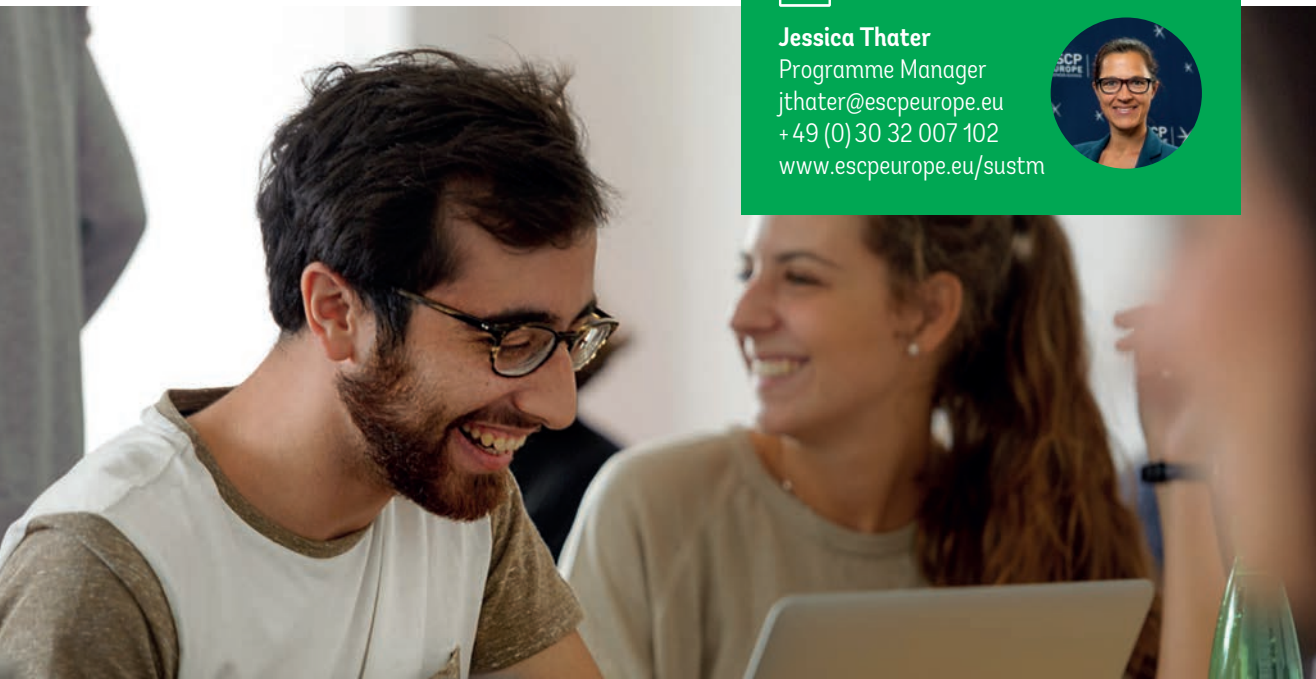
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www.escpeurope.eu/sustm



ESCP Europe quick facts

6 ESCP Europe campuses
in Berlin, London, Madrid,
Paris, Torino, and Warsaw

1ST
The World's
Business School (est. 1819)

Over **130+**
academic alliances in
Europe and the World in
47 countries

6,000+
students in degree
programmes representing
120 different nationalities

Triple accredited:
AACSB, EQUIS, AMBA

Over **155**
research-active professors
representing over 30 nationalities
across our 6 campuses

A full **portfolio:**
Bachelor, Masters, MBAs,
PhDs and Executive Education

60,000
active alumni in over
150 countries in the world

5,000
high-level participants in
customized trainings and
executive education

Programme objectives

In past generations, people in businesses tended to focus first on money. Meaning came later. Today, in a world with so many pressing problems, many young professionals feel this model no longer makes sense. ESCP Europe's Master in International Sustainability Management offers the training for a career that will enable you to make a positive difference right away.

Your European Academic Director



Prof. Dr. Sylvie Geisendorf
Chair of Environment and Economics
ESCP Europe Berlin



Master in **International Sustainability Management (MSc)**

This master programme is the right choice if you want to...

- become an expert in sustainability management and make saving the planet your day job
- work in an international context
- push global rethinking on sustainable management and business models
- meet experts, company representatives and peers who share your passion
- enhance your profile with personal skills for systematic career development in sustainability
- add value to your CV by leveraging the highly ranked ESCP Europe Business School

Your **full time programme...**

Will teach you what you need to know to build a rewarding career in sustainability:

- Modules on company-specific sustainability issues
 - implementation of a sustainability strategy
 - sustainable supply chains
 - CSR reporting
 - development of a sustainable culture
- Economics-based analysis of environmental policy
- General management content
- Specialisations through electives
- Corporate network involvement in seminars, consultancy projects and career days

Strong **international dimension**

- Two-year full-time Master programme in Berlin and Paris
- Taught in English with additional foreign language classes (different levels)
- A global faculty and international class mix

“ I was looking for the experience
most passionate about, to be
challenges our generation

Mélanie Keïta (Master in International Sustainability)



Your curriculum

Sept-Dec
Term 1

BERLIN

Environmental & sustainability management

- Environmental and sustainability management
- Business ethics and CSR
- Eco-marketing
- Integrated reporting

Science & economics

- Introduction to sustainability research
- The ecological background of economic activity: climatology/ ecosystems theory
- Environmental and resource economics

Language & career development

- Language course

Jan-April
Term 2

PARIS

Frameworks for a sustainability transition

- Sustainable supply chain management
- New concepts for a sustainable lifestyle: the circular economy
- The dark side of sustainability
- Beyond CSR: innovative responses to the sustainability challenge

Electives

- NGO & management
- International business and human rights
- Sustainable finance
- Social entrepreneurship

Language & career development

- Language course

Legend:

-  = Sustainability
-  = International
-  = General
-  = Research
-  = Skills

All courses are taught in English.



advertise in what I am
more aware of the
is currently facing. ”

Sustainability Management, Alumna, Class of 2018)



May-July
Term 3

PARIS

Sustainable governance and management in an international context

- Cross-cultural management and sustainability
- Sustainability governance and policy

Project management and consulting

- International project management & consulting
- Sustainability consultancy project

Electives

- Business and sustainability in the developing world
- Sustainable tourism

Language & career development

- Language course

Sept-Jan
Term 4

BERLIN

Research & complexity

- Research methods
- Managing complexity

Electives

- Eco-Venturing
- Living in the smart utopia? The transformation of the energy system
- International Economics
- Ethics of Artificial Intelligence
- Business information systems
- International HR management

Company consultancy project (general management or sustainability focus)

Language & career development

- Career development

Feb-April
Term 5

WORLDWIDE

Master Thesis for MSc

May-July
Term 6

WORLDWIDE

Internship

Excellence in Teaching and Research

- SustBusy: Business and Society – Towards a Sustainable World, ESCP Europe research centre under the scientific direction of Prof. Dr. Sylvie Geisendorf
- ESCP Europe has more than 15 years of experience in integrating sustainability in business programmes



Key facts

- Degree: Master of Science (MSc)
- Credit points: 120 ECTS
- Study Locations: Berlin and Paris
- Language: English
- Duration: 24 months
- Start: September 2020

Practical tools and methods for **a career that will make a difference**

In your classes, you will...

- be equipped with the skills and insights you need to help companies be good stewards of the public and the planet
- work on real-life consulting projects with major companies
- meet people who are already working on sustainability issues for corporations and non-governmental organisations
- benefit from individual sessions with ESCP Europe career counsellors to help you decide which sector and what kind of role would be right for you

Career **opportunities**

Be the conscience of your company! Rethink traditional structures and...

- work in “green” companies in various sectors (e.g. renewable energy, technology, food, clothing, cosmetics), in NGOs or certification agencies
- start your career, e.g. as a Sustainability & CSR Director, Logistics & Production Manager, Resource Efficiency Analyst, Strategic Planner, Marketing Manager, Controller & Accountant or Consultant

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DESIGNING TOMORROW

ESCP Europe is among the
1% of business schools worldwide
to be triple-accredited.



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