

**MSc
in Hospitality
& Tourism Management**



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP Quick Facts

6 urban
campuses

Multi- accredited:

AACSB, EQUIS, EFMD MBA,
EFMD EMBA

Over **160**
research-active professors
representing over
30 nationalities

A full
portfolio
Bachelor, Masters,
MBAs, PhDs and
Executive Education

6,500
students in degree
programmes representing

120
nationalities

The World's

1st

Business School
(est. 1819)

Over **140**
academic alliances
in Europe and the World
in 47 countries

5,000
high-level participants
in customized trainings
and executive education

60,000
active alumni in
over 150 countries
in the world

Programme objectives

Based in Spain, a world-leader in Tourism & Hospitality, this life-changing programme will give you the training and tools you need to have a successful and international career in the hospitality sector. This multicampus structure (Madrid & Turin / London) with two concrete specialization tracks (Hotel Management or Hotel Development) combined with our "learning by doing" curriculum, International Consultancy Project (ICP) and the Professional Development Programme at the Cornell University School of Hotel Administration, will most definitely enhance your profile, and provide you with an added value that will help you develop a successful career in the sector".



Prof. Dr. Jaime PÉREZ LUQUE (Madrid Campus)
Scientific Director
PhD in Economics, Nova School of
Business and Economics



Prof. Dr. Laura REYERO (Madrid Campus)
Executive Director
PhD in Economics, European University of
Madrid





Key facts

- Degree: Master of Science (MSc)
- Credit points: 90 ECTS
- Study Location: Madrid, Turin or London, Ithaca, NY.
- Language: English
- Duration: 1 year
- Starts: September 2020

Your curriculum

Sept-Dec Term 1

MADRID

Core Courses

- Tourism and Global Economy
- Strategy & Marketing for Hospitality and Tourism Services
- Introduction to Finance and Financial Accounting
- Hospitality Consulting
- Project Management in Practice (I)
- Smart Cities and Urban Planning
- PropTech and Innovation (I)
- Hotel Operational Management

Hotel Management

- Entrepreneurship for Hospitality & Tourism

Hotel Development

- Real Estate Finance & Investments
- Software Technologies in Real Estate

Skills

- Career Development
- Effective Communication & Pitch

Jan-March Term 2

MADRID

Core Courses

- Life Case Study Barcelo
- Project Management in Practice (II)
- Culture, Heritage and Real Estate
- Negotiation, Problem Solving and Cultural Awareness
- PropTech and Innovation (II)

Hotel Management

- Life case study Amadeus
- Tourism Product Conception
- Destination Management
- Sustainability for Hospitality & Tourism

Hotel Development

- Real Estate Investment Funds
- Hotel Mergers & Acquisitions
- Introduction to Real Estate Development

May Term 3

TURIN or LONDON

- Online Analytics and Food, Beverage & Yield Management
- Turin campus

- Real Estate Development, Big Data Analytics & Capital Markets
- London campus

June (onwards) Term 4

PROFESSIONALIZATION

Courses online + in class =
4 courses on Hospitality Management in order to obtain PDP (Professional Development Program) Certification - Cornell School of Hotel Administration



The Hotel School
Cornell
SC Johnson College of Business

2019 class profile



43% Women
57% Men



96% International
Students

Job survey

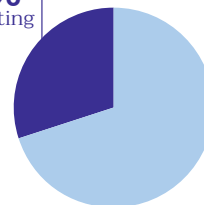
Less than 3 months
after graduation

77% are employed

€32,000
is the average
starting salary

30%
Consulting

90% have a
job with an
international
dimension



70%
Tourism
Entertainment
Hospitality
Consulting

Career opportunities

- Sales Executive
- Consultant
- Marketing & Communication
- Revenue Management
- Luxury Tourism
- Hotel Management
- Advertising
- Real Estate Development for Hospitality
- PropTech
- Event Manager
- Entrepreneur
- Commerce
- Hospitality & Tourism Startups
- Travel Distribution

Testimonial

“ESCP has been an extreme career booster in my Hospitality and Tourism career. From taking classes with worldwide professors, meeting professionals from prestigious international companies, to experiencing my very own Consulting project, and ending my Master's degree with the well-known Cornell University. ESCP is THE business school that will open you all necessary doors needed for your career. It's more than an international business school, you will be part of a real family thanks to the worldwide Alumni.”

Clément Perna. Bachelor in Hospitality and Tourism Management at Ecole Supérieure d'Hôtellerie de Paris.
Current position: Executive Assistant General Manager at RIU Hotels and Resorts



Admission requirements

- A Bachelor or Master degree in any field of study
Minimum 180 ECTS

- Advanced English level: C1
TOEFL IBT: 100
TOEFL written: 600
TOEFL computer based: 250
IELTS: 7

- Professional or international experience

- International profile

- Real motivation to join the Master and for a high-level career in this field

2020 fees

- Tuition fees: 24.000 €
(+ application fees)

This Master does not lead to an official diploma in Spain (Decree 84/2004 BOCM)

How to apply

1



ONLINE APPLICATION
WWW.ESCP.EU

2



PROFILE EVALUATION

3



PERSONAL INTERVIEW
IF ELIGIBLE

Your contact



Arantxa Chapado
m.sc.hospitalitytourism@escp.eu
+34 911 719 016

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ESCP is multi-accredited.



BERLIN

Heubnerweg 8 - 10
14059 Berlin, Deutschland

LONDON

527 Finchley Road
London NW3 7BG, United
Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11, France

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia

WARSAW

c/o Kozminski University
International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland