ESCP
BUSINESS SCHOOL

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

SUSTAINABILITY FOR INNOVATION LEADERS

Go beyond compliance and transform sustainability and ESG into opportunities for innovation, purpose, and business success with our 3-day programme.

Sign up until March 7, 2025 and get 25% off (pay €2,960)

WHO SHOULD APPLY

Mid to top-level leaders like innovation managers, sustainability / ESG / CSR managers, marketers, HR managers, intrapreneurs, or other interested functional experts

About

- 1x per year
- 3 days
- ESCP Berlin Campus
- €3,950

> Focusing on developing and implementing strategies to make a positive impact on society and the environment is key to achieving our sustainable goals and drive meaningful change.

Tarek Annan
Senior Sustainability Manager
Allianz Technology SE

ESCP
BUSINESS SCHOOL

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

SUSTAINABILITY FOR INNOVATION LEADERS

Sustainability, innovation and business model experts Prof. Dr. Lorenzo Massa, Prof. Dr. Henning Breuer, and Prof. Dr. Florian Lüdeke-Freund help you view ESG as a strategic asset for innovation and competitiveness.

You can expect to:

- Gain a holistic understanding of strategic sustainability for innovation and business growth
- Understand how to use ESG as a driving force to successfully compete in the EU and internationally
- Develop new business approaches, and strategically adjust your business model
- Network with innovation leaders from diverse industries and exchange best practices

DO YOU HAVE QUESTIONS? GET IN TOUCH!

Anastasia Shevchenko
Programme Manager
ESCP Business School | Berlin Campus
ashevchenko@escp.eu | Book a call

ESCP benefits from the best international accreditations.

AACSB ACCREDITED | EQUIS ACCREDITED | EFMD ACCREDITED MBA | EFMD ACCREDITED EMBA | **5 European Higher Ed accreditations**