ESCP
BUSINESS SCHOOL

IT ALL STARTS HERE

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Certificate Course

Blockchain in Finance: Mastering NFTs, Smart Contracts, and Digital Assets

1st
Business School
in the world (1819)

4th
European Business
School
Financial Times

6
Campus in Europe,
Berlin, London,
Madrid, Paris, Turin
and Warsaw

6,000
Managers trained
each year

200
Research-active
professors

80,000+
Active alumni
in over 190 countries
in the world

Objectives

- Stay up-to-date on the latest trends and innovations in blockchain and digital finance
- Learn practical applications of blockchain in finance, including NFTs and smart contracts
- Connect with professionals and thought leaders in the fintech and blockchain sectors

Benefits for participants

- High-profile lecturers with ample experience in the realm of finance and digital technologies
- Comprehensive course covering trends, technologies and practical applications
- Immersive learning experience

Profile

- Financial professionals, fintech entrepreneurs, startup founders, investors, analysts, regulatory and compliance professionals, and interested parties seeking to understand blockchain technologies
- Participants should be proficient in English

Course outline

DAY 1	
Blockchain Fundamentals and Finance	· Introduction to blockchain technology · Blockchain's role in modern finance · Decentralised Finance (DeFi) explained · Workshop: Exploring blockchain use cases in financial services
DAY 2	
NFTs and Smart Contracts	· Non-Fungible Tokens (NFTs): Understanding the hype · The art of Smart Contracts in Finance · Hands-on session: Creating your first Smart Contract · Blockchain 144A Bond Issuance
DAY 3	
Cryptocurrency Markets and Innovations	· Bitcoin and cryptocurrency Markets · Spotlight on bitcoin ETFs: Opportunities and challenges · Implementing blockchain innovations in business · Capstone project: Designing a blockchain solution for a financial challenge

Certificate

A certificate of completion will be awarded to participants who successfully complete the programme.

Academic Director

Dr. Marcus Schmalbach,
internationally recognised blockchain expert and CEO of Ryskex Inc.

FEES
€ 2,980

NEXT SESSION
JUNE, 2024
3 days

BERLIN CAMPUS
Heubnerweg 8-10
14059 Berlin

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ESCP benefits from the best international accreditations.
Our European campuses are officially recognized in their country.

AACSB ACCREDITED | EQUIS ACCREDITED | EFMD ACCREDITED MBA | EFMD ACCREDITED EMBA | 6 national recognitions

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