

Master of Science (MSc)
International Food &
Beverage Management



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP quick facts

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European campuses in Berlin, London, Madrid, Paris, Turin and Warsaw and a branch campus in Dubai

The world's

1st

Business School
(est. 1819)

Over 150

academic alliances in Europe and the world in 50 countries

11,000+

Students in degree programmes representing

135

different nationalities

**Multi-accredited:
AACSB, EQUIS, EFMD
MBA, EFMD EMBA,
5 European Higher Ed
standards**

Over 200

research-active professors representing over 43 nationalities

**A full portfolio:
Bachelor's, Master's
MBA, PhDs and
Executive Education**

85.000+

Active alumni in over 200 countries in the world

6,000+

High-level participants in customised training and executive education

MSc in International Food & Beverage Management

Learn more



This MSc specialisation is the right choice if you want to:



Build your future career step by step and become a manager or an entrepreneur in the Food & Beverage sector



Experience a combination of practical classes, laboratories, company experiences, business projects and the opportunity to meet both experts and top managers in this fast-growing industry



Focus on the Food & Beverage industry with a trans-national approach



Participate in intensive core modules in General Management, combined with F&B Industry advanced modules

Why choose this MSc specialisation?

15 months full-time master delivered in English

2 countries: Italy (Turin) and France (Paris), historically recognised as the best territories for connecting with top industry players.

2 Degrees: French Master's Degree (DEAMIE) and MSc in International Food & Beverage Management

1 company consultancy project

3 majors you can choose from: Restaurant & Gastronomy Management, Entrepreneurship & Innovation in F&B, Communication & Strategic Marketing for Multinationals

1 internship of 4 months minimum anywhere in the world

Immersive journeys, ranging from one day to a full week, designed to explore local food and beverage cultures and excellences

...and numerous practical **workshops and seminars** with companies and industry experts.



Programme objectives

The programme is open to anyone with a passion for the F&B industry, particularly those who want to work in a management role. You will have the opportunity to develop your general management skills through a range of courses. Once you have completed the programme, several scenarios will be open to you.

Your European Academic Director



Francesco Venuti
**Associate Professor of Accounting
Academic Director MSc in International
Food and Beverage Management
Associate Dean Executive MBA & GMP**

Best Masters Ranking
Food & Beverage Management



Your curriculum

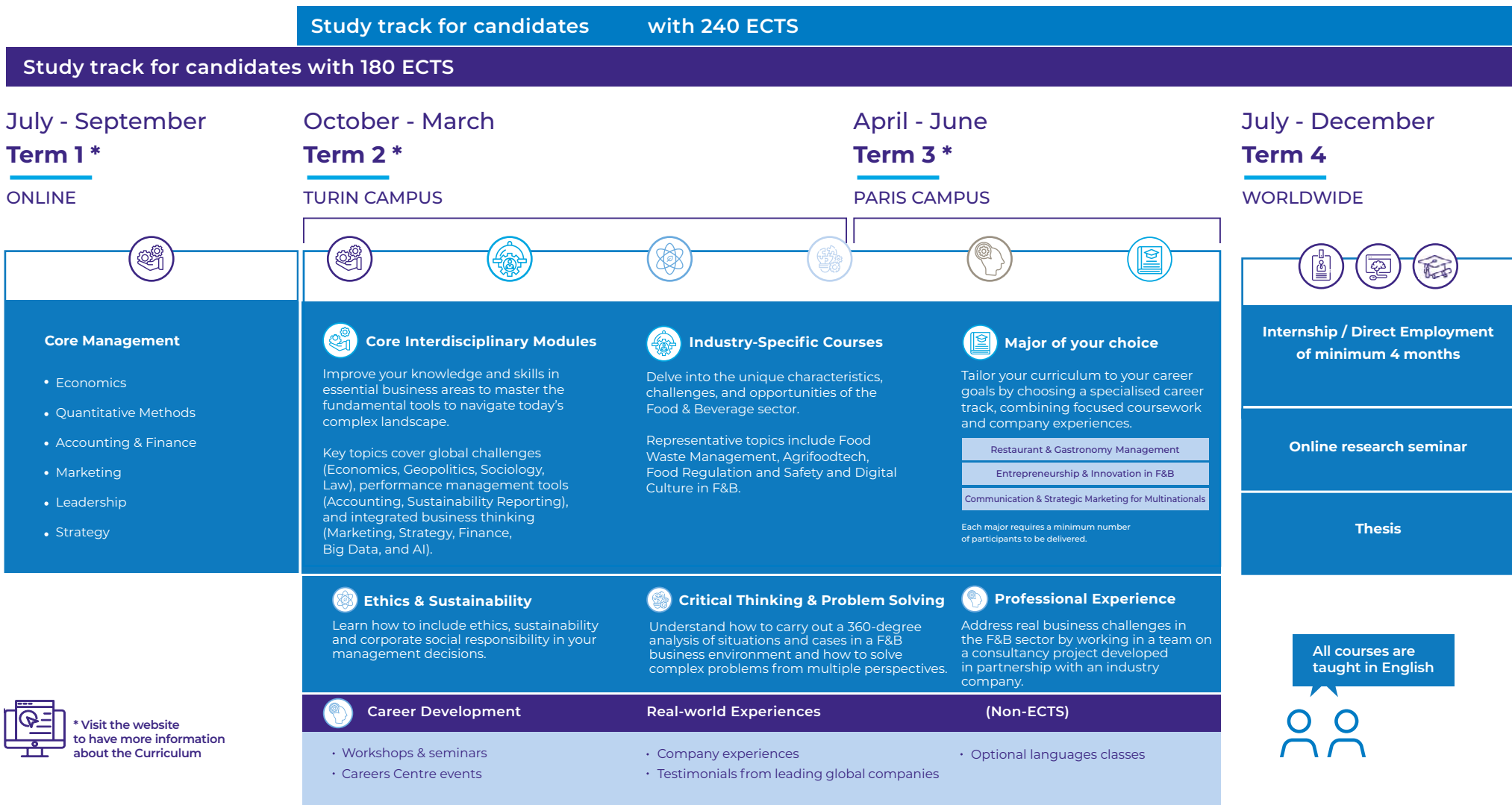
The curriculum combines essential management courses with industry-specific content to prepare students for the dynamic Food & Beverage sector.

Core interdisciplinary courses include Economics, Law, Accounting, Marketing, Big Data, Innovation and AI, to provide a solid foundation in business management.

Students then deepen their expertise with **industry-specific courses** on topics like Agrifoodtech, Food Waste Management, and Food Regulation and Safety, offering a comprehensive understanding of the F&B industry.

Students can tailor their path to their career ambitions by choosing one of three majors: **Restaurant & Gastronomy Management**, **Entrepreneurship & Innovation in F&B**, or **Communication & Strategic Marketing for Multinationals**. Each track includes targeted courses and company experiences, providing valuable industry insights.

Throughout both the Turin and Paris terms, students also complete a **5-month consultancy project** with a F&B company, applying their knowledge in real-world settings.



* Visit the website to have more information about the Curriculum

All courses are taught in English



Company Consultancy Project

The CCP is a key, distinctive element of ESCP's MSc in IFBM programme, offering a collaborative learning experience where students apply the concepts and tools studied during the course in real-world settings.

Working in groups for leading F&B companies, students enhance their analytical, presentation, interpersonal, and intercultural skills while gaining insights into business realities and professional behaviour in an international and multicultural context.

Learn more about the CCP:



Our Students



Luigi Caldarola
Italy
Class of 2023

The IFBM Master's programme truly stands out for its international perspective, offering an incredible opportunity to study in a highly intercultural environment and build a global network. The mix of theoretical learning and hands-on experience, like consultancy project and company experiences in the F&B industry, makes it a perfect blend of academic and practical knowledge. The specialised curriculum, combined with ESCP's strong reputation and top global ranking, makes this programme ideal for anyone passionate about taking their career in this dynamic and ever-growing field to the next level.

Visit our blog:





Career opportunities

Once you have completed the MSc in International Food & Beverage Management, there are many scenarios open to you, in a multinational company or in a small or medium-sized enterprise, in a start-up or in a consolidated company, in Europe or around the world.

This MSc is suitable for anyone considering a career as:

- Marketing & Communication Manager
- Business Development Manager
- Product Manager
- F&B Department Manager
- Restaurant Manager
- Hotel F&B Manager
- Export-Import Manager
- Entrepreneur & startup founder
- Supply Chain Manager
- F&B Innovation Manager

CLASS OF 2023 PLACEMENT



100%
employed within 6
months of graduation



70%
has a job with in
the F&B sector



Key Facts

Degree: This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master's Degree (DEAMIE) and the MSc in International Food & Beverage Management ESCP Diploma.

- ➔ Credit points: 120 ECTS
- ➔ Study locations: Turin and Paris
- ➔ Language: English
- ➔ Duration: 15 Months

Class profile

40
students

Average work
experience:

1.9
years

Average
age:

23
(ranging 20-27)

Unique
nationalities
in class:

12

Business links

with top industry players such as:

Barilla, Bacardi-Martini, Costadoro, Dr Shär, Domori, Ferrari Trento, Frescobaldi, Granarolo, La Doria, Lavazza, Loacker, Maina, Monari Federzoni, Nonino, Pastificio Giovanni Rana, Pernod Ricard, Savencia, Too Good To Go, Venchi... and many more.

Admission requirements

- A Bachelor's or Master's Degree in any field of study
- Fluency in English
IELTS: 7 – Cambridge (CAE): 180 – TOEFL IBT: 100 – TOEIC: 935 (a second foreign language is a plus)
- Previous work experience in the Food & Beverage sector is a plus
- Real motivation to join the Master and for a high-level career in this industry

Admission contact



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www.escp.eu/ifbm

Scan to learn
more about fees
and financials



ADMISSION PROCESS

1



Application online
at this link:
aurion.escp.eu

2



Profile review

- Curriculum Vitae
- TOEFL or IELTS scores
- International experience
- Previous work experience

3



Personal interview
if eligible

Master of Science (MSc)

International Food & Beverage Management

**CEFDG**

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

BERLIN

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Deutschland

LONDON

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United Kingdom

TURIN

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10123, Torino, Italia

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NAVALMANZANO

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28035 Madrid, España

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CHAMPERRET

6-8, av. de la Porte de
Champerret
75017 Paris, France

WARSAW

c/o Kozminski University,
International Relation
Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAI

DIFC Academy
Dubai International
Financial Center
Dubai, UAE