Master of Science (MSc)
Luxury Management

ESCP
BUSINESS SCHOOL

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP **quick facts**

6
European campuses in Berlin, London, Madrid, Paris, Turin and Warsaw and a branch campus in Dubai

The world's **1st**
Business School (est. 1819)

Over **150**
academic alliances in Europe and the world in 50 countries

10,000+
Students in degree programmes

135
different nationalities

Multi-accredited: AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed standards

Over **200**
research-active professors representing over 42 nationalities

A full portfolio: Bachelor's, Master's MBA, PhDs and Executive Education

85,000+
Active alumni in over 190 countries in the world

6,000+
High-level participants in customised training and executive education

Programme objectives

The MSc in Luxury Management is designed for students who wish to pursue a career in the ever-evolving luxury industry by gaining an understanding of the latest dynamics driving the growth of luxury businesses across a range of different sectors.

Your European Academic Director

Isabella Maggioni
Associate Professor of Marketing
Academic Director
MSc in Luxury Management

MSc in **Luxury Management**

Why choose this MSc specialisation?

Learn more

Over the past few years, the luxury industry has undergone significant changes and continues to experience rapid and transformative shifts.

Various factors, including the development of digital markets, internationalisation, and constantly changing social, technological, and consumer trends, play an essential role in driving this transformation

This MSc programme offers a comprehensive and top-tier curriculum that equips you with the necessary tools to thrive in the luxury industry

The programme provides invaluable connections through direct interaction with companies and high-ranking executives within the luxury sector, which will aid your entry into the industry

An internship, an international consulting project, interactive lectures showcasing case studies, collaborative teamwork, exposure to industry practices, and testimonals from experts and managers will provide you with pragmatic training to enter this sector.

2 campuses

- Turin (Italy)
- Paris (France)

2 degrees

- French Master's Degree (DEAMIE)
- MSc in Luxury Management

Your curriculum

The MSc in Luxury Management leverages the network and experience of two campuses located in two key countries for the luxury industry.

Turin, Italy, with its long history of craftsmanship, creativity and art, is home to several major luxury companies operating in various sectors such as fashion, food, jewellery, automotive, hospitality, furniture and many more. Indeed, the "Made in Italy" label has become a brand in itself, reflecting excellence in design and manufacturing.

Paris, France, is home to countless fashion and beauty brands, high-end department stores and the finest hospitality establishments. The two campuses can draw on their strong local and international networks of professionals, professors and companies associated with the luxury industry.

The MSc programme offers a **well-balanced** and comprehensive learning experience, featuring **highly interactive lectures**, robust **theoretical foundations**, **corporate engagements** and simulations.

Students gain practical experience through a final **Master's Thesis** and an **international internship**, allowing them to apply their management expertise and methodological skills to a specific research topic.

Visit the website to have more information about the Curriculum

Study track for candidates

Study track for candidates with 180 ECTS

July - September
Term 1

ONLINE

Core Management

- Economics
- Quantitative Methods
- Accounting & Finance
- Marketing
- Leadership
- Strategy

October - December
Term 2

TURIN CAMPUS

Specialisation Courses

Enhance your expertise in fundamental business areas and explore various aspects of Luxury Management, such as Retailing, Innovation and Production

Professional Development

- Workshops & seminars
- Careers Centre events

Our Students

"I always knew I wanted to enter the luxury sector and for that, studying Luxury in Italy was ideal because it is well connected with the local luxury industries, making it a perfect spot to get to know the industry first-hand, through company visits and consultancy projects."

Lukas Emich
Germany 2024
MIM - Luxury Marketing specialisation

with 240 ECTS

January - June
Term 3

PARIS CAMPUS

Management, Financial Management, People Management, Marketing and Sales, Negotiation, Global Market Management, Art-Based Thinking, Supply Chain Management, and Business Law. We place considerable focus on incorporating sustainable practices into luxury.

Capstone Project

Tackle business challenges in the luxury sector by working on a project jointly developed with a luxury industry partner, leveraging the expertise and skills acquired during the MSc programme.

July - December
Term 4

WORLDWIDE

Internship / Direct Employment of minimum 4 months

Online research seminar

Thesis

Real-world Experiences	(Non-ECTS)
· Company experiences & testimonials	· Optional language classes

All courses are taught in English

Key Facts

Degree: This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master's degree (DEAMIE) and an ESCP diploma, the MSc in Luxury Management.

- Credit points: 120 ECTS
- Study locations: Turin and Paris
- Language: English
- Duration: 15 Months

Career **opportunities**

Once you have completed the specialisation, several opportunities will become available in a multinational corporation or a small to medium-sized enterprise, a start-up or an established business in Europe or worldwide.

International career opportunities as:

- Merchandiser
- Luxury Advisor
- Retail Buyer
- Retail or Wholesale Manager
- Operations and Supply Chain Specialist
- Supply Chain Manager
- Marketing Manager
- Luxury Brand Manager
- Luxury Communication Manager
- Product and Operation Manager
- Business and Product Development Specialist
- Key Account Manager
- Business Analyst
- Product Manager
- Customer Experience Manager
- Export-Import Manager
- Sales Manager
- Entrepreneur
- Innovation Manager
- etc.

Our **students**

Chiara Mattone
Italy 2024
MIM - Luxury Marketing Specialisation

"Studying subjects related to luxury was undoubtedly the best part of my academic journey at ESCP. What truly made this experience unique was the opportunity to work directly on real projects with many companies of the industry. The journey at ESCP prepares you to live and work abroad with an international mindset, giving you the invaluable opportunity to meet new people from all over the world."

Admission **requirements**

- A Bachelor's or Master's Degree in any field of study
- Fluency in English
  IELTS: 7 – Cambridge (CAE): 180 –
  TOEFL IBT: 100 – TOEIC: 935
- Previous work experience and a second foreign language are a plus
- Real motivaton to join the Master and for a high-level career in this industry

Admission **contact**

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msc.luxury@escp.eu
www.escp.eu/luxury

Scan to learn more about fees and financials

ADMISSION PROCESS

1

Application online
at this link:
aurion.escp.eu

2

Profile review

- Curriculum Vitae
- English Certificate scores
- International experience
- Previous work experience

3

Personal interview
if eligible

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DIPLÔME NATIONAL DE MASTER CONTRÔLÉ PAR L'ÉTAT

CGEDG

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.

AACSB ACCREDITED | EQUIS ACCREDITED | EFMD ACCREDITED MBA | EFMD ACCREDITED EMBA

5 European Higher Ed accreditations

BERLIN
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14059 Berlin,
Deutschland

LONDON
527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN
Via Andrea Doria, 27
10123
Torino, Italia

MADRID

ARROYOFRESNO
Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA
Maria de Molina
28006 Madrid, España

NAVALMANZANO
Navalmanzano 6
28035 Madrid, España

PARIS

MONTPARNASSE
3, rue Armand Moisant
75015 Paris, France

CHAMPERRET
6-8, av. de la Porte de Champerret
75017 Paris, France

WARSAW
c/o Kozminski University,
International Relation Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAÏ
DIFC Academy
Dubaï International Financial Center
Dubaï, UAE

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