Master of Science (MSc)

International Business & Diplomacy

ESCP
BUSINESS SCHOOL

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

Objectives

The objective of the specialisation is to acquire the necessary knowledge and skills to understand the logic and rules of state and corporate diplomacy, and the interactions between governments, firms and other non-state actors.

At the end of their studies, participants will be able to deal with the political and geo-economic challenges, the regulation of economic activities and the promotion and development of business on an international level.

Career Opportunities

This MSc leads to jobs within public and private international organisations such as: International Project Manager, Consultant, Negotiator, Country Risk Analyst, International Project Analyst, International Compliance Analyst, Global Strategies Coordinator, Economic Intelligence Analyst, Lobbyist, Public Affairs Expert, International Strategy Analyst, etc.

Graduates can evolve in three different sectors:

- Business: in international consulting firms or companies and in public affairs departments

- Non-Governmental Organisations

- Governmental sector including diplomacy, international organizations, development banks and agencies.

July 2025

Term 1

Core Courses*
Classes online

*For candidates whose previous degree confers fewer than 240 ECTS.

Curriculum

In this specialisation you will acquire Management and Diplomacy skills which will enable you to boost your carrer in your chosen sector.

Knowing and Practicing Economic Diplomacy

- State Diplomacy and Economic Diplomacy
- Sustainable Governmental Public Policies
- Economic Intelligence
- International Taxation
- Country Risk Analysis

Sustainability Management Seminar

Consulting, Lobbying and Influence Projects

- Management and Strategy Consulting
- Lobbying and Consulting Techniques
- Corporate Diplomacy
- Representation of Interests at the International Level (Economic and Social Actors, NGOs, Civil Society)

Doing Business Internationally

- International Strategy
- Legal Matters
- Financial Analysis
- International project Finance
- Maritime Trade

Understanding an International Business Environment

- Business & Geopolitics (States System, Power, Institutions, Strategic Affairs, Defence & Security, Values)
- Economic Globalisation
- Ecological Transition

Working in International Organisations

- Intercultural Management
- Negotiation
- Working at International Level
- Non Governmental Organisations Management
- The Actors of Development Policies

Academic Calendar

Oct. 2025 — June 2026 — Dec. 2026

Term 2 & 3

Classes on the ESCP Paris Campus
Specialisation
International Seminar

Term 4

Company placement,
Master Thesis

Company **Placement**

From April to December, students must complete an internship within a company, a state organisation or an international or non-governmental organisation.

The internship is an opportunity for students to apply the theoretical concepts learned in class, with a view to establishing their career.

Class of 2024 **Background**

Political Sciences
45%

Business Management
35%

Law
10%

Economics & Finance
6%

Humanities & Social Sciences
2%

Engineering
2%

International Students • **48%**
Women • **48%**
Men • **52%**
Average Age • **24**

Master **Thesis**

The Master thesis is an applied research project within an academic framework, written under the supervision of a Research Director. Students must structure and articulate their thoughts by exploring a business issue using sound and precise arguments.

Students defend their Master thesis in front of a jury of experts and professionals.

A mandatory research seminar, taught by an ESCP Professor, provides students with the tools and methodology needed to successfully write and support the thesis.

Academic **Director**

Maxime Lefebvre
Professor at ESCP Business School, Former French Ambassador, HEC, Sciences Po Paris & ENA Graduate, PhD from Panthéon Assas University.

Research Areas:
International Relations and European Politics.

How to **Apply**

1. **ONLINE APPLICATION**
2. **TOEFL, TOEIC OR IELTS SCORE**
3. **ADMISSION INTERVIEW IF ELIGIBLE**

Tuition **fees 2025**

Application fee: €130
Tuition fees: €26,000*

Travel and accommodation are not covered by the fees.

*Master of Science (MSc): €17,200 + specialisation: €7,800 + service fees: €1,000

Term 1: An additional fee of €3,300 applies for applicants with a previous degree that equates to fewer than 240 ECTS credits.

Information

Moïta Marie
+33 (0)1 49 23 22 83
msc.diplomacy@escp.eu

Programme Office

Christophe Dubreuil +33 (0)1 49 23 22 81
chdubreuil@escp.eu

ESCP
BUSINESS SCHOOL

Master of Science (MSc)
International Business & Diplomacy*

DIPLÔME NATIONAL DE MASTER CONTRÔLÉ PAR L'ÉTAT

CGEDG

** This specialisation is part of the ESCP Master Degree (DEAMIE).*

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.

AACSB ACCREDITED | EQUIS ACCREDITED | EFMD ACCREDITED MBA | EFMD ACCREDITED EMBA | **5 European Higher Ed accreditations**

BERLIN
Heubnerweg 8 – 10
14059 Berlin,
Deutschland

LONDON
527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN
Via Andrea Doria 27,
10123, Torino,
Italia

MADRID

ARROYOFRESNO
Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA
Maria de Molina 4
28006 Madrid, España

NAVALMANZANO
Navalmanzano 6
28035 Madrid, España

PARIS

CHAMPERRET
6-8, av. de la Porte de Champerret
75017 Paris, France

MONTPARNASSE
3, rue Armand Moisant
75015 Paris, France

WARSAW
c/o Kozminski University,
International Relation Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAÏ
DIFC Academy
Dubaï International Financial Center
Dubaï, UAE

FT European Business Schools Ranking 2022

Affiliated to
CCI PARIS ILE-DE-FRANCE EDUCATION

This document non-contractual. Photo credits: © ESCP / Dan Tsantilis
ESCP_MID_2021