



Master of Science (MSc)

[Strategy and Digital Business

ESCP Quick facts

The World's

1st

Business School
(est. 1819)

6

European campuses in
Berlin, London, Madrid, Paris,
Turin, and Warsaw and a branch
campus in Dubai

Multi- accredited:

AACSB, EQUIS, EFMD MBA,
EFMD EMBA, 7 European
Higher Ed standards, UK and
Germany Degree Awarding
Powers

11,000

students in degree
programmes representing

135

different nationalities

220

research-active professors
representing over 40
nationalities across our
campuses

6,000+

high-level participants in
customised trainings and
executive education

A comprehensive

portfolio

of 50 programmes: Bachelor in
Management (BSc), Master in
Management, Specialised Masters
(MSc), MBA, Executive Masters,
EMBA, PhD and Executive PhD

150+

academic alliances in
Europe and the world in
50 countries

85,000

active alumni in
over 193 countries



Programme objectives

In today's fast-paced digital world, business success requires strategic thinking, bold innovation, and effective leadership. This Master's programme is designed to equip you with the skills, knowledge, and global outlook to navigate this complexity. More than just learning strategy, you'll master digital transformation, develop an entrepreneurial mindset, and gain hands-on experience solving real-world business challenges.

Your European Academic Director



Prof. Dr. Philip Meissner
Chair of Strategic Management
and Decision Making
ESCP Berlin Campus



Master in **Strategy and Digital Business (MSc)**

This master programme is the right choice if you want to...

- Launch your career where strategy, innovation, and technology meet
- Embrace a strategic mindset to tackle complexity and lead in a fast-changing world
- Build digital literacy and gain exposure to emerging technologies
- Combine the latest thinking with hands-on projects and real-world company challenges
- Join global classmates and faculty in Berlin, Paris, and a trip to Singapore
- Earn a master degree from one of Europe's top-ranked business schools



Key facts

- ⊕ **Degree:** Master of Science (MSc)
- ⊕ **Credit points:** 120 ECTS
- ⊕ **Study Locations:** Berlin and Paris
- ⊕ **International Seminar:** Singapore
- ⊕ **Language:** English
- ⊕ **Duration:** 24 months
- ⊕ **Start:** September 2026



Why choose this specialised MSc?

- 1. The perfect mix of theory and practice**
Benefit from world-class faculty, lecturers who are also professional practitioners, and hands-on experience with a company consultancy project and internship
- 2. A global experience for a global career**
Develop the adaptability, cultural intelligence, and global outlook that employers seek through our multi-country study model and truly international community
- 3. Career support and guidance designed around you**
Take advantage of expert career services on every campus, connecting you to leading employers and helping you shape a path that fits your goals
- 4. Endless adventures beyond the classroom**
Experience a dynamic student journey shaped by student clubs, networking events, city living, European travel, and cross-campus opportunities
- 5. ESCP's 200-year legacy and worldwide reach**
Founded in 1819 and consistently ranked among Europe's top business schools, we've built a thriving and influential network of 85,000+ alumni across 170+ countries.

Your curriculum

You'll learn through a comprehensive blend of traditional teaching methods (lectures, case studies, research, group projects) and a wide variety of direct applications (hackathons, consulting projects, startup simulations, workshops, and company visits).

All courses are taught in English.



YEAR 1			YEAR 2		
Sept-Dec Term 1	Jan-April Term 2	May-July Term 3	Sept-Jan Term 4	Feb-April Term 5	May-Aug Term 6
BERLIN	PARIS	BERLIN	BERLIN	WORLDWIDE	WORLDWIDE
Strategic management <ul style="list-style-type: none">• Strategic management	Business transformation <ul style="list-style-type: none">• Business transformation bootcamp	Exploring innovation <ul style="list-style-type: none">• Study trip to Singapore	Advanced research skills <ul style="list-style-type: none">• Research methods	Master Thesis for MSc	Internship
Managing innovation <ul style="list-style-type: none">• Managing disruptive technologies• Problem solving and communication			Cutting-edge strategy <ul style="list-style-type: none">• Strategic innovation• Green & digital transformation		
Foundations of entrepreneurship <ul style="list-style-type: none">• Hackathon• Global entrepreneurship	Digital Societies <ul style="list-style-type: none">• Digitalisation & society	Disruptive skills <ul style="list-style-type: none">• Start-up school• TED talk seminar	Company consultancy project		
International management <ul style="list-style-type: none">• International strategy• Intercultural management	Coding course				
Language classes					



Spotlight Company Consultancy Project (CCP)

The CCP bridges academic learning with real-world impact. Working in diverse teams guided by an adviser, you'll tackle genuine business challenges and deliver actionable recommendations to companies, creating results you can showcase to future employers.

This intensive 2.5-month project develops highly valued skills: project management, data analysis, strategic thinking, client interaction, and executive presentations. You'll gain authentic consulting experience while building capabilities and establishing valuable career connections.

Past examples of CCPs include:

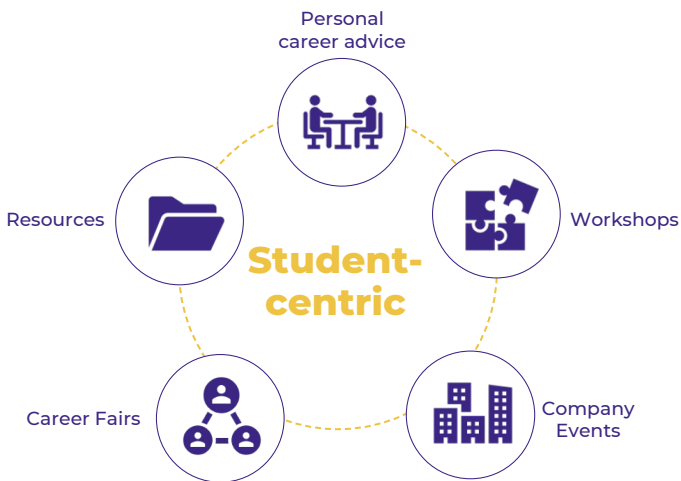
- Developing a market validation strategy and go-to-market plan for an AI-powered sustainable investment platform
- Piloting Europe's first electric truck rental programme and benchmarking global best practices for sustainable logistics
- Crafting a sales strategy and business development framework for cutting-edge sustainability calculation software
- Designing market entry and expansion strategy for Southeast Asian eCommerce enabler's European launch

ESCP's European Careers Centre

Empowering careers, linking talents

Our extensive Careers Centre is a distinct advantage of studying at ESCP. With **30 dedicated advisors** across **5 campuses**, the Careers Centre provides tailored support to help you define your goals, sharpen your profile, and access global opportunities.

Through personalised coaching, international job fairs, and exclusive networking events, you'll connect with top companies across sectors – giving you a competitive edge that'll accelerate your professional success.



"Looking back, the programme delivered exactly what I hoped for. It provided me with the analytical frameworks and strategic thinking that now guide my work as a Product Manager in the fintech space."

Jingran Zhang
China
Class of 2020



Career opportunities



In today's rapidly evolving business landscape, digital transformation is reshaping entire industries and redefining how companies operate. The ability to navigate and lead these changes has become essential for career success across all sectors.

The Master in Strategy and Digital Business positions you at the forefront of this transformation, preparing you for high-impact roles in our interconnected, digital-first economy. Graduates are well-suited to work as:

- Strategic consultants guiding organizations through digital transformation
- Startup founders launching innovative ventures in global markets
- Innovation leaders driving change within established corporations
- Digital strategists shaping the future of traditional industries
- Intrapreneurs spearheading transformation initiatives in multinational organizations and NGOs

First positions of some of our graduates include:

**Product Manager – Consultant –
Venture Architect – Investment Analyst
– Digital Strategist – AI Strategy
Consultant – Business Analyst – Project
Manager – Green Tech Consultant –
Strategy Associate – Product Specialist
– Tech Strategy Consultant – Business
Strategist – Venture Developer**

Where will you study?

The Master in Strategy and Digital Business brings you to three vibrant global cities that provide a distinct lens on innovation, technology, and transformation. Living and learning in these cities give you firsthand exposure to the forces changing business and society.



Berlin

Primary location

Europe's start-up capital where the past meets the future with bold ideas, tech pioneers, and sustainable living



Paris

One term

A global business hub with enduring tradition and heritage, and a thriving entrepreneurial scene



Singapore

One-week international seminar

A dynamic start-up ecosystem that offers insights into adapting business ideas to international markets

Kickstart your career in Europe

Graduates of this master programme automatically qualify for an 18-month residence permit in Germany for which no employer sponsorship is needed.

"The MSDB really benefits from this change of location from Berlin to Paris. Experiencing two cities with such distinct personalities, alongside a close-knit international class, was incredibly enriching."

Megan Schenk, Germany, Class of 2023



Admission requirements

- A Bachelor degree with a **minimum of 180 ECTS**
- A university background preferably in economics, interest in strategy and entrepreneurship
- Fluency in English: TOEFL, TOEIC, IELTS scores or English test on campus
- 0-2 years of full-time, postgraduate work experience

2026 fees

- Tuition fees: € 16,650 / year
- Service fee: € 1,650 / year
- Application fee: € 130

*Fees may be subject to change. Please check our website for possible updates.

How to apply

- 
1
ONLINE APPLICATION
WWW.ESCP.EU/MSDB
- 
2
ON-DEMAND VIDEO ASSESSMENT
- 
3
PERSONAL INTERVIEW IF ELIGIBLE

Your contact



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www.escp.eu/msdb

Master of Science (MSc) Strategy and Digital Business

ESCP benefits from the best **international accreditations**.



AACSB
ACCREDITED



EQUIS
ACCREDITED



EFMD | **MBA**



EFMD | **EMBA**

Each of our European and international campuses benefits from **national recognition** in higher education.

BERLIN

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TURIN

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BRANCH CAMPUS DUBAI

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