



MSc in Real Estate



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ESCP Quick Facts

The World's

1st

Business School (est. 1819)

10.000+

students in degree programmes representing

135

different nationalities

Multi-accredited:

AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed Standards

6

European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

A comprehensive portfolio

of 46 programmes: Bachelor, MiM, 28 Specialised Masters, MBA, 2 PhDs, 12 Executive Masters, EMBA, Global EPhD, as well as a custom and open programme offer

200+

research-active professors representing over 42 nationalities across our campuses

150+

Over academic alliances in Europe and the world in 50 countries

6,000

high-level participants in customised trainings and executive education

85,000+

active alumni in over 190 countries in the world

MSc in Real Estate

This specialisation is the right choice if you want to:

- Understand and work with the most advanced technologies in the Real Estate world through a technology-driven approach.
- Get the best professional programme practices in an international context through world-renowned faculty and guest expert practitioners.
- Analyse the successes, struggles and business models of the different real estate market players.
- Study in some of the most dynamic and important capitals in Europe as well as get immediate access to decision-making leadership positions after the programme.

Why choose this specialisation?

1 Hands-on experience

This specialisation provides students with practical experience on the real estate sector. Students will have the opportunity to apply their skills and knowledge through:

- A 4-month minimum Internship
- Live Case Studies in hotels, coworking, retail and logistics.
- Field trips including Paris, MIPIM Cannes, and the Spanish coast.

... and numerous practical workshops and seminars with companies and industry experts.

2 Skills and competencies for an successful international career

Skills



Persuasion/ negotiation



Interpersonal skills



Cultural awareness



Critical thinking



Analytical skills

Competencies



Perseverance and focus



Emotional Intelligence



Team management



Social Perceptiveness

3 Holistic understanding of the Real Estate industry

The specialisation makes significant use of inductive teaching methods and interactive activities (project simulations, case studies, business plan development, etc.).

This guarantees the skills acquisition needed to work in multidisciplinary, international and multicultural teams.

The courses address both theory and real-life applications with a practical approach to real estate.

Learning objectives

The Real Estate industry plays an integral role in the worldwide economy and has become a highly competitive and technologically advanced sector. In 2024, the combined economic contributions of new commercial building development and the operations of existing commercial buildings in the United States resulted in direct expenditures of \$898.5 billion, contributing \$2.5 trillion to the U.S. gross domestic product (GDP), generating \$862.5 billion in personal earnings, and supporting a total of 14.2 million jobs. Additionally, countries such as the United States, the United Kingdom, Germany, France, and Spain ranked among the top 15 investment destinations worldwide.

The MSc in Real Estate will provide you with the necessary skills and networking to succeed in this fascinating and competitive sector, in an international business context.

Taught by world-renowned faculty and guest expert practitioners, participants will receive a cutting-edge education combining theory with real-world applicability to become leaders in the industry.

This international programme includes two terms of intensive courses in Madrid and one term in London with additional specialisation courses. Field trips to France are part of the programme. The master thesis and a company internship are the final steps to complete this Master.



Dr. Jaime Pérez Luque
Academic Director



Nicolás Díaz Saldaña
Executive Director



Your curriculum



Key facts

- ③ **Degree:** This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master degree (DEAMIE) and an ESCP diploma, the MSc in Real Estate
- ③ **Credit points:** 120 ECTS
- ③ **Study locations:** Madrid & London
- ③ **Language:** English
- ③ **Duration:** 15 months
- ③ **Starts:** October
- ③ **Spanish Immersion Course** (optional)

Study track for candidates with 240 ECTS

Study track for candidates with less than 240 ECTS

July-Sep Term 1*

ONLINE

Core courses

- Economics
- Statistics
- Accounting & Finance
- Marketing
- Leadership
- Strategy

Oct-May Terms 2 & 3

MADRID & LONDON

Real Estate Finance

- Asset Valuation and Present Value Math
- Introduction to Real Estate Finance and Investments
- Real Estate Investment Funds
- Corporate Real Estate Finance
- Hotels Mergers and Acquisitions
- Real Estate Capital Markets
- Listed Real Estate Companies
- MBS and Covered Bonds

Real Estate Development, Management and Consulting

- Real Estate Development
- Real Estate Consulting
- Project Management
- Real Estate Law and Taxes

Real Estate Technology Innovation and Sustainability

- PropTech and Real Estate Innovation
- Smart Cities and Urban Design
- Real Estate Data Analytics and Artificial Intelligence
- Real Estate Investment Trusts
- Sustainability and ESG in Real Estate
- Culture, Heritage and Real Estate

Skills to Succeed in Real Estate

- Effective Communication & Pitch
- Career Development
- Fundraising in Real Estate

Live Case Studies

- Live Case Study Mixed-Used Real Estate
- Live Case Study Retail
- Live Case Study Logistics
- Office Space and Coworking

ALL OVER THE WORLD

Field Trips

- Field trip to a **Spanish coastal city**
- Field trips in **Madrid**
- Field trips in **Paris MIPIM Cannes**
- Field trips in **London**

International Consulting Project (ICP): Students work in small teams as full time "external junior consultants" on real projects commissioned by companies for a period of 4 to 6 weeks.

June-Dec Term 4

PROFESSIONAL EXPERIENCE

Company Internship
4-months minimum

Master Thesis



RICS ACCREDITED DEGREE

ESCP Business School's MSc in Real Estate is RICS-accredited, reinforcing the program's excellence and industry relevance.

We confirm that our MSc is a European multi-campus programme, which includes seminars and workshops in different countries including France. The students from the MSc have attended professional seminars and workshops in Paris followed by the mandatory Internship/ Professional Experience, which are part of their curriculum.

*Only for students starting the programme with less than 240 ECTS.

All courses are taught in English.

For the most up-to-date information please visit our website:



NOTE: ESCP is committed to delivering the curriculum as is, unless external circumstances (such as the COVID-19 pandemic) are in the way, in which case(s) we will develop alternatives to deliver the programmes's learning objectives.

Specialisation Objectives



To provide sound knowledge and tools from a Top-tier business school.



To enrich strategic and operational insights of the Real Estate world



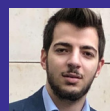
To train participants to act and manage in a global and multicultural environment.





Testimonial

“ Pursuing the MSc in Real Estate at ESCP was a pivotal and crucial decision in my career. The cultural enrichment of studying in various campuses, the interaction with top level professionals, alongside the analysis of numerous case studies and an International Consulting Project (ICP) throughout the curriculum, have equipped me with the necessary skills and mentality to perform my duties at the highest level at BNP Paribas Real Estate . ”



Emile MOUAWAD
Data Analyst Intern at
BNP Paribas Real Estate

Job Survey 2021

100%

were employed 6 months after graduation

69%

have a job with an international dimension

48,840€

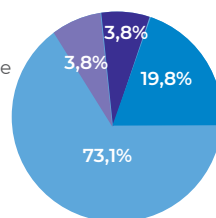
Average annual salary

14,147€

Average annual bonus

Industries

- 73,1% Real Estate
- 3,8% Banking
- 3,8% Luxury
- 19,8% Other



Class background

36%

Business & Administration

13%

Tourism & Hospitality Management

11%

Economics

9%

Architecture

6%

Economics/ Finance

6%

Law

6%

International Business

4%

Marketing & Communication

Student Profile Class of 2024

Nationalities · 22 Women · 42%
Average age · 23 Men · 58%

Career opportunities

The MSc in Real Estate guarantees the skills acquisition needed to work in multidisciplinary, international and multicultural teams.

This MSc would be suitable for anyone considering a career in:

- Consulting
- Sales
- Marketing & Communication
- Real Estate Big Data Analysis
- Mortgage Broker and Analysis
- Real Estate Asset Management
- Real Estate Investment Manager
- Valuation Analysis
- Development Analysis
- Acquisitions
- Real Estate Development
- PropTech
- Entrepreneur
- Financial Analysis
- Real Estate Investment Trusts

Admission requirements

- Bachelor or Master degree in any discipline, preferably in business, science, architecture or engineering;

Candidates with less than 240 ECTS (less than 4 years of full-time study at a higher education level) will be required to attend an additional online semester from July to September. Candidates may obtain exemption from attending this semester based on their previous working experience if they have more than three years of full-time post-graduation work experience.

- Advanced English level: C1

TOEFL IBT: 95
TOEFL written: 600
TOEFL computer based: 250
IELTS: 7
Cambridge: C1 level
TOEIC: 945

- International profile

- Real motivation to join the Master and for a high-level career in this field

How to apply

1



ONLINE APPLICATION
WWW.ESCP.EU

2



PROFILE EVALUATION

3



PERSONAL INTERVIEW
IF ELIGIBLE

Your contact



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This is a university level specialisation leading to a degree in line with the current French educational system (recognised by the Madrid Autonomous Region according to the RD 640/2021).

Note: The information contained herein is subject to change.

MSc in Real Estate*

* This specialisation is part of the French Master Degree (DEAMIE)

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

BERLIN

Heubnerweg 8 – 10
14059 Berlin,
Deutschland

LONDON

527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN

Via Andrea Doria 27,
10123, Torino, Italia

MADRID

ARROYOFRESNO

Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA

Maria de Molina 4
28006 Madrid, España

NAVALMANZANO

Navalmanzano 6
28035 Madrid, España

PARIS

CHAMPERRET

6-8, av. de la Porte de
Champerret
75017 Paris, France

MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

WARSAW

c/o Kozminski University,
International Relation
Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAI

DIFC Academy
Dubai International
Financial Center
Dubai, UAE