

A high-resolution image of Earth from space, showing the curvature of the planet and the glowing city lights of the continents against the dark, star-filled sky. The Earth's surface is a mix of dark landmasses and bright, yellowish-white city lights, particularly concentrated along the coastlines and in large urban areas. The blue of the atmosphere is visible along the horizon.

MSc in Digital Transformation Management & Leadership



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW





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MSc in Digital Transformation Management & Leadership

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ESCP Quick Facts

The World's

1st

Business School
(est. 1819)

Multi- accredited

AACSB, EQUIS, EFMD MBA,
EFMD EMBA, 5 European
Higher Ed standards

A comprehensive

portfolio

of 48 programmes: Bachelor, MiM,
28 MScs, MBA, 2 PhDs, 13 Executive
Masters, EMBA and Global Executive
PhD, as well as a custom and open
programme offer

9,200+

students in degree
programmes representing

130+

different nationalities

6

European campuses in
Berlin, London, Madrid, Paris,
Turin and Warsaw, and a branch
campus in Dubai

180

research-active professors
representing 33 nationalities
across our campuses

145

academic alliances in Europe
and the world in 48 countries

5,000

high-level participants in
customised trainings and
executive education

75,000+

active alumni in
over 200 countries



6 Urban Campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

Puerta de Hierro & María de Molina

The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

PARIS

République, Montparnasse & Champéret

The Paris locations are situated in the east, south and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin Campus is located in a beautiful building with modern facilities. Turin is one of the main business centres of the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.



ESCP Rankings & Accreditations

Worldwide Financial Times

#1

Master in Finance 2023

#3

European Business
Schools 2022

#4

Master in Management 2023

#5

Executive MBA 2022

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



**5 European Higher Ed
accreditations**

ESCP

It all starts here

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school. For over 200 years, we have been training generations of responsible and purpose-driven leaders eager to leave their mark on business and society.

With six campuses in Berlin, Madrid, London, Paris, Turin and Warsaw, ESCP is also the only pan-European business school. And it is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP means adopting this vision and learning how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity. It also means being ready to meet the great challenges of our time with optimism.

To support companies and institutions as they face these challenges head-on, we recruit and train the best talents, from all academic, geographical and social backgrounds.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes, a multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose?

Choose ESCP.

It all starts here, with you.



Prof. Léon Laulusa
Executive President &
Dean of ESCP

Prof. Aurelie Cnop
Academic Co-Director,
MSc in Digital Transformation
Management & Leadership



Prof. Alisa Sydow
Academic Co-Director,
MSc in Digital Transformation
Management & Leadership



The ability to embrace digital transformation and put it to work is becoming ever more important. In a fast-changing marketplace characterised by the drive towards Industry 4.0, digital transformation demands not just new technology, but a new way of working. Just as essential as technological know-how is leadership.

Thriving in the digital era will likely require a new set of skills and competences, as well as updated business intelligence. Getting it right can make it easier to future-proof for success in business.

The MSc in Digital Transformation Management & Leadership is specifically designed to help participants prepare for key roles in the management of business innovation, allowing them to meet the increasingly important yet complex challenges related to digital transformation and frontier technologies.

Taking a non-traditional business education approach while maintaining academic rigour, this degree is well positioned to help you attain a deep understanding of the business impact of technologies, preparing you to hit the ground running in the digital transformation and technology setting when you graduate.



ERIM

ESCP Research Institute of Management is a state-recognised research laboratory that allows ESCP not only to deliver a doctorate degree independently but also to apply for national research funding, such as the ANR funding.

ERIM also plays an important role in promoting the research activities of ESCP Business School.

Research Centres & Institutes

BIG DATA RESEARCH CENTRE

CERALE

Centre for European / Latin American Research

CERS

Centre for Research in Sociology

CIM

Excellence Centre for Intercultural Management

CMC

Creativity Marketing Centre

ECDC

European Center for Digital Competitiveness

EMC

Energy Management Centre

HappyMgt

Happiness & Management Research Centre

IREFIM

Institute of Real Estate Finance and Management

SustBusy

Business & Society - Towards a Sustainable World

TIB

Teams in International Business

TMI

Talent Management Institute

Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues.

Corporate chairs and Professorships are an important component of the ESCP Business School research policy.

They are ideal hubs for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities, and develop its employer brand.

Chairs

Cartier

- **Cartier** Chair "Turning Points"

 **SAFRAN**

- "Factory for the Future" Chair with **Safran**, Safran Aircraft

 **Schneider Electric**

- "IoT" (Internet of Things) Chair in partnership with **Schneider Electric**

 **BearingPoint**

- ESCP – **BearingPoint** "Retailing 4.0" Chair

 **BNP PARIBAS**

- **BNP Paribas** "Reinventing Work" Chair



- Institut Jean-Baptiste Say, in partnership with **Manutan**

Professorships



- Professorship **KPMG** "New Generation Management"

L'ORÉAL

- **L'Oréal** Professorship in Creativity Marketing

 **Monaco**

- **Real Estate Tech Innovation** programme with Monaco



- **Professorship RIU Hotels & Resorts:** ESCP as academic partner for CSR

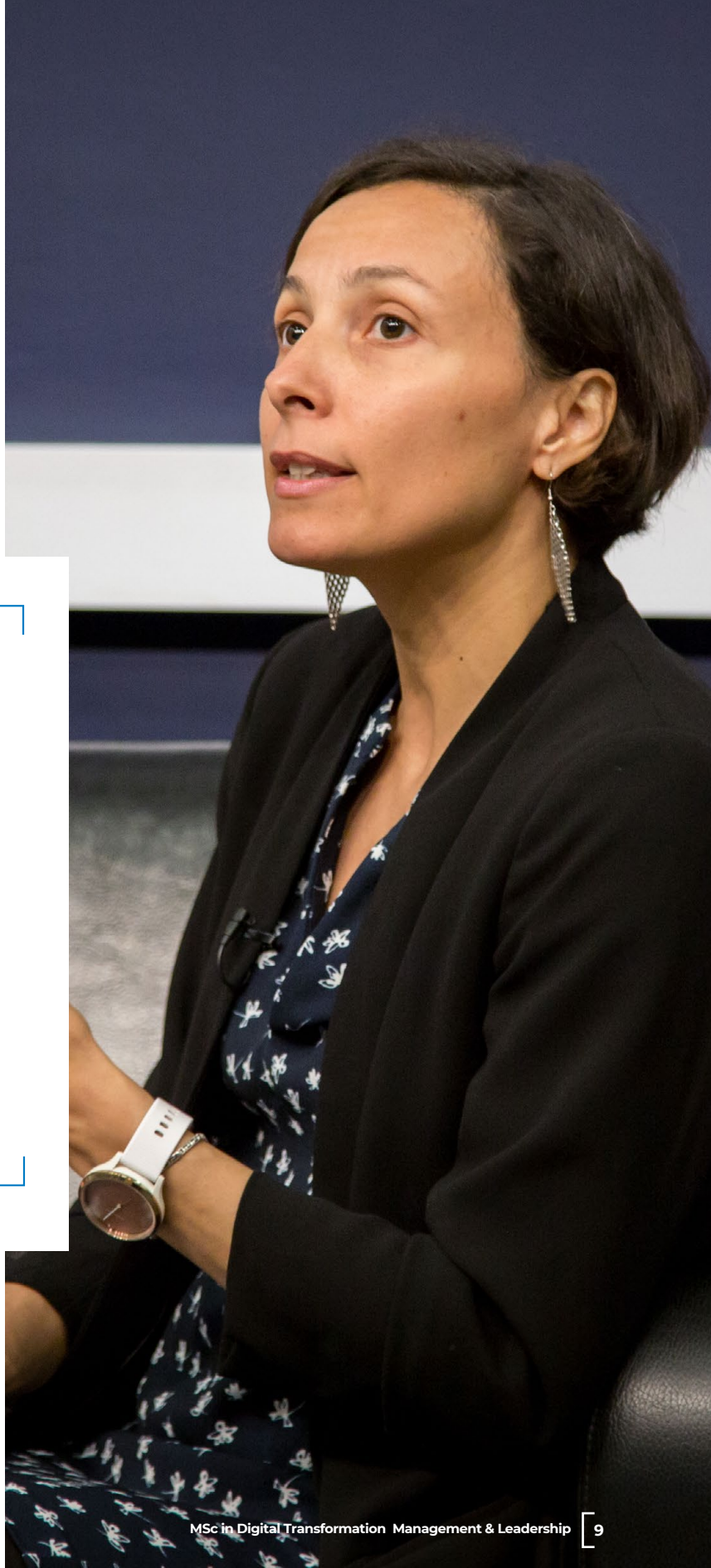
Industry Connections

**The MSc in Digital
Transformation
Management & Leadership
has strong links to the
industry, which actively
supports the specialisation.**

“

Partnering with the MSc in Digital Transformation Management & Leadership programme at ESCP has allowed us to see how essential such a course is while the economy is experiencing an “Industry Renaissance”. At Dassault Systèmes, we see in our daily interactions with customers and society at large that leaders need to have a deep understanding of how virtual and digital transformation will profoundly affect the way we design, manufacture, use and recycle products. This specialisation gives future leaders and captains of industry the opportunity to do just that.

Séverine Trouillet
Public Sector and Education
Director – Northern Europe at
Dassault Systèmes





MSc in Digital Transformation Management & Leadership

Become the
Digital Innovator
that Companies
Need



The MSc in Digital Transformation Management & Leadership at a glance

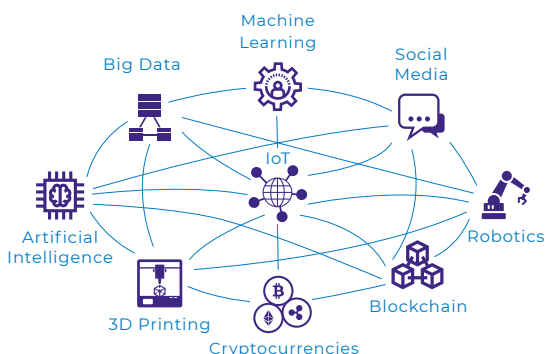
The MSc in Digital Transformation Management & Leadership is an ideal platform for those interested in working in digital transformation consulting and project management, or driving technology innovation and digital strategy, in both corporate and startup scenarios.

The specialisation is specifically designed to help participants prepare for key roles in the management of business innovation, allowing them to meet the increasingly important yet complex business challenges related to digital transformation and frontier technologies.

Taking a non-traditional business education approach while maintaining academic rigour, this MSc incorporates many hands-on, real-life projects to ensure you are ready to hit the ground running in the digital transformation and technology setting when you graduate.

Through a combination of Company Consultancy Projects, practical seminars and interactive lectures, you will learn about the business of AI, Big Data, 3D Printing, IoT, Social Media, Blockchain and Robotics, as well as the processes linked to these technologies, such as automation, business analytics, project management, financing and more.

The specialisation will also enable you with the key skills and competencies required to thrive in the future job market, such as creative thinking, leadership, emotional intelligence, complex problem-solving, critical thinking, interpersonal and communication skills, and personal brand cultivation, ensuring you stand out from the crowd in the increasingly competitive employment world.



9-12

months of studies

and

9

months in professional

development

(internship & thesis)

**Strong focus on
human-machine**

collaborations

2

Study Locations

London & Paris

2

Specialisation Tracks

Financial Services or
Industry & Automation

1

Company

Consultancy Project

1

Professional

Qualification

(PMP)

4 to 6-month

Digital Placement

(Internship/Direct
Employment)

Starts in
October
each year



A Diverse International Faculty



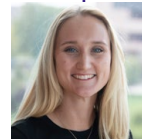
Aurelie Cnop, PhD **Affiliate Professor of Change Management**

Aurelie is a London-based academic and businesswoman with extensive experience across strategy consultancy, financial services, fintech and private investments in early-stage companies. She graduated from both the University of Louvain with an MSc in Business Engineering, and the London School of Economics with an MSc in Organisational Behaviour and a PhD in Management.

With 15+ years of experience in strategy consulting for consultancy companies, and later change and finance management at a FTSE100 multinational company, Aurelie has been instrumental in helping companies and governmental organisations achieve strategic change and world-class performance. Currently, Aurelie acts as an adviser for governmental institutions and early-stage UK-based technology-sector companies.

Alisa Sydow, PhD **Associate Professor of Entrepreneurship & Innovation**

Alisa Sydow is Associate Professor of Entrepreneurship and Innovation at ESCP Business School. She mainly teaches entrepreneurship and corporate entrepreneurship with a focus on new technologies and impact. Alisa holds a PhD in Management and Innovation from the Università Cattolica del Sacro Cuore in Milan. Alisa's research interests are in entrepreneurship in developing countries (i.e. Kenya and Uganda), with a particular focus on technology entrepreneurship and women entrepreneurship. Alisa is also the founder of Nampelka - a startup that provides a platform to connect women entrepreneurs from developing countries with international experts to create a shared learning experience.

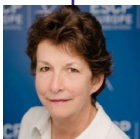


Terence Tse, PhD **Professor of Entrepreneurship**

Terence obtained his doctoral degree from Judge Business School, University of Cambridge, UK. He is the co-founder and Executive Director of Nexus FrontierTech, a London-based scale-up specialising in modernising data-intensive processes through AI solutions. In addition, Terence holds the role of Co-Chair for the Start-Up Lab of the French Chamber of Great Britain. He is also a Research Associate at the University College London Centre for Blockchain Technologies. His key areas of expertise are Corporate Finance, Mega Trends and Artificial Intelligence-Driven Solutions.

Anthony Evans, PhD **Professor of Economics**

*Anthony J. Evans is Professor of Economics at ESCP Business School. He has published in a range of academic and trade journals and is the author of *Economics: A Complete Guide for Business* (2020). His work has been covered by most broadsheet newspapers, and he has appeared on Newsnight and the BBC World Service. He is a member of the Institute of Economic Affairs' Shadow Monetary Policy Committee. Anthony attended the Global Colloquium for Participant-Centred Learning at Harvard Business School in 2009, and spent fall 2011 as a Fulbright Scholar-in-Residence at San Jose State University. He received his MA and PhD in Economics from George Mason University, USA, and a BA (Hons) from the University of Liverpool, UK.*

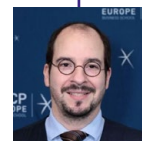


Marie Taillard, PhD **L'Oréal Professor of Creativity Marketing**

Marie has an MBA from Columbia Business School and a PhD from the University of London. Her extensive professional background is in travel marketing for American Express, Club Med, Accor Hotels and others. Prof. Taillard's main area of expertise is in marketing management and consumer behaviour, in particular the communications between consumers and firms and amongst consumers, and how the internet has transformed these relationships. She also conducts research in change management.

Yannick Meiller, PhD **Assistant Professor of Information & Operations Management**

Yannick Meiller holds a PhD in Computer Science (Artificial Intelligence – Industrial Systems), obtained in 2003 from ISAE-Supaéro, Toulouse, France. Prof. Meiller has a diverse experience of innovation, intermediation between research and industry, and exchanges between technologies and management sciences. His research interests are Digital Transformation, Internet of Things and Technology Management.



The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



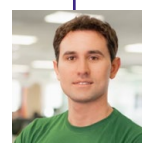
Daniela Lup, PhD
Professor of Organisational Behaviour and Human Relations

Daniela obtained her MBA and PhD from the University of Chicago Booth Business School, and specialises in Organisational Behaviour and Decision Making. She has been researching, teaching and consulting in areas related to Organisational Change, Negotiations, Diversity and Inclusion, Teams and Team Creativity, Prosocial Behaviour and Ethics. Her pre-PhD professional experience was primarily with international organisations and think tanks in the areas of education and microfinancing.



Giovanni Scarso-Borioli, PhD
Associate Professor of Information and Operations Management

Giovanni teaches Operations Management, Supply Chain Management, PSDM (Problem Solving and Decision Making), Business Transformation, and Innovation and Entrepreneurship at ESCP London Campus. After graduating with an MSc in Engineering from the Politecnico di Torino, Giovanni spent several years working as Project Manager. He gained his doctorate at University College London in the field of Management of Strategic Change Programmes. Giovanni is also an active management consultant and works with international companies in fields such as Telecommunications, Healthcare, Automotive and Services. His research interests concern the implementation of large-scale strategic change programmes, and particularly the implementation of Lean Management and Sales Force Transformation. He is also working in the fields of agile strategy development and lean innovation.



Luca Cartechini
Visiting Lecturer in VC and Entrepreneurship

Luca Cartechini is the co-founder and CEO of Shop Circle, an operator of e-commerce tools. Luca's line of work focuses on creating the structure for acceleration of startup growth. He was previously an Internet Equity Research Associate at Jefferies and a VC at a London-based family office called Pretiosum Ventures. He earned a Bachelor's degree in Economics from the University of Rome Tor Vergata and a Master's degree in Business at ESCP Business School, where he continues to teach modules in Entrepreneurship and Venture Capital as a visiting lecturer.

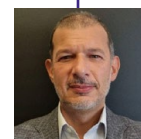
Davide Sola, PhD
Professor of Entrepreneurship

Davide has a degree and doctorate in Enterprise Economics from the University of Turin, with his doctoral thesis focused on Organisational Transformation. Following graduation, Davide became involved in several technology startups, first in Oxford through the Oxford Centre for Innovation, then in London under the umbrella of a number of venture capital and private equity firms. Subsequently he moved to join the Hartley Investment Trust, a London-based private equity firm specialised in corporate structuring and investment in fast-growing organisations where he worked as Head of New Ventures. Davide's research interests are in Corporate Transformation, Strategic Renewal, and Entrepreneurship with a focus on the exponential phase of growth, the so-called "Scale Up". He is the London lead for the Jean-Baptiste Say Institute for Entrepreneurship as well as the Co-Director (with Prof. Olivier Saulpic) of the HMI - Health Management Innovation research centre.



Gabriel Scali
Affiliate Professor in Information & Operations Management

Gabriel is a computer scientist and innovator who works at the intersection of Artificial Intelligence and Cognitive Computing. Active since the early 90s, he has helped manufacturing, government and healthcare organisations (such as the United Nations, General Electric and Bayer Pharmaceuticals) to optimise their operations. Gabriel is a Senior Member of the Association for Computing Machinery and has been serving as an expert evaluator for the European Research programmes for most of his career. Having studied Computer Science and earned an MSc in Human-Computer Interaction at University College London, Gabriel teaches courses in Smart Technologies and Data Science at ESCP Business School, London Campus, and is a Lecturer at Brunel University London, where he also leads research investigating the cognitive collaboration between intelligent agents and humans.



A portrait of a young man with light brown hair and blue eyes, smiling. He is wearing a light blue button-down shirt. The background is a blurred outdoor setting with green foliage.

Student Testimonials

“

The MSc in Digital Transformation Management & Leadership (MDT) helped me to steer my career in the direction I wanted to go. Before I applied, I felt that I was slowly but surely specialising in accounting topics, which I was trying to get away from. The MDT was a blessing because it helped me stay true to what I knew – Corporate Finance – while increasing my competencies in digital technologies. In particular, the Financial Services specialisation track provided new insights into financial and regulatory technologies as well as access to valuable market data.

The MDT helped me in more pragmatic ways, too. For instance, the Industry Research Report gave me the chance to explore a topic of my choice while providing freedom in picking the general layout. After consultations with senior managers at KPMG, I set out to produce a complete framework for companies to expand their digital competencies. During my research, I led in-depth interviews with leaders from some of the largest companies in France and Germany, and had discussions with top consultants in Strategy, Digital Technologies, Value Chain Transformation, and Learning and Development.

When I look back, I also have a particularly fond memory of our Company Consultancy Project. We made a real impact by advising a global telecommunications company on digital technologies, mainly on potential applications for 5G at home, stadiums and concerts.

Our final recommendation prominently featured a suggestion to cooperate closely with a French startup developing great AR/VR solutions for various sports events. Nowadays, I regularly see posts about their very productive collaboration on LinkedIn and other platforms. I'm hoping to test their application in a stadium soon.

*Finally, I gained much knowledge from practitioners and experts who taught as professors or external speakers, particularly Mark Esposito (a brilliant public speaker, co-author of *The AI Republic*), Danielle Khayat Saikaly (an expert on blockchain) and Gabriel Scali (an expert on AI)."*

Alois Thieffenat
Senior Technology Consultant at EY
Class of 2021



“

I have always been interested in innovation and new technologies. However, as a business school graduate with very little experience in Science and Engineering, I often felt like I lacked knowledge in these fields. I chose the MSc in Digital Transformation Management & Leadership (MDT) to bridge that gap, and now feel more legitimate when applying for roles in the tech industry.

What I mostly liked about the MSc is how it seeks to put business-oriented people and engineers together, which is still quite rare for Master degree programmes today. The specialisation combines business topics with deep dives into the engineering side of technology. This combination has been very helpful for me in interviews as firms seek professionals who understand both business and technical imperatives to conduct digital transformation projects.

The MDT combines business classes with more technical topics. This combination gave me a deep knowledge of new technologies such as AI, IoT and the Cloud, and how they are approached by companies from a business strategy point of view. Thanks to workshops and lectures from professionals, the MDT gave me hands-on experience of how technology projects are implemented in companies.

We had the opportunity to do plenty of different activities, from visiting an Amazon warehouse to participating in a three-day workshop on robotics with Comau. One particularly memorable experience was the TED Talk we had to prepare on the topic of leadership. Beyond the everlasting challenge of presenting in English to an audience as a non-native English speaker, what I really enjoyed was the opportunity to put together the topics of leadership, technology and sports.

The MDT also gave me a better understanding of the tech industry, its actors, how to approach it, and how to sell myself in interviews. Whether you'd like to go to consulting firms, startups or other companies, the kind of knowledge and experience I gained during the specialisation is very valuable in the job market nowadays.

Lirone Oziel
Digital and Emerging Technologies
Consultant at Wavestone
Class of 2021



Study
Locations

LONDON

A truly multicultural
experience in the heart
of a vibrant city



PARIS

Where history meets
innovation for an
unforgettable experience

Class Profile

47
students

25
average age
(ranging 21-34)

3 years
average work
experience

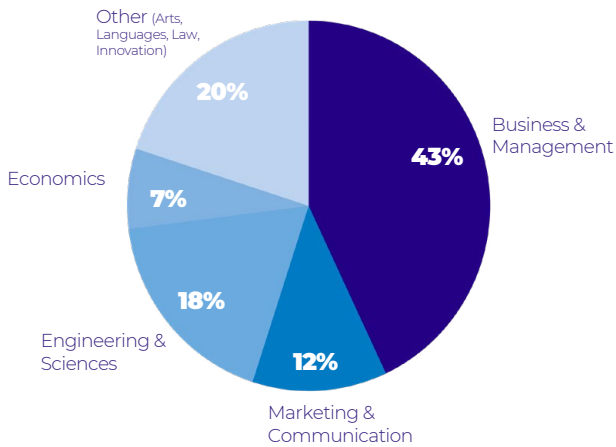
 **35%**
male

 **65%**
female

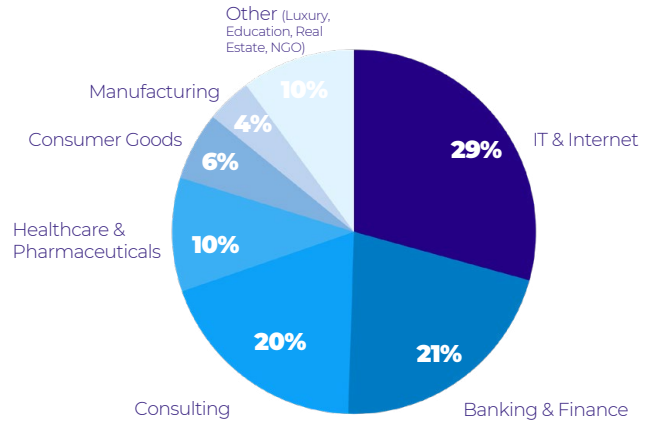
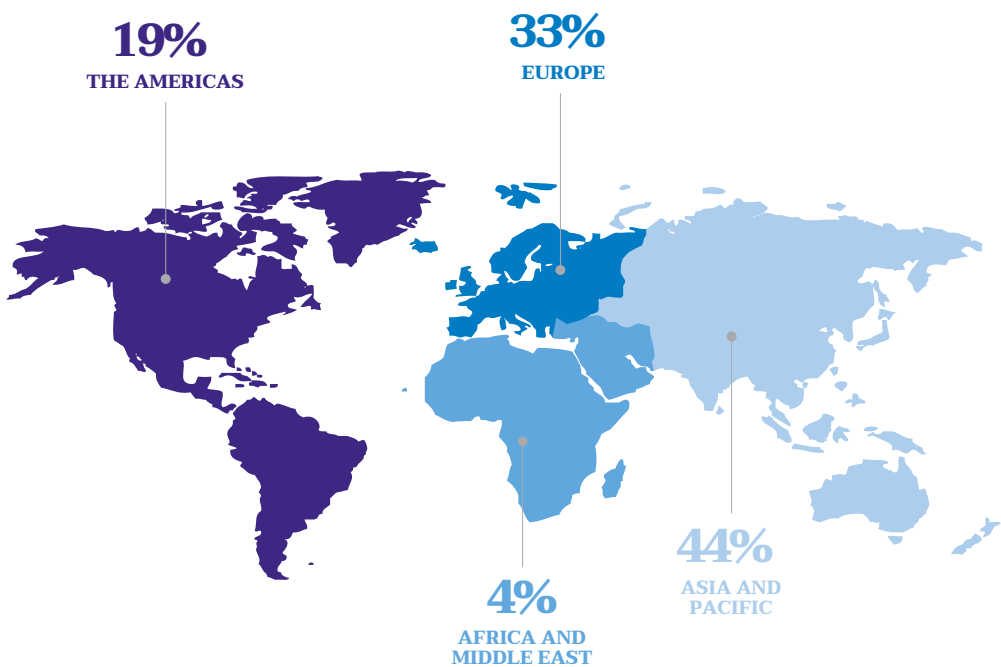
24
unique
nationalities
in class



Academic Background



Industry Background



Andorra
Belgium
France
Germany
Netherlands
Norway
Switzerland

Brazil
Chile
Colombia
Costa Rica
Ecuador
Peru
United States

Australia
China
India
Japan
Pakistan
South Korea
Thailand

Nigeria
Zimbabwe

Curriculum Overview

The skills, knowledge and mindset acquired during the specialisation will prepare participants to enter fast-changing business environments with the essential competencies in managing and leading digital transformation.

The MSc in Digital Transformation Management & Leadership curriculum is designed to fulfil four main objectives:



Core Management

Improve your knowledge and skills in essential business areas to strengthen your management foundation.



Cognitive Skills & Leadership

Develop the key skills and competencies required for the future of work in the digital era, where certain human qualities play an increasingly important role.



Digital Technologies

Get a thorough understanding of digital technologies and what impact frontier technologies have on different business operations.



Transformation Management

Obtain a critical business-survival kit by examining the various management tools and techniques in running transformation programmes.



Professional Development

Get practical experience in managing real-life digital transformation projects.





This Master is designed for anyone who wants to:



Develop a deep understanding of how major frontier technologies work, as well as their business, economic and social impacts.



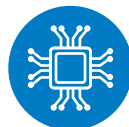
Obtain the right skills to become a future leader and executive able to manage both people and machines, as well as business and technology staff.



Learn how to effectively leverage technology to drive innovation, improve processes and achieve business goals.



Manage digital business processes and acquire the knowledge and skills needed to support digital transformation initiatives.



Be able to hold different roles and career opportunities at the intersection of business and frontier technologies.



Get the right mix of business intelligence and digital skill sets.



Develop new thinking and insights into how to lead and implement successful digital transformation initiatives in the rapidly changing technological landscape.

Your curriculum

Study track for candidates with 240 ECTS or more

Study track for candidates with less than 240 ECTS

July–Sept
Term 1*

ONLINE



Core Management

- Economics
- Quantitative Methods
- Accounting & Finance
- Marketing
- Leadership
- Strategy

Oct–Dec
Term 2

LONDON



Cognitive Skills & Leadership

- Megatrends: Understanding How the Future Unfolds
- Leadership and Cultural & Emotional Intelligence

Digital Technologies

- Business of Frontier Technologies I
- Industry 4.0 & Smart Integrated Technologies

Transformation Management

- Digital Transformation & Business Strategy
- Change Management

Jan–Mar
Term 3 (London)

LONDON



Cognitive Skills & Leadership

- Creative Thinking
- Sustainability Management (online, DEAMIE course)

Digital Technologies

- Big Data & Business Analytics

Transformation Management

- Scenario Planning for Digital Transformation

Professional Development

- Company Consultancy Project (12 weeks)

➤ ONE SPECIALISATION TRACK OPTION

*Term 1 is a requirement for students with less than 240 ECTS (exemptions apply)



Professional Development (Non-ECTS)

- Seminar in Digital Marketing
- Seminar in Financial Management & Trading
- Essential Skills in the Technology-Driven World: Workshops**
- Company visits & conferences
- Optional French language classes (Beginner / Intermediate)

- Coding Online Course
- Essential Skills in the Technology-Driven World: Workshops**
- Company visits and conferences
- Optional French language classes (Beginner / Intermediate)

This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master degree (DEAMIE - Diplôme d'Etudes Avancées en Management International des Entreprises) and an ESCP diploma, the (MSc in Digital Transformation Management & Leadership).
The programme holds 120 ECTS.

Apr-Jun Term 3 (Paris)

PARIS

July-Dec Term 4

WORLDWIDE



TERM 3 SPECIALISATION TRACKS

TRACK 1: Financial Services

- Financial Markets, Institutions & Regulations
- Fintech

TRACK 2: Consulting in Digital Transformation Strategy

- Operations Strategy & Management
- Talent Management in the Digital Age



Cognitive Skills & Leadership

- Social, Political & Ethical Dimensions in Digital Transformation

Digital Technologies

- Business of Frontier Technologies II

Transformation Management

- Digital Leadership
- Management of the Digital Transformation Process
- Project Management

Professional Experience

*Research Seminar
(Online, November)*

*Master Thesis
(Industry Research
Report, July–December)*

*Internship / Direct Employment
of minimum four months
(July–March)*



Professional Development (Non-ECTS)

**WORKSHOP EXAMPLES

- Automation, Robotics & Flexible Manufacturing Technologies
- Blockchain & Metaverse
- Social Media Technology
- Growth & Strategy
- Becoming Data-driven
- Building a Unicorn
- Agile Management

****Workshops are subject to annual change**

- Essential Skills in the Technology-Driven World: Workshops**
- Company Visits
- Career Development Sessions
- L'Oréal 'Big Picture' Project (upon selection, limited spaces)

Please refer to our website for the most up-to-date information

Curriculum



Cognitive Skills & Leadership

Develop the key skills and competencies required for the future of work in the digital era, where certain human qualities play an increasingly important role.

Megatrends: Understanding How the Future Unfolds

Contrary to traditional business education seminars, this course does not focus on any particular business-school discipline. Instead, it seeks to interact with the participants to widen their views and thinking through looking at various megatrends in understanding and interpreting our current reality through the lens of DRIVE. The framework offers the students a view of some of the main issues that face us today based on a simple yet robust framework that encompasses a plethora of subjects. The true benefit of DRIVE is that it helps us see how these issues are linked together, thus offering a holistic understanding of a complex and evolving reality.

Creative Thinking

This course builds your capability to imagine new and original ideas as well as introduce the practice of a creative approach to marketing and managing customer-centric organisations. It will include sessions on developing a creative mindset and creative techniques, and cover the topic of group creativity. It will also show how creativity is integrated with analytical thinking for optimal performance in marketing and, more broadly, managing customer-centric organisations. The course takes the form of digital organisations.

Social, Political & Ethical Dimensions in Digital Transformation

The course will explore the relationship between and understand the complexity of technological change and employment; the social problems created by globalisation and technological change; the jobs we'll lose to machines and the ones we won't; data and political influence; and which tasks can be entrusted to machines and which should not. You will design action plans to deal with the potential unemployment created by a digital transformation project, see the relationship between big data and fake news, and understand the limits that should be imposed in tasks delegated to machines.

Leadership and Cultural & Emotional Intelligence

Managing and leading digital transformation are about taking people into uncharted territory. The key objectives of this course are to analyse the key factors of disruption in leadership practices in an environment of digital transformation; explore the dimensions and competencies associated with inclusive leadership; learn how to effectively manage the impact of culture on team mindsets, behaviours and performance; and discover key emotional and social intelligence skills associated with empowering virtual/remote teams and creating virtual communities.

Sustainability Management

This is a common module across all DEAMIE specialisations that provides students with knowledge and skills related to ethics, responsibility and sustainability topics. It will equip you with a mindset framework for a more sustainable approach in all aspects of business. This module is delivered in an online format.



Online Modules Term 1

Economics

In this online module, you'll analyse the economic forces relevant to managerial and financial decision making. The module is divided into two parts: microeconomics and macroeconomics. Microeconomics will introduce you to firms and market structures: costs, demand and supply, elasticities, pricing and more; while in macroeconomics you will cover topics like GDP and growth, monetary and fiscal policies, and unemployment.



Quantitative Methods

This online module provides an overview of basic statistical methods used in business management. You will be exposed to an overview of the key concepts related to statistics, get involved in basic application exercises, and see how statistics aid problem solving in the real world.



Accounting & Finance

This online module will teach you how to understand information provided in and determine the impact of decisions on different financial statements.



Marketing

This online marketing module will expose you to the fundamental concepts and terminologies related to marketing. It will provide you with an understanding of how different marketing concepts are applied in practice, and provide you with the marketing toolkit needed for a Master degree.



Leadership

In this online module you will analyse the components of human action and behaviour in organisational settings. You will be introduced to psychological and social dynamics and be encouraged to conduct some independent, informed, critical and mature thinking regarding management and people.



Strategy

During this course you will focus on expanding your business strategy knowledge. Upon completion you will have a good understanding of how to develop and implement strategic processes and use them to address the various strategic challenges that contemporary companies face.



Please be aware that only candidates entering the specialisation with a three-year bachelor degree (less than 240 ECTS) will be required to complete these Semester 1 modules. This is necessary to attain an additional 30 ECTS prior to starting their degree (unless they hold a valid exemption certificate). If you have more than three years of professional experience, you may be exempt from these online courses. Please check with your Admissions contact for details.

Curriculum



Digital Technologies

Get a thorough understanding of digital technologies and what impact frontier technologies have on different business operations and the economy at large.

Business of Frontier Technologies I: Artificial Intelligence, Cryptocurrencies & Blockchain

The world is increasingly driven by an ever-widening range of technologies. This course is the first of two examining the business implications of various new technologies, including Artificial Intelligence, Cryptocurrencies and Blockchain. It will provide you with a first understanding of the different social, economic and ethical ramifications of emerging technologies, thereby opening up the possibilities for leveraging them for value creation and new opportunities.

Industry 4.0 & Smart Integrated Technologies

This course is designed for students intending to work as innovation managers or operation managers within industry, as consultants in a technology consulting firm, or who expect to practise their industrial-innovation skills within a startup. It introduces Industry 4.0, framing it as the application of Smart Integrated Technologies (SITs) in the industrial manufacturing and processing sector. Smart Integrated Technologies are determining an ongoing revolution in all sectors, from Manufacturing to Logistics, Finance, Healthcare, Government, Energy and more. Driven by technological advances and the ever-increasing necessity for businesses to operate efficiently and sustainably, SITs provide the ability to collect real-time data from equipment, users or markets, and reason and react to it to optimise business decisions. The course provides students with an understanding of the technologies and models encompassed by Industry 4.0 and SITs, as well as how they are applied, how to leverage them effectively, and the practices and business models they enable.

Business of Frontier Technologies II: Machine Learning, 3D Printing, Robotics & Internet of Things

This course continues the examination of the business aspects of frontier technologies, deep diving into major technologies including AI, Machine Learning, 3D Printing, Robotics, Internet of Things and Blockchain, to name a few. Its aim is to introduce the technological culture, provide you with tools in order to analyse new technologies, and to see the links between the presented technologies and the evolution of decision-making, management and society. The global perspective of this course is not merely a presentation of technologies, but the representation of a basis for critical thinking about new technologies - what they can do and what they cannot.

Big Data & Business Analytics

The objectives of this course are to provide you with an understanding of unstructured data and its importance, the tools to explore and evaluate data for business, best practices to perform data diagnostics, applications of data analysis for different levels of the organisation (i.e. strategy, marketing, product development, etc.), and data privacy and ethics. You will learn to evaluate large amounts of data, use Data Science tools to perform business-intelligence diagnostics, apply appropriate techniques for specific needs of the organisation, write analytical reports and have the best codes of conduct with regards to data usage and storage.

Coding

Nearly all sectors of activity are enabled, regulated or optimised by using software, network infrastructures and cloud services. In this context, anyone who aspires to a leading role in tomorrow's industry is expected to have an understanding of how digital technologies operate and, in particular, what software programming is. This course starts from fundamental concepts of programming and then explores some higher-level constructs and patterns. No previous coding knowledge is assumed as a prerequisite. The course is structured as a series of hands-on coding sessions using Python, a programming language renowned for its simplicity, good documentation and rich ecosystem of libraries. The second half of the course introduces simple programming examples drawn from the area of Data Science. This course does not hold any ECTS credits.



Transformation Management

Develop a critical business survival kit by examining the various management tools and techniques in running transformation programmes and maintaining a competitive edge in the digital era.

Digital Transformation & Business Strategy

The business strategy course examines how organisations achieve, sustain and renew competitive advantage, and explores what managers have to do in order to increase the likelihood of success. In essence, strategy involves the allocation of critical resources in a competitive environment over relatively long periods of time in pursuit of specific goals and objectives. Today's strategies are influenced by multiple factors such as the resources available to management, the industry and the competitive conditions, and of course the firm's internal structure, systems, and culture. The purpose of this course is to prepare the participants for the strategic problems they will face once they become managers, consultants or executives. With a teaching method based on the use of specific cases, tools and concepts, participants will acquire the necessary skills to make a strategic evaluation of a company, based on the industry competitive dynamics as well as the resources and capabilities of the firm.

Change Management

The course will provide students with the knowledge, understanding, skills and competences to identify the challenges related to leading transformational change within and beyond organisations, and design appropriate and impactful solutions. It will focus on the importance of studying and continuously scanning the environment, and appreciating its impact on business, as well as the ability to anticipate, adapt to and shape this complex and fast-changing environment. You will also develop your own critical, collaborative and systems thinking approaches to defining and designing change management strategies.

Scenario Planning for Digital Transformation

The scenario method is a useful, creative and increasingly popular way for managers to reframe their perspective and improve their organisational resilience. The course will focus on scenario planning for the energy industry and show you how to recognise the driving forces that will affect the future business context, and consider the present-day implications. By building detailed and imaginative narratives, participants will learn how to confront uncertainty and become more confident in conditions of change. The lecture content contains the cutting-edge practice of the scenario method, and the blended approach permits flexibility, agility and collaborative project work.

Digital Leadership

This course will define the new playground for managers in the era of digital transformation. It looks at flex-office and teleworking, and their impact. It also examines virtual leadership – learning how to manage in a distributed environment and virtual teams, and learning how to transfer knowledge. In addition, it gives consideration to how Artificial Intelligence will create the next management challenge and how to embrace it. It will provide the skills and knowledge needed to address managerial situations in a new context of digital transformation.

Management of the Digital Transformation Process

From a business perspective, in digital transformation the key word is “transformation”. In other words: change management and implementation. This course will address issues such as participative methods of design and implementation, power and political games around the digital transformation process, and agile project-management approaches. You will learn to take into account the end-user when designing and implementing digital transformation projects, deal with power games and political issues, and use agile development and implementation approaches.

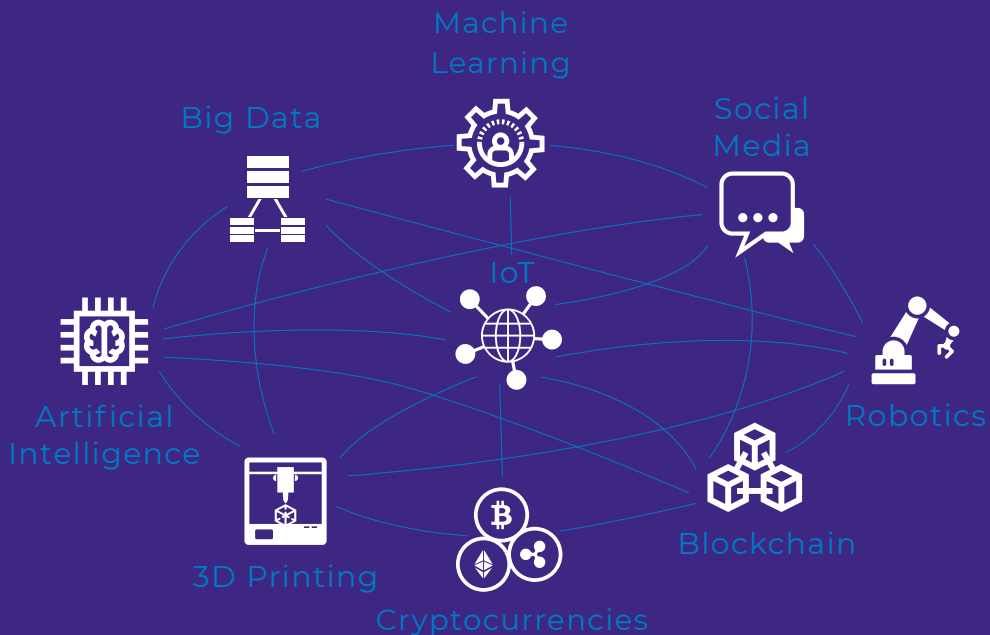
Project Management

The aim of this course is to prepare you for careers in digital transformation business development and digital project management, as well as develop your skills and attitudes for working in multicultural environments and multidisciplinary teams. The course is designed to prepare you to be a future leader in the global digital-project based environment. By developing knowledge and skills in both digital business strategy and project management, you will be exposed to strategic project thinking, innovation and best practices applied in this field. Through the use of a case study, role play and group dynamics, you will work in multidisciplinary project teams delivering and presenting a real solution for the Strategic Project Management Plan requested. This case study will be based on the digital transformation strategy of a company.

The MSc in Digital Transformation Management & Leadership is specifically designed to answer these future of work needs.

Holistic Technology Coverage

You will get a deep understanding of the business side of all major frontier technologies and the processes linked to them, including automation, business analytics, project management and more.



Skills and competencies for the future of work

During this MSc you will gain the key skills and competencies required to thrive in the future job market:



**Complex
problem-solving**



**Persuasion /
negotiation**



**Creativity &
originality**



**Perseverance
& focus**



**Personal
brand cultivation**



**System &
critical thinking**



**Contextualised
intelligence**



**Emotional
intelligence**



**Interpersonal
skills**



**Digital
literacy**



**Fluency of
ideas**



**Social
perceptiveness**



Essential Skills in the Technology-driven World

In the last couple of years, businesses worldwide saw an increase in the adoption of new frontier technologies, particularly in the wake of a pandemic which resulted in a shift of skills required for landing jobs in the tech-driven world. With this in mind, a significant part of the MSc in Digital Transformation Management & Leadership is focused on developing the increasingly important skills and competencies required for the future of work.

We strongly believe that the best way for individuals to acquire the competencies needed for our immediate future is through experience. This is why each year we invite industry practitioners and experts to share their expertise by offering a series of workshops and practical seminars covering the most relevant and up-to-date skills sought by employers in the contemporary job market. This is done to complement our modules and allow yet another opportunity for our students to learn by doing.

Past seminar and workshop topics include:

- Marketing
- Soft Skills
- Financial Management
- CEO Mindset
- Consulting Skills
- Social Media Technology
- PYTHON Coding
- Building a Unicorn
- Becoming data-driven - the DOs and DON'Ts
- Agile Management

Through these themed sessions, participants develop some key management skills as well as soft skills in the areas of system thinking and co-ordination, complex problem-solving, interpersonal communications, personal branding, creativity, emotional intelligence, entrepreneurship and more.

All topics are subject to annual change

Professional Qualifications

Upon completion of the Project Management module, you will also be eligible to obtain the Project Management Institute qualification: Project Manager Professional certification (PMP®) or Certificate Associate in Project Management (CAPM®). This additional qualification is subject to a supplementary cost.





Specialisation Tracks

Specialisation 1

Financial Services

The Financial Services specialisation track aims to help you better appreciate the current financial markets and environments. It also seeks to develop an in-depth understanding of how financial technology companies work, as well as the current business landscape faced by these businesses.

Financial Markets, Institutions & Regulations

Financial institutions formulate their financing and investment strategies in the capital market based on their understanding of the overall economic environment. Efficient and effective financial decision making requires the analysis and utilisation of economic data in addition to information from the market, companies in different sectors and industries, and the current regulations. This course helps to examine the interactions between the different parameters (markets, institutions and regulations) that shape the financial and economic conditions in the financial market. You will get the skills necessary to operate at practitioner level in several areas of financial markets - origination, research, buy or sell-side - and thus enhance investment, financing or strategic performance, as well as the bases for risk management skills.

Fintech

The world is increasingly driven by emerging technologies. Paired with massive changes in regulations and the evolution of customer behaviour and preferences, new technologies have driven an unprecedented transformation of finance around the world. Fintech, an abbreviation of "financial technology", is the drive to bring transformative and disruptive innovation to financial services by applying new technologies and satisfying consumer needs through automation. The aim of the course is to provide students with a good understanding of basic disruptive technologies and how they have filled the gaps left by existing financial institutions to serve customers' changing needs. It also examines changes in the financial services landscape and the traditional financial system and industry setups. Furthermore the course seeks to deepen students' knowledge in the business of AI and Blockchain and the use cases in the finance industry. The overall intention is to trigger a disruptive and innovative thinking process and to enforce the notion that recent changes across the financial industry provide a spectrum of valuable internal and external opportunities.

Specialisation 2

Consulting in Digital Transformation Strategy

This track will provide you with the key skills to become an effective consultant able to deliver complex digital transformation strategy projects at scale – from talent management to operation and governance principles, and the strategic implementation of various technology and data assets – to generate value for your clients.

Operations Strategy & Management

The course illustrates the main principles and concepts of Operations Management and Operations Strategy in industrial companies, linking strategic decisions on Product Design and Value Proposition to choices of technology assets and transformation processes. The course will explain how evolutionary and revolutionary changes have been applied to the predominant manufacturing paradigms enabled by technology innovation, and present the future scenarios enabled by the digital innovations of Industry 4.0. The course presents a strategic view of Operations Management and the role of new technologies to enable differentiation, cost leadership or hybrid strategies for industrial companies. The ultimate aim is to unlock critical thinking and deep understanding of how industrial companies should approach the opportunities (and threats) offered by digital technologies for manufacturing. You will gain a broad understanding of the logic and dynamics of Operations Management and Operations Strategy, understand the difference between transformation and continuous improvement in Operations, understand the core pillars of digital technologies for manufacturing (Industry 4.0), critically assess market opportunities for transformation and continuous improvement in Operations, and learn how to set a strategy for transformation by leveraging Industry 4.0 technologies.

Talent Management in the Digital Age

Talent management is essential for organisations to build a competitive advantage, achieve their strategic goals, and create a positive work environment that attracts and retains top talent. This module explores the challenges and opportunities of managing talent in a rapidly changing digital landscape. It will examine how the digital age has transformed the way organisations find, attract, develop and retain talent. Specifically, it will cover topics such as digital recruitment and employer branding, remote work and virtual teams, workforce analytics, talent development and upskilling, and talent-retention strategies. Students will learn how to leverage technology to enhance talent management practices, create more agile and adaptive organisational cultures, and foster a more inclusive and diverse workforce. Through case studies, group discussions, and practical assignments, students will develop critical thinking and problem-solving skills to address the complex issues of talent management in the digital age. Upon completion of this module, students will be equipped with the knowledge and skills to design and implement effective talent management strategies in a rapidly evolving digital environment.





Company Consultancy Project

The Company Consultancy Project is one of the key elements of the specialisation. It will enable you to work hands-on, addressing digital-related business problems for a real company.

These 12-week projects provide you with collaborative and intercultural work experience on a case provided by a company. In groups of four to five, teams are expected to perform an in-depth analysis and make recommendations for actions that can realistically be implemented by the company.

You will learn how to approach an issue with a critical mindset, manage the expectations of the client and your team members, and react swiftly in unexpected situations with a creative and open-minded attitude. Throughout the project, your team will be guided by a tutor to ensure quality and the timely delivery of results.



Previous projects include:

- Market analysis of the Microbiome market and business plan for a client in the Biotech space
- Marketing and digital marketing strategy for a startup in the financial services Tech sector
- Target mapping analysis for the EU and US, and implications of a seed fund launch for a client in the gaming industry
- Growth and expansion strategy for an overseas client to enter and expand in the European market
- 5G expansion plan for a telecommunications giant in Europe
- Market automation and process digitalisation to serve the legal market in the UK
- Develop a strategy to grow a boutique creative agency operating in the Web 3 industry niche
- NET ZERO Funding - identify external funding opportunities to support customers with the decarbonisation of their activities or facilities
- How can 3D technology help the fashion luxury industry create a more innovative and sustainable future?



Professional Master Thesis

Students are required to complete an Industry Research Report - Professional Master thesis - which, in some cases, may be completed in partnership with a sponsor organisation.

The thesis is an individual applied research project for the Master degree and must be approximately 12,000 words. It is a theory/praxis-driven investigation into a relevant business or management issue. Each student conducts the thesis under the supervision of a faculty member.

Students are encouraged from the start of the specialisation to think about a topic for their thesis.

At the end of the specialisation, a written thesis is submitted. A viva voce oral examination is also held at which the research is presented to and assessed by an academic jury.

The professional thesis represents 17 of the total 90 ECTS credits earned over this academic year.

During this time, students will also participate in a mandatory Research Seminar held by an ESCP professor. This seminar represents 3 ECTS credits of the total 90 earned over this academic year.

This piece of work will enable you to:

- Develop skills in problem identification and formulation
- Select appropriate research methods
- Plan a complex piece of work
- Collect and interpret relevant data
- Carry out a critical analysis and formulate recommendations

Previous topics include:

- The effect of AI-based augmented reality implementation on online cosmetics consumers' decision making and purchases in the post-covid era
- Food security: How can we rethink the global supply chain with blockchain technology
- Developing a predictive machine learning model for managing patient flow and improved resource utilisation in emergency departments of healthcare facilities
- Alexa, is voice the future of commerce?
- Cyber risk management in a corporate world - Cloud computing and the future of business IT infrastructure
- How to use digitally sustainably for better water management?
- EU Blockchain infrastructure: Restoring trust and building the future
- Should companies hold bitcoin on their balance sheets?
- Digital Transformation: SME's evolution and future prospect in the post-Covid era
- Leading the hybrid workplace: An adaptive response to diversity, distance and generational change



Professional Placement

A professional internship or direct employment that can be done anywhere in the world.

From July to April, students must complete their in-company internship or a direct employment for a minimum of four months.

The Digital Placement is an opportunity for students to apply their leadership and management skills in practice, as well as deepen their understanding of digital technologies, transformation management and business strategy by doing.

Satisfactory fulfilment of the internship requirement is also dependent on the completion of an internship report reviewed by the School and the internship sponsor.

The MSc in Digital Transformation Management & Leadership degree is awarded upon the passing of all modules and the thesis, and completing the professional experience requirement.



Companies where our students have completed their professional placements

IT & Technology

Amazon, Amplitude, BAT France, Bit Zesty, El Technologies France, Finalatix Technologies, Nasekomo Technologies, Oracle, Shop Circle, Xiaomi

Consulting

Abylon, Accenture, Artefact, BearingPoint, BMC Strategy Consultants, Capgemini, Digacon, Groupe OnePoint, KPMG, LittleBigCode, PwC, Territorio Creativo, The Cohort, Vockam, Wavestone

Banking & Finance

BPIFRANCE, Bridgemaker, CreditSights, Deutsche Bank, Envizage, EPSOR, Flowdesk, Friday Insurance, GoCardless, Humpact, London Venture Partners, Remagine, Revolut

Fashion, Luxury & Cosmetics

Cartier, Chanel, Givenchy, L'Oréal, Prestige & Collections International, Uniglo, Verdant

Other

Teads, Danone, Leroy Merlin

Careers Service

Securing a job or internship after university is becoming ever more competitive. Recruitment processes are constantly evolving, focusing less on technical knowledge and increasingly on assessing the applicant's ability to work in a team, their analytical thinking, organisational skills or leadership potential.

In addition to this, applicants are increasingly required to demonstrate "soft skills" - gained through previous work experience, extracurricular activities and achievements - alongside academic credentials.

It is essential that students have the opportunity to practice recruitment processes in anticipation of the real thing. Throughout their time with the School, students receive the support of our specialised careers team, who offer a full range of services and careers-focused events:



CAREERS EVENTS

- Company Presentations / Skills Sessions
- Company HQ Visits



INTERNSHIPS AND JOBS

- Connection with the School's partner companies
- Internship/job vacancy database
- Recruitment events & job fairs
- Outreach to new organisations in a variety of sectors



CAREERS ADVICE

- 30-minute tutorial slots to discuss: CV, Cover letters, Application Forms, Careers Search Strategy, Career Choice Direction
- 60-minute slots for: Mock Interviews, Case Study Practice
- 90-minute slots for: MBTI and/or NEO Personality Questionnaire Feedback, Coaching Sessions on Personal & Professional Development.



Career Opportunities

€52,300

average starting salary worldwide

97%

employed within 6 months after graduation

50%

relocated to a different country after graduation

87%

Changed job function after graduation

64%

changed industry after graduation

Sectors

41%

Consulting

31%

IT & Technology

7%

Banking & Finance

6%

Fashion, Luxury & Cosmetics

5%

Automotive & Transportation

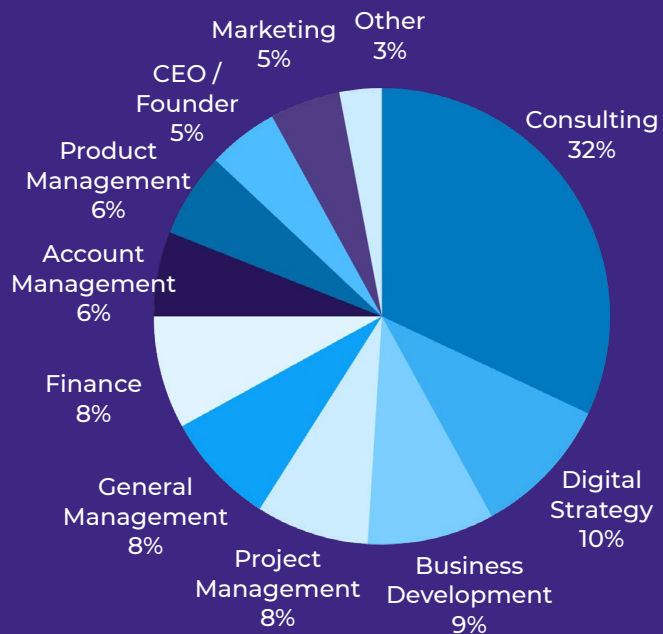
10%

Other

(Based on the Class of 2022)



Job Function



Hiring companies

Abylon - Accenture - Amazon - Amplitude - Artefact
- BearingPoint - Blocklabs Capital Management
- Capgemini Invent - Chanel - Contentsquare -
Deutsche Bank - EY - Givenchy - KPMG - L'Oréal -
mc2i Group - Meta - Orange - Pinterest - Shop Circle
- Uber - Uniqlo - Wavestone - Xiaomi - and more...

Student Life & Associations

A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development.

Student life on each of the campuses is shaped by the initiatives and activities offered by some 50 clubs and associations which organise networking, artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.

Student Union

Elected by the students, the Student Union plays an important role in the interface between the student body and the administration on the different campuses. It provides a discussion forum and proposes ideas on a wide range of topics concerning student life. The Student Union also organises social events which encourage networking amongst different year groups and nationalities.

Call On'U

Call On'U is a cross-campus organisation which prepares its yearly participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

Sports Clubs & Activities

Sports activities have a long tradition at ESCP, and the Paris Campus alone offers around 30 different disciplines. The Turin Campus organises the annual Regatta and Ski Event, bringing together both students and alumni.



www.escpsocieties.com



The ESCP Entrepreneurship Festival

Twice a year, ESCP Business School and the Smart-Up society honours Jean-Baptiste Say, ESCP's co-founder. The vision is to unite students, entrepreneurs, investors and potential customers, allowing them to exchange ideas and learn from each other. The event is a unique opportunity for students to present their innovative ideas to potential stakeholders and gain first-hand feedback and support for project development.

The ESCP Regatta

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all six campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multi-campus school and to strengthen and broaden the group spirit key to the ESCP community. The ESCP Regatta has become a landmark in the School's sporting, networking and social calendar. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.

The London Campus Annual Gala

In the spring, the students, staff, faculty, alumni and friends of ESCP come together in London to celebrate the School's achievements over the past 12 months. The Annual Gala takes place at a different high profile location each year, with guests enjoying a champagne reception followed by a three-course meal, music provided by talented ESCP students, a charity prize draw, and a party that carries on all night. The Annual Gala is the highlight of the London Campus' social calendar. We look forward to celebrating ESCP with you at the next one!



Admissions & Practical Information



Admission Requirements



- Bachelor or Master degree in any discipline.
 - Candidates with less than 240 ECTS (less than four years of full-time study at a higher education level) will be required to attend an additional online semester from July to September. Candidates may obtain exemption from this semester if they have more than three years of post-study work experience.
- A recommended minimum of 18 months of work experience (including internships), preferably in areas related to technology, finance, consulting, business or management.
- Two references (submitted via our online application system): one academic or professional, and one from a current or previous employer.
- An English language certificate acquired during the previous two years. This applies to non-native speakers who did not study their degree in English. We require the following minimum scores on the tests:
 - TOEFL IBT: 100
 - TOEFL written: 600
 - TOEFL computer-based: 250
 - IELTS Academic: 7
 - TOEIC: 800
 - Cambridge English C1/C2 (CAE/CPE): 185

Exemptions may be granted if you have studied fully in English for three or more years

Candidates who choose to enter the specialisation on the UK Graduate Immigration Route will be required to take a SELT-approved English proficiency test (e.g. IELTS for UKVI, PTE Academic UKVI, etc.)





Admission Deadlines

Admission sessions operate with rolling deadlines between **October** and **June** for the **October 2024** intake.

Please visit escp.eu/mdt for deadlines.

If you require any further information on this specialisation or have any questions regarding your application, please contact:

Admission Procedure

Step 1

Apply online

The following supporting documents must be submitted with the online application:

- A recent CV
- Motivation letter
- Two reference letters
- Photocopy of your passport
- Copies of your degree certificate and transcripts
- English language proficiency test results (if applicable)

Step 2

Online Interview

Candidates whose applications have been successful will be invited to attend the second stage of the process, comprising a 30-minute personal interview. The interview day is normally set within two weeks of the application deadline. During the interview, candidates will have the opportunity to convince the selection committee of their abilities and motivation.

Step 3

Final decision

The Admission Committee will review your application in full, make a final decision and notify you of the result within two weeks of your interview.

Admissions Contact

Antonia Marseglia
Recruitment Executive
+44 (0)20 7443 8893
digitaltransformation@escp.eu



Scholarships

Every year, the MSc in Digital Transformation Management & Leadership offers several financial need and merit-based scholarships to support our student journeys to becoming the digital leaders of tomorrow.

Eligibility criteria

The scholarship is open to all enrolled, self-funding applicants for the October 2024 intake of the MSc in Digital Transformation Management & Leadership specialisation.

Value

Between £2,500 and £4,000.

How to apply

Once you confirm your place on the MSc in Digital Transformation Management & Leadership, you will be eligible to apply to our internal scholarships. There are several scholarship categories available. You will be able to find more details on our website in the Fees & Financials section.

Something to consider:

It is also possible to attain scholarships granted independently of the School. Some countries provide scholarships for their own citizens. Please obtain information in your home country by contacting the relevant government bodies and foundations.





Fees & Costs

Tuition Fees

Tuition fees* for the October 2024 intake are set at **£24,200****

* Travel and living costs are not covered by the fees.

** Master of Science (MSc): £14,000 + specialisation: £10,200

Candidates entering the specialisation with less than 240 ECTS will also be required to attend an **additional online semester** with a supplementary fee of **£2,750**.

Application Fee

There is an application fee of €130 for all applicants. Please note that the application fee is non-refundable. Tuition fees may be subject to change. Please check our website for up-to-date information: **escp.eu/mdt#FeesFinancials**

More information on payment methods can be found in the online application or by contacting our admissions team.

Cost of Living

In order to evaluate local expenses, one should take into account the cost of living in each city where the programme takes place. The cost of living is approximately €1,600 per month in Paris and about £1,650 per month in London. Please note that this is just a guideline and may fluctuate.



ESCP Alumni

ESCP Alumni is an international and rich network of 75,000 members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 50,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



For further information:

info@escpalumni.org
+33 (0)1 43 57 24 03
escpalumni.org



ESCP Foundation

Launched by the alumni in 2005, the ESCP Foundation became a public utility foundation by a decree.

The Foundation's aim is to support the ambitions and academic excellence of ESCP through four initiatives:

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP worldwide



For further information:

Antonella Guerra
aguerra@escp.eu
+33(0)143232072
foundation.escp.eu





Build an influential global community

As an ESCP candidate, you will join the ESCP Community. This community, designed for former and current participants of ESCP Business School, will enable you to:

- Stay in touch with your peers
- Develop your network across the world
- Keep up to date with your School's latest news
- Attend events designed especially for executives
- Update your professional skills





Master of Science (MSc)

Digital Transformation Management & Leadership*



CEFDG

* This specialisation is part of the French Master Degree (DEAMIE)

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher Ed
accreditations

BERLIN

Heubnerweg 8 – 10
14059 Berlin,
Deutschland

LONDON

527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN

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218 bis
10134 Torino, Italia

MADRID

ARROYOFRESNO

Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA

Maria de Molina
28006 Madrid, España

NAVALMANZANO

Navalmanzano 6
28035 Madrid, España

PARIS

RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11,
France

MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

CHAMPERRET

6-8, av. de la Porte de
Champerret
75017 Paris, France

WARSAW

c/o Kozminski University,
International Relation
Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAÏ

DIFC Academy
Dubai International
Financial Center
Dubai, UAE



European Business Schools
Ranking 2021

Affiliated to



CCI PARIS ILE-DE-FRANCE
EDUCATION