MSc in Digital Project Management & Consulting

ESCP
BUSINESS SCHOOL

IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP
Quick Facts

The World's
1st
Business School (est. 1819)

10.000+
students in degree programmes representing
135
different nationalities

Multi-accredited:
AACSB, EQUIS, EFMD MBA, EFMD EMBA, 5 European Higher Ed Standards

6 European campuses in Berlin, London, Madrid, Paris, Turin, and Warsaw and a branch campus in Dubai

A comprehensive
portfolio
of 46 programmes: Bachelor, MiM, 28 Specialised Masters, MBA, 2 PhDs, 12 Executive Masters, EMBA, Global EPhD, as well as a custom and open programme offer

200+
research-active professors representing over 42 nationalities across our campuses

Over **150+**
academic alliances in Europe and the world in 50 countries

6,000
high-level participants in customised trainings and executive education

85,000+
active alumni in over 190 countries in the world

Learning objectives

In the era of hybrid working and virtual teams, companies around the world are on the lookout for talented graduates, often trained as consulting strategists or global project managers, to lead strategic initiatives in a challenging, constantly changing and unusually competitive global working environment. The MSc in Digital Project Management & Consulting equips students with the required tools for a successful career in a competitive, global and largely reconfigured workplace in which digital technologies play a central role.

Our teaching philosophy, "learning-by-doing", combines a management curriculum and an international seminar with real business cases, live case studies and a Digital Consulting Project (DCP). This combination enhances students' development experience through a hands-on approach with our partner companies.

This international specialisation involves two terms of intensive courses at the Madrid and Berlin campuses and one term dedicated to the professional experience (often an internship or an entrepreneurship project) and the Master Thesis. This MSc is designed to be the first step toward a successful international career in project management, management consulting and similar fields.

Dr. Petros Chamakiotis
Academic Director

Natalia Andia
Deputy Director

Mr. Javier Barbero García
Business Liaison Director

MSc in
Digital Project Management & Consulting

This specialisation is the right choice if you want to:

- Be a successful manager in any type of environment: face-to-face, completely virtual, or hybrid.
- Lead strategic initiatives across conventional boundaries in a global and digital environment.
- Gain the skills needed to work in multidisciplinary, international and multicultural teams.
- Have the opportunity to do a specialisation that uniquely combines cutting edge theoretical knowledge with practical application on the ground.
- Discover diverse and innovative developments in the digital marketplace, including using your entrepreneurship skills to materialise innovative ideas.

Why choose
this specialisation?

1 Hands-on experience

This specialisation focuses on the development of skills and knowledge through:

- Digital Consulting Projects co-organised by ESCP and industry experts
- An International Seminar
- A 4-month Internship
- Cross-sectorial Live Case Studies

... and numerous opportunities, such as digital talks, offering cross-sectorial industry exposure.

2 Study tracks

- **Project Management Track**
  This is the right track for those interested in learning more about project management in the digital context, with a focus on the adoption of contemporary project management tools and techniques.
- **Management Consulting Track**
  This track helps you develop consulting skills required in today's global and increasingly digital business environment.

3 Blended learning as well as case and project-based teaching

4 Opportunities to get internationally renowned certifications, such as the PMP® and the CAPM® awarded by the Project Management Institute (PMI)

5 Skills and competencies for a successful international career

Skills

- System & critical thinking
- Interpersonal skills
- Personal brand cultivation
- Analytical skills
- Digital skills

Competencies

- Perseverance and focus
- Team management

Your **curriculum**

Study track for candidates with 240 ECTS

Study track for candidates with less than 240 ECTS

July-Sep Term 1*
ONLINE

Core courses
- Economics
- Statistics
- Accounting & Finance
- Marketing
- Leadership
- Strategy

Oct-Dec Term 2
MADRID

Core courses
- Project Management in Practice
- Leading Virtual Projects
- Consulting Methods
- Digital Business Transformation
- Agile Project Management

Management & Functional Areas
- Financial Statement Analysis

Case Studies & Workshops
- Live Case Study: Telecom Company

Skills Development
- Data Analytics
- Consulting: The Skills You Need to Get Hired

Jan-June Term 3
MADRID + AND ONLINE

Core Courses
- Sustainability Management
- Research Methodology Seminar
- Digital Portfolio Management
- Global Challenges
- Competing in the Era of Digital Platforms

Management and Funcional Areas
- Robots and AI in Business
- Organisational Design

Skills Development
- Qualitative Research Methods
- Master Thesis Lab

Case Studies and Workshops
- Digital Consulting Project
- Project Management Business Game
- Applied AI Workshop
- Live Case Study: Digital Transformation

International Seminar

Elective courses
- Advanced Finance for Project Management
- CAPM or PMP Certification by PMI
- Machine Learning
- Creativity & Design Thinking
- Conflict Management

The possible obtaining of the necessary permits to obtain the corresponding visa for the country of destination of the International Seminar will be the sole responsibility of the student, and a negative result will not give rise to any claim against ESCP. Obtaining and/or arranging for such permits shall be at the student's own risk.

June Term 3
BERLÍN

Core Courses
- Supply Chain Management & Industry 4.0
- Digital Entrepreneurship & Business Planning
- Introduction to Data Science

July-Dec Term 4

Professional Experience

Master Thesis

TRACK COURSES (choose one)

Project Management
- Human Resource Management
- Project Management Tools
- Live Case Study: Project Management

Management Consulting
- Negotiation
- Quantitative and Analytical Methods
- Live Case Study: Consulting Firm

*Only for students starting the programme with less than 240 ECTS.

ESCP is an Authorized Training Partner by Project Management Institute (PMI)

All courses are taught in English.

For up-to-date information please visit our website:

NOTE: ESCP is committed to delivering the curriculum as is, unless external circumstances (such as the COVID-19 pandemic) are in the way, in which case(s) we will develop alternatives to deliver the programmes's learning objectives.

Key facts

- Degree: This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master degree (DEAMIE) and an ESCP diploma, the MSc in Digital Project Management & Consulting
- Duration: 15 months
- Language: English
- Study locations: Madrid & Berlin
- Specialisation tracks: Project Management or Consulting
- An international seminar
- 4-month worldwide internship
- Master thesis
- Start: October
- **Spanish Immersion Course** (optional)

Specialisation **Objectives**

- **Core Courses**
  Improve your knowledge and skills in essential business areas.
- **Management & Functional Areas**
  Get a thorough understanding of the digital technologies and their implications for the practice of management.
- **Skills Development**
  Develop the key skills and competencies required to succeed in a digital environment.
- **Case Studies & Workshops**
  Gain practical experience through Live Case Studies and Digital Consulting Projects, among others.

Job Survey 2021

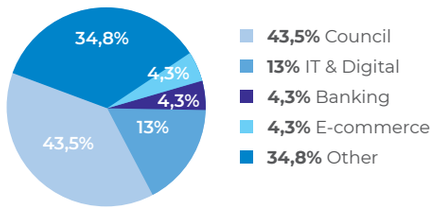
96%
employed

69%
have a job with an international dimension

€41,861
is the average starting salary

€6,392.86
average annual bonus

Industries



- **43,5%** Council
- **13%** IT & Digital
- **4,3%** Banking
- **4,3%** E-commerce
- **34,8%** Other

Companies **hiring**

Spectrum
Everis
Wavestone
Siemens
Healthineers
Fresenius Netcare
PwC
Nestle
Steiner SA

Student **Profile** Class of 2024

Nationalities · 17
Women · 64%
Men · 36%
Average age · 24

Career **opportunities**

The MSc in Digital Project Management & Consulting equips students with the skills and knowledge to succeed in an increasingly digitalised world.

This MSc would be suitable for anyone considering a career in:

- Consulting
- Project Management
- Supply Chain
- Strategy Consulting Business Development
- Product Management

Admission **requirements**

- **Bachelor or Master degree in any discipline:**

  Candidates with less than 240 ECTS (less than 4 years of full-time study at a higher education level) will be required to attend an additional online semester from July to September. Candidates may obtain exemption from attending this semester based on their previous working experience if they have more than three years of full-time post-graduation work experience.

- **Advanced English level: C1**

  TOEFL IBT: 95
  TOEFL written: 600
  TOEFL computer based: 250
  IELTS: 7
  Cambridge: C1 level
  TOEIC: 945

- **International profile**
- **Real motivation to join the Master and for a high-level career in this field**
- **12 months** of relevant professional experience is required

How **to apply**

1. **ONLINE APPLICATION**
   WWW.ESCP.EU
2. **PROFILE EVALUATION**
3. **PERSONAL INTERVIEW**
   IF ELIGIBLE

Your **contact**

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+34 911 719 016

This is a university level specialisation leading to a degree in line with the current French educational system (recognised by the Madrid Autonomous Region according to the RD 640/2021).

Note: The information contained herein is subject to change.

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** This specialisation is part of the French Master Degree (DEAMIE)*

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.

AACSB ACCREDITED · EQUIS ACCREDITED · EFMD ACCREDITED | MBA · EFMD ACCREDITED | EMBA

5 European Higher Ed accreditations

BERLIN
Heubnerweg 8 – 10
14059 Berlin,
Deutschland

LONDON
527 Finchley Road
London NW3 7BG,
United Kingdom

TURIN
Via Andrea Doria 27,
10123, Torino, Italia

MADRID

ARROYOFRESNO
Arroyofresno 1
28035 Madrid, España

MARIA DE MOLINA
Maria de Molina 4
28006 Madrid, España

NAVALMANZANO
Navalmanzano 6
28035 Madrid, España

PARIS

CHAMPERRET
6-8, av. de la Porte de Champerret
75017 Paris, France

MONTPARNASSE
3, rue Armand Moisant
75015 Paris, France

WARSAW
c/o Kozminski University,
International Relation Office,
57/59 Jagiellońska St.
03-301 Warsaw, Poland

BRANCH CAMPUS

DUBAÏ
DIFC Academy
Dubaï International Financial Center
Dubaï, UAE

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FT European Business Schools Ranking 2023

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