



**Master in  
Management**  
and Pre-Master Year



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



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## ESCP Quick Facts

The World's  
**1st**  
Business School  
(est. 1819)

## Multi- accredited:

AACSB, EQUIS, EFMD MBA, EFMD  
EMBA, 5 European Higher Ed  
Standards

## A comprehensive portfolio

of 45 programmes: Bachelor, MiM,  
25 Specialised Masters, MBA, 2 PhDs,  
12 Executive Masters, EMBA, Global  
EPHD, as well as a custom and open  
programme offer

**10,000**

students in degree  
programmes representing

**135**

nationalities

**6** urban campuses in  
Berlin, London, Madrid,  
Paris, Turin, and Warsaw

**190**

research-active professors  
representing over 42  
nationalities across our  
campuses

Over **150**  
academic alliances  
in Europe and the  
World in 50 countries

**6,000**

executives in customised  
trainings and executive  
education

**85,000**

active alumni in  
over 200 countries  
in the world



## 6 Urban Campuses

### BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

### LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

### MADRID

#### Puerta de Hierro & María de Molina

The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

### PARIS

#### République, Montparnasse & Champerret

The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

### TURIN

The Turin campus is located in the city centre, in a completely new building inaugurated in 2024. Turin is one of the main business centres in the Italian economy and home to many architectural masterpieces.

### WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

# ESCP Rankings & Accreditations

## Worldwide Financial Times

# #1

Master in Finance  
2024

# #4

European Business  
School 2023

# #2

Executive MBA  
2024

# #6

Master in Management  
2024

ESCP is multi-accredited.



## ESCP It all starts here

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school.

For over 200 years, our mission has been to inspire and educate purpose-driven business leaders who will make a positive impact on business, society and the planet.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school.

It is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity.

We are living in a world of transformations : ecological, technological and societal. To support companies and institutions as they face these challenges head-on, ESCP trains its learners to become purposeful leaders who are open to the world ahead, trained to think critically and to master ever evolving global issues.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes. We offer a unique multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose? Choose ESCP.

**It all starts here, with you.**



*Prof. Léon Laulusa*  
Executive President &  
Dean of ESCP



*Prof. Francesco Rattalino*  
Executive Vice-President in  
charge of Academic Affairs  
and Student Experience



*Prof. Véronique Tran*  
Executive Vice-President in  
charge of Executive Education  
and Corporate Relations



## A Diverse International Faculty

The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



**Prof. Dr. Marion Festing**  
HRM and Intercultural Leadership  
**BERLIN CAMPUS**

*"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."*



**Prof. Terence Tse**  
Finance  
**LONDON CAMPUS**

*"Combining students' abilities to grasp and apply the concepts, with their maturity as well as their diverse cultural and business backgrounds, the grand result is a recipe that guarantees wonderful class discussions and a superb preparation for their future careers."*



**Prof. Lorena Blasco-Arcas**  
Marketing  
**MADRID CAMPUS**

*"Multiculturalism, humanistic values and learning by doing define the ESCP experience, the perfect combination to prepare our students for the societal and businesses demands of the future."*

**Prof. Philippe Zarlovski**  
Management Control  
**PARIS CAMPUS**

*"Students are ESCP's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."*



**Prof. Chiara Succi**  
Organisational Behaviour  
**TURIN CAMPUS**

*"Every time I teach ESCP students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."*



**Prof. Grzegorz Mazurek**  
Marketing  
**WARSAW CAMPUS**

*"ESCP with its history and pan-European perspective is associated not only with a high quality of teaching, superb knowledge and unique skills, but an amazing mixture of intercultural values which can be simply defined as the 'ESCP experience' – students are aware of that, appreciate it and take the most from it."*



## ERIM

**ESCP Research Institute of Management** is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

## Research Centres & Institutes

### BIG DATA RESEARCH CENTRE

#### CERALE

Centre for European / Latin American Research

#### CERS

Centre for Research in Sociology

#### CIMDI

Research Centre for Intercultural Management, Diversity, and Inclusion

#### ESCPSTAR

Centre for Sustainability Transformation Applied Research

#### ECDC

European Center For Digital Competitiveness

#### HappyMgt

Happiness & Management Research Centre

#### IREFIM

Institute of Real Estate Finance and Management

#### SustBusy

Business & Society - Towards a Sustainable World

#### TMI

Talent Management Institute

## ESPC Corporate Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues

Corporate chairs and Professorships are an important component of the ESCP Business School research policy. They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

### Chairs



• Mutual and Cooperative Banking for the Benefit of the Economy - **BPCE Chair**



• Responsible Innovation in Africa - **Groupe AXIAN**



• «Turning Points» Chair - **Cartier**



• "IoT" (Internet of Things) Chair in partnership - **Schneider Electric**



• Institut Jean-Baptiste Say, - **Manutan**



• Real Estate Tech Innovation - **Government of Monaco**



• **BNP Paribas** "Reinventing Work" Chair

### Professorships



• Professorship New Generation Management" - **KPMG**



• Professorship in Creativity Marketing - **L'Oréal**

• Professorship in International Corporate Governance - **KPMG**



## MASTER IN MANAGEMENT

A world of  
choices

### The Master in Management at a glance

Expand your horizons through  
living in **2 to 5 different countries**

Build your **career plan**

Kickstart your international  
career with **9 months of work  
experience**

## #6

Financial Times

Master in Management worldwide ranking



**20-30**  
months

**68**  
specialisations

Study in  
**2 to 5**  
countries

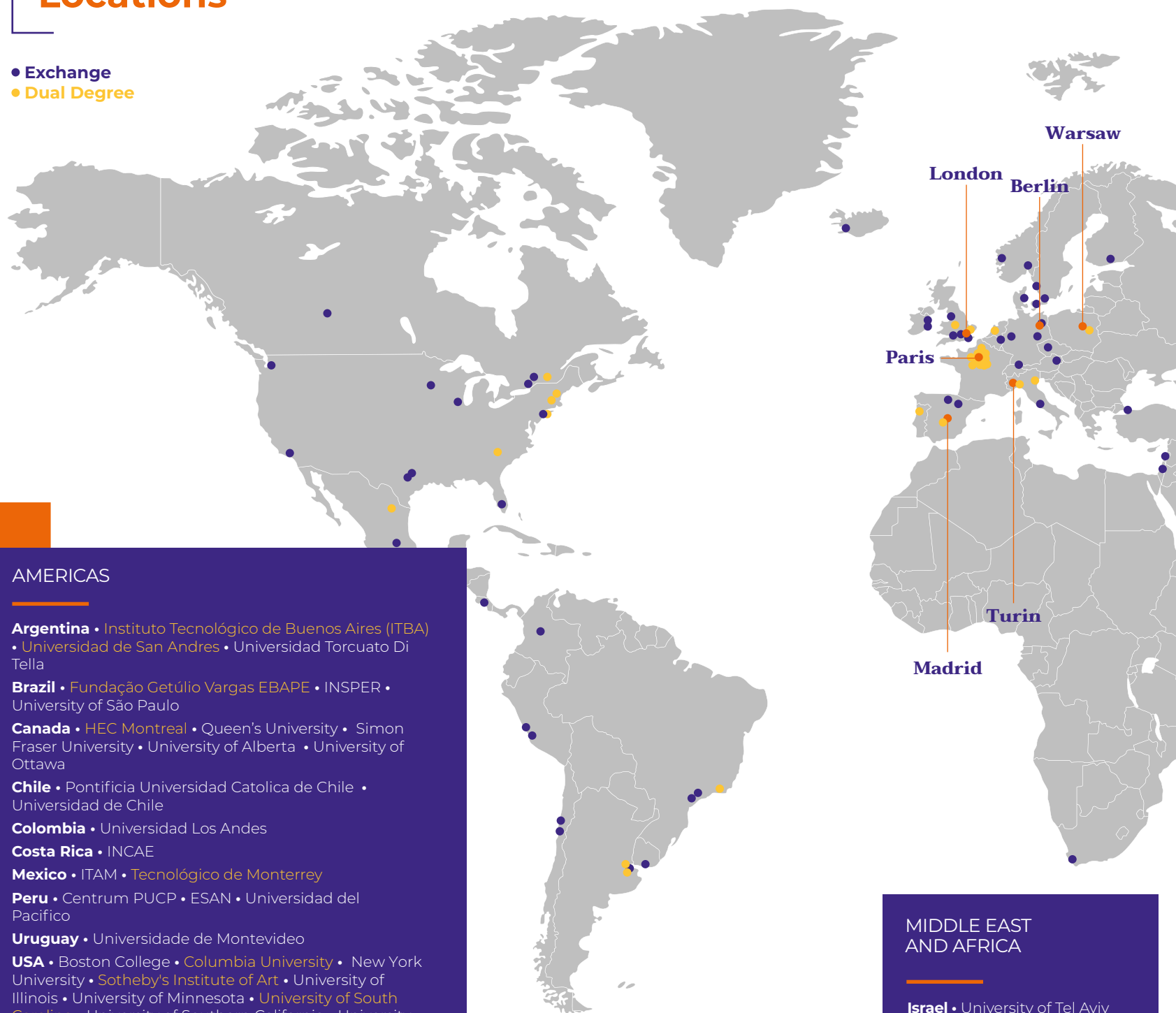
Become fluent in  
**3**  
languages

Up to **5** degrees

**48**  
dual degree  
partners

# Study Locations

- Exchange
- Dual Degree



## AMERICAS

**Argentina** • Instituto Tecnológico de Buenos Aires (ITBA) • Universidad de San Andres • Universidad Torcuato Di Tella

**Brazil** • Fundação Getúlio Vargas EBAPE • INSPER • University of São Paulo

**Canada** • HEC Montreal • Queen's University • Simon Fraser University • University of Alberta • University of Ottawa

**Chile** • Pontificia Universidad Católica de Chile • Universidad de Chile

**Colombia** • Universidad Los Andes

**Costa Rica** • INCAE

**Mexico** • ITAM • Tecnológico de Monterrey

**Peru** • Centrum PUCP • ESAN • Universidad del Pacífico

**Uruguay** • Universidade de Montevideo

**USA** • Boston College • Columbia University • New York University • Sotheby's Institute of Art • University of Illinois • University of Minnesota • University of South Carolina • University of Southern California • University of Texas • University of Washington Seattle

## EUROPE

**Austria** • Vienna University of Economics and Business

**Czech Republic** • Prague University of Economics and Business

**Denmark** • Aarhus School of Business • Copenhagen Business School

**Finland** • AALTO University • Hanken School of Economics

**France** • CENTRALE/SUPELEC • Centre National des Arts et Métiers • CFJ Paris • Ecole Spéciale Militaire de Saint-Cyr • ENSAE ParisTech • ESTP • Ferrandi Paris • IFM Institut Français de la Mode • Mines ParisTech • Université Paris 1

**Germany** • HHL Handelshochschule • Humboldt-Universität zu Berlin • WHU

**Iceland** • Reykjavik University

**Ireland** • Trinity College • University College Dublin

**Italy** • Luiss • Politecnico di Torino • Università Ca' Foscari • Università degli Studi Torino

**Netherlands** • Erasmus University Rotterdam • Maastricht University

**Norway** • BI Norwegian School of Management • Norwegian School of Economics

**Poland** • Kozminski University

**Portugal** • Universidade Católica Portuguesa

**Spain** • University Carlos III • Deusto University • University of Navarra

**Sweden** • Lund University • Stockholm School of Economics • University of Gothenburg

**Switzerland** • University of St Gallen

**Turkey** • Bogazici University - Sabanci University

**United Kingdom** • Aston Business School • City, University of London • Imperial College • Lancaster University • London Business School • University of Bath

## ASIA AND SOUTH PACIFIC

**Australia** • Melbourne University • Queensland University of Technology (QUT)

**India** • IIM Ahmedabad • IIM Bangalore • IIM Calcutta • IIM Kozhikode • IIM Lucknow • IIM Udaipur • MDI

**Japan** • NUCB Business School • Osaka University • Waseda University

**People's Republic of China** • China Europe International Business School • Lingnan - Sun Yat Sen University • Fudan University • Peking University • Renmin University • Shanghai Jiao Tong University • Tongji University • Tsinghua University • Xiamen University • Zhejiang University

**Republic of China (Taiwan)** • National Chengchi University • National Sun Yat Sen University • National Taiwan University

**SAR of China (Hong Kong)** • Chinese University of Hong Kong • City University of Hong Kong

**South Korea** • KAIST • Korea University Business School (KUBS) • Yonsei University

**Thailand** • Chulalongkorn University • Thammasat University • Sasin School of Management

**Vietnam** • CFVG

## MIDDLE EAST AND AFRICA

**Israel** • University of Tel Aviv

**Lebanon** • ESA Business School

**South Africa** • University of Stellenbosch

## Curriculum

The ESCP Master in Management is a two or three-year programme combining core management courses, and specialisations across the School's campuses. Its objective? Prepare savvy, internationally-minded graduates to successfully launch their careers.

**There are two points in your studies at which you can join the programme:**



The Pre-Master year was designed for students having completed Preparatory School or at least 2 years of university studies who wish to take a deep dive into the fundamentals of management.



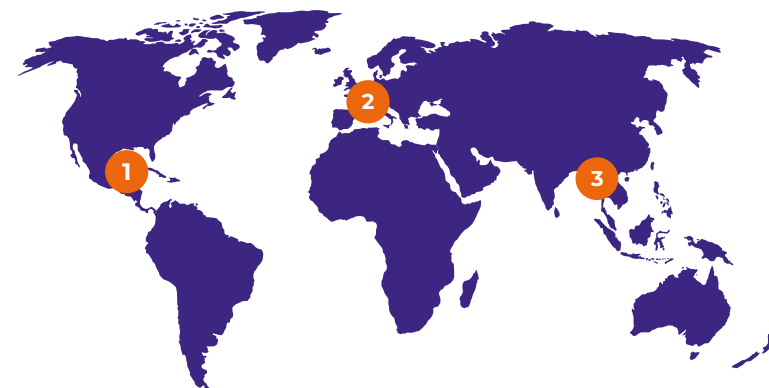
### Optional Pre-Master year

**Discover the fundamentals of management**

- Accounting
- Business Law
- Costs and Decisions
- Digital Insights
- Economic Analysis
- Fundamentals of Finance
- Fundamentals of Marketing
- Humanities and Management
- Information Tools & Skills for Business
- Operations Management
- Psychology and Management
- Statistics and Data Analysis

## NEW Global Track

When you start with the Pre-master year you will spend up to three semesters in 3 different continents over the course of the 3-year Master in Management programme. Study part of your pre-master year in the Americas, you'll be back in Europe for your M1 year, before setting off for a semester on your final year anywhere in the world.



# Curriculum

As a Master in Management student, you will graduate with the skillset and mindset to collaborate with and lead multicultural teams.

## Prerequisite courses

The Master in Management is open to all students with a Bachelor degree, regardless of their previous field of studies. This adds to the cultural diversity and knowledge sharing during the course: engineers, social scientists, linguists and management students mix together to share their experience.

At the same time, all entering students must have validated 9 prerequisite courses. They are offered online and begin prior to the master course.

- Accounting
- Business Law
- Finance
- Macro- and Micro-Economics
- Management Accounting
- Marketing
- Operations Management
- Organisational Behaviour
- Statistics

## Core management courses

- Business Law
- Corporate Finance
- Financial Reporting IFRS
- Human Resource Management
- Data Driven Marketing
- Management Control
- Organisation and Management
- Strategy
- Sustainability

## Specialisations

The Master in Management is a unique journey with a different road map for every student. We offer a range of innovative and diverse specialisations to choose from – nearly 70 in all - making

the programme 75% customisable. Choose your own pathway, building it as you gain knowledge and professional experience from the courses and integrated internships.

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

“ESCP has definitely been the right choice for my career. During the Master in Management, I found everything I expected: a holistic business education, an amazing international experience and plenty of opportunities to meet the most prestigious companies worldwide. On top of that, I have had the chance to meet incredible people that have become close friends.

Nicolás Unceta,  
Class of 2019  
Consultant  
Boston Consulting Group (BCG)



# Choice of Specialisations

## → Accounting / Management Control

- CFO Option: Finance, Financial Reporting and Management Control
- Financial and Sustainability Reporting for the CFO
- Management Control

**BERLIN** (English)  
**PARIS** (English)  
**PARIS** (English)

## → Business Development

- Innovation and Family Business
- International Business

**MADRID** (English)  
**BERLIN** (English)

## → Consulting

- Business Consulting
- Consulting Dynamics and Practices
- International Business Consulting
- Management Consulting Excellence
- Research Analyses, Impact Studies and Consulting
- Stratégie et conseil

**LONDON** (English)  
**PARIS** (English)  
**MADRID** (English)  
**LONDON** (English)  
**PARIS** (English)  
**PARIS** (French)

## → Digital

- Applied Data Science
- Artificial Intelligence and Robotics for Business
- Digital Project Management 1
- Digital Project Management 2
- Internet of Things (IoT)
- Leading in Artificial Intelligence and Big Data Business Innovation
- Strategic Consulting for Business Transformation

**PARIS** (English)  
**MADRID** (English)  
**MADRID** (English)  
**MADRID** (English)  
**PARIS** (English)  
**BERLIN** (English)  
**TURIN** (English)

## → Entrepreneurship

- E Entrepreneurship
- E Entrepreneurship
- E Entrepreneurship: Technology and Digital Economy
- E Entrepreneurship, The Art and Science of Scaling Up
- E Social Entrepreneurship

**PARIS** (English)  
**TURIN** (English)  
**BERLIN** (English)  
**LONDON** (English)  
**MADRID** (English)

## → Finance

- Banking and Finance
- Finance – English Track
- **Finance – English Track NEW**
- Finance d'entreprise
- Finance d'entreprise avancée
- Finance de marché
- Green CFO
- Investment Banking
- Investment Banking
- Investment Banking
- Investment Banking

**LONDON** (English)  
**PARIS** (English)  
**TURIN** (English)  
**PARIS** (French)  
**PARIS** (French)  
**PARIS** (French)  
**PARIS** (English)  
**LONDON** (English)  
**MADRID** (English)  
**PARIS** (English)  
**TURIN** (English)

## → Law and Economics

- Affaires publiques
- Economics and Public Policy
- Law and Finance: International Business Transactions
- **Managerial Economics and Business Strategy NEW**

**PARIS** (French)  
**PARIS** (English)  
**PARIS** (English)  
**TURIN** (English)

## → Management

- Managing Oneself and Others (MOO)

**PARIS** (English)

## → Marketing

- Communication and New Media
- Creativity Marketing Management
- Consumer-centric Marketing
- Go to Market
- Luxury Marketing
- Marketing and Digital Strategy
- Marketing Manager
- Selling to Customers

**MADRID** (English)  
**LONDON** (English)  
**PARIS** (English)  
**PARIS** (English)  
**TURIN** (English)  
**MADRID** (English)  
**PARIS** (English)  
**BERLIN** (English)

## → Sustainability

- Energy Transitions and Sustainability
- **International Business and Sustainability NEW**
- Marketing for Sustainable Development Models
- Responsible Innovation in Africa
- Sustainable Finance
- Sustainability Management
- Sustainability: Rethinking Business Models and the Corporation for Social Innovation

**LONDON** (English)  
**PARIS** (English)  
**PARIS** (English)  
**PARIS** (French)  
**BERLIN** (English)  
**BERLIN** (English)  
**PARIS** (English)

## → Cross-disciplinary

- Digital Transformation: The Future of Work
- Digital Transformation: Understand, Contribute, Manage
- Luxury Management: Past, Present and Future
- Managing Organisations and Work in the Digital Age
- Social Impact Management

**MADRID** (English)  
**PARIS** (English)  
**LONDON** (English)  
**BERLIN** (English)  
**LONDON** (English)

## → Industry sector

- Competition and Innovation in High Tech
- Food & Beverage Management
- Management des industries culturelles et médiatiques
- Real Estate Management
- Sport et management

**PARIS** (English)  
**TURIN** (English)  
**PARIS** (French)  
**MADRID** (English)  
**PARIS** (French)



Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

# Curriculum



## Campus rotation

So that you may fully benefit from ESCP's multi-campus structure, we require all students to study on at least two different ESCP campuses.

You may study in up to five different locations, including with partner universities.



## Programme Structure

### Optional Pre-Master year

| SEMESTER 1                                             | SEMESTER 2                | BREAK      |
|--------------------------------------------------------|---------------------------|------------|
| Core courses<br>Languages                              | Core courses<br>Languages | Internship |
| Designing Tomorrow Seminar<br>Digital Insights Seminar | Immersion Seminar         |            |
| PARIS (FR) / TURIN (EN)                                |                           | WORLDWIDE  |

### Master year 1

| PRE-TERM      | SEMESTER 1                                                                                       | SEMESTER 2                                                                        | OPTIONAL GAP SEMESTER(S) |
|---------------|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|--------------------------|
| Prerequisites | Core courses<br>Languages                                                                        | Specialisation<br>Languages                                                       |                          |
|               | Digital Transformation Seminar                                                                   | Designing Europe Learning Expedition                                              |                          |
| ONLINE        | BERLIN (EN)<br>LONDON (EN)<br>MADRID (ES or EN)<br>ONLINE (EN)<br>PARIS (FR or EN)<br>TURIN (EN) | BERLIN (EN)<br>LONDON (EN)<br>MADRID (ES or EN)<br>PARIS (FR or EN)<br>TURIN (EN) |                          |

### Master year 2

| SEMESTER 3                                                                                                                  | OPTIONAL GAP SEMESTER(S) | SEMESTER 4                                                                                                    | OPTIONAL GAP SEMESTER(S) |
|-----------------------------------------------------------------------------------------------------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------|--------------------------|
| Specialisation or Electives<br>Master thesis                                                                                |                          | Specialisation or Electives<br>Master thesis                                                                  |                          |
| Business Strategy Simulation Seminar                                                                                        |                          | Soft Skills for Leaders Seminar                                                                               |                          |
| BERLIN (DE or EN)<br>LONDON (EN)<br>MADRID (EN)<br>PARIS (FR or EN)<br>TURIN (EN)<br>WARSAW (EN)<br>PARTNER UNIVERSITY (EN) |                          | BERLIN (DE or EN)<br>LONDON (EN)<br>MADRID (EN)<br>ONLINE (EN)<br>PARIS (FR or EN)<br>PARTNER UNIVERSITY (EN) |                          |

**Career building:** Coaching, workshops, career fairs, corporate presentations



## Curriculum

### Experiential learning

Take a deep dive into the major issues today's leaders face with five thematic seminars. You will learn by doing together with fellow students from all over the world.

- **Designing Tomorrow: Business and Sustainability:** Climate and related societal issues have a major impact on companies worldwide. This Pre-Master seminar demonstrates the links between these issues and management, and identifies approaches managers can take to address the challenge.
- **Digital Insights Seminar:** This course is under development.
- **Immersion:** Discover the practicalities of managerial life and understand the day-to-day activities that structure your actions as manager and leader.
- **Digital Spark:** Understand and experience the digital challenges at stake for organisations.
- **Designing Europe:** With the participation of key personalities in European politics, students role-play negotiations as if they were a member of the European Parliament.
- **Business Strategy Simulation:** This hands-on, 3-day seminar is a computer-based business simulation that allows them to develop, implement and manage international business strategies of a simulated company.
- **Soft Skills for Leaders:** Analyse the personality traits and behaviours that will help you to get hired and succeed in your work.



## Designing Europe

To immerse our students in the School's European values, all first-year Master in Management students take a learning expedition to the European Parliament. During this seminar, students attend online courses given by experts on the issues surrounding the economic, institutional and cultural aspects of European policy-making. The students also take part in a negotiation role-play to experience the EU from the inside.



# Apprenticeship Track

The ideal way to combine study and professional experience

**200** student apprentices  
each year

**€1000 – 1600**  
per month salary range

**1** and **2-** year options

The apprenticeship track combines in-company work experience with academic coursework at ESCP Business School.

Why choose the Apprenticeship Track?

- You work in a company and become deeply involved in day-to-day business.
- You exercise day-to-day responsibilities under the guidance of a senior manager, with the support of a professor/tutor.
- Your tuition fees are reimbursed and you benefit from a monthly salary from your company over the full period of the contract.

“The apprenticeship track is a very enriching opportunity as it allows you to combine the best of two worlds: that of a student and of a working professional. It is also a great way to perfect your time management skills.

The apprenticeship track is definitely the best way to not only finance your studies but also to acquire professional experience that is highly valued by employers. In fact, I am now in a full-time position at Siemens, where I started as an apprentice.

Elias Orphelin,  
Class of 2021  
Head of Marketing  
Siemens



## Is the apprenticeship track for you?

### 2-Year Track

#### Candidate profile

You are in your first Master year (M1), and have either completed the pre-master year at ESCP, or a business-related bachelor degree at an accredited university. You have a work permit in France and speak fluent French.

#### Work/study schedule

This track starts in August of M1 and continues through the M1 and M2 years of the Master in Management programme. In addition to the time spent in-company, it is made up of several study periods over the course of the 24 months, including a 4-month international study period.

### 1-Year Track

#### Candidate profile

You are in your second Master year (M2) and have some professional experience. You have studied at least one semester on a campus other than Paris during your M1, have a work permit in France and speak fluent French.

#### Work/study schedule

The track starts in June of your M1 year and continues through M2. It consists of either blocks of a few months in-company and a few months in-class or weeks split between the company and the School.



## How do you apply?

Upon admission to the Master in Management, you may apply to the apprenticeship track. Acceptance is dependent primarily upon your performance in your first year at ESCP or bachelor's studies, and the acquisition of a company-sponsored apprenticeship employment agreement, which is subject to approval by the School.

The apprenticeship must be in a business position that has some level of responsibility; new start-ups do not usually offer this type of experience and are therefore not eligible.

After admission to the Master in Management, the ESCP Careers service team can provide support in finding apprenticeship contracts.





## Promoting an Entrepreneurial Spirit

**ESCP places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups. Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that cultivating entrepreneurial spirit is important for all students in all disciplines. In 2018 the JEAN-BAPTISTE SAY INSTITUTE was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.**

### Learning to be an Entrepreneur

Entrepreneurship is taught through specialisations that take students through the stages of self-reflection and leadership style through the essential business functions (finance, marketing, organisational development, etc).

### Incubators and accelerators

The School has three 'Blue Factory' incubators in Berlin, Madrid and Paris, as well as an accelerator in Paris. Overall the creation of more than 600 companies was supported since 2007.

**Events** include real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Made in ESCP' pitching event in Paris. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our campuses.



“

*ESCP Business School has been training and supporting entrepreneurs for two centuries. As early as 1819, Jean-Baptiste Say, a renowned economist and co-founder of the school, defined the word entrepreneur for the first time. Today, the Jean-Baptiste Say Institute is inventing new methods for teaching students how to be entrepreneurs in an uncertain world.*

*Prof. René Mauer,  
European  
Coordinator of the  
Jean-Baptiste Say  
Institute*



*I chose to alternate theory with the ESCP apprenticeship track. I worked for two years at Total Energies in customer credit risk management, which led to my current position in the Finance Department of Orange.*

*My experience at ESCP gave me the desire to help other African students attend top business schools, which drove me to create STUD'HERO.*

*Michèle Tsague,  
Class of 2020  
Consolidation Analyst,  
Orange, Paris and  
Founder,  
Stud'Hero, Yaounde*

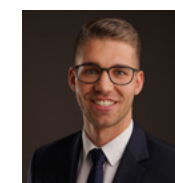


”



“By studying in Berlin, Madrid and Paris, I earned three degrees with the MiM. In addition to deepening my intercultural competencies, the programme offered the opportunity to specialise in Digital Strategy, which opened the door for my current position at Google's European headquarters.

Matthias Gleich,  
Class of 2021  
Account Executive  
Salesforce, Zurich



## As many as 5 degrees

Employers highly appreciate graduates with two or more degrees. You'll have an unbeatable advantage because of your interdisciplinary knowledge and adaptability.

A double degree proves you are serious and determined and are not afraid of taking up a challenge. A double degree signals employers you have a strong work ethic and you are willing to assume responsibility for demanding and complex tasks and duties.

## Degrees obtainable without leaving the ESCP campus:

|                | Degree                                           | Institution                     |
|----------------|--------------------------------------------------|---------------------------------|
| France         | Master in Management Grande Ecole                | ESCP Business School            |
| Germany        | Master of Science                                | ESCP Business School            |
| Italy          | Laurea Magistrale in Economia                    | University of Turin             |
| Poland         | MSc in Management                                | Kozminski University            |
| Spain          | Master en Administracion y Direccion de Empresas | Carlos III University of Madrid |
| United Kingdom | MSc in Management                                | ESCP Business School            |

Course offerings, specialisations, location and language options as well as fees are subject to change without notice.



## Careers Service

The ESCP Careers Service helps students identify their professional objectives to ensure their career prospects. Located on each of the six campuses, the Careers Service provides students with the advice, data and tools to connect them to companies. ESCP students have access to over 30,000 internship opportunities each year.

Through the Careers Service, students benefit from:

- **Career workshops and individual coaching**, personality and logic tests to identify strengths and motivations
- **Company presentations, seminars, conferences, roundtables and interviews with recruiters**
- **On-campus generalist and industry-specific job fairs** attracting over 130 companies throughout the year
- **Bootcamps on Consulting, Banking, Tech and Marketing led by ESCP Alumni** on how to be recruited by the leading companies in these sectors.

## Career Impact

### Professional integration

**100%**

find a job within  
3 months of graduation

**57%**

are employed before graduation

**34%**

work outside of their home country

### Salary

**€ 104,197**

3 years after graduation

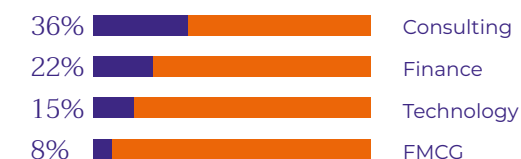
### Job functions



### Our top 10 employers

Accenture  
Amazon  
Bain & Company  
BCG  
BNP Paribas  
Deloitte  
EY  
KPMG  
L'Oréal  
PwC  
Wavestone

### Principle Industry sectors





## ESCP Alumni

ESCP Alumni is an international and rich network of 85,000 members worldwide. ESCP Alumni supports its members by boosting their career, developing their network and promoting the ESCP brand. We offer you professional services in several languages, as well as physical and digital links to stay connected and share your experience and expertise. ESCP Alumni have access to 55,000 job opportunities per year.

Each month we host a variety of networking and career events all around the world, aimed at bringing together our community.



### For further information:

info@escpalumni.org  
+33 (0)1 43 57 24 03  
escpalumni.org



## ESCP Foundation

Launched by the alumni in 2005, the ESCP Foundation became a public utility foundation by a decree.

The Foundation's aim is to support the ambitions and the academic excellence of ESCP through four initiatives:

- Diversity and international appeal
- High-level research
- Teaching innovation
- Influence of ESCP worldwide



### For further information:

Marion Calone  
mcalone@escp.eu  
+33 (0)1 43 23 25 09  
fondation.escp.eu



## Grow your Network

- Join a 85,000-strong international **Alumni Network** across 170 countries
- Access the online **Alumni Directory**
- Join one of our professional, regional, corporate, leisure groups and **participate in any of the 300 events** organised each year around the world
- Join our monthly **Alumni nights** - after work events to meet new contacts and develop your network.
- Join the 22,500 ESCP Alumni community on **LinkedIn** and **Facebook**

## Boost your Job Search

As an ESCP Alumna/us, you will have access to a range of programmes and events designed to help you develop your career to reach your professional goals.

- Choose an experienced Alumna/us as your **personal mentor** to help define or redefine your professional path
- Participate in one of our four **Bootcamps** (Consulting, Investment Banking, Technology, Luxury) to learn everything you need to know about a sector and practice mock interviews
- Get in touch with one of our **Alumni Career Coaches** to learn more about you, your strengths and improve your pitch and visibility in one-to-one coaching sessions
- Find your next job opportunity through our **Job Board** of more than 50,000 offers

## Student Life

A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged; we consider it an essential part of personal well-being and professional development.

Student life on each of the campuses is shaped by the initiatives and activities offered by some 100 clubs and associations which organise networking, and artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, etc.



### The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all five campuses, as well as members of staff, faculty and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multi campus school and to strengthen and broaden the group spirit key to the ESCP community.

The ESCP Regatta has become a landmark in the School's sporting, networking and social calendar. Around 400 participants sail together every year, manning over 40 sailboats. Working in teams to take first place, the event allows for excellent group bonding and the continued development of team-building skills.





# Admissions

## For the Pre-Master programme

Students having completed at least two years of university studies or the French classes préparatoires may apply for a Pre-Master year. Subsequent applications to the Master studies are not required.

### Classes préparatoires

See the brochure Master in Management Grande Ecole, Année pré master.

### Pre-Master Admission Test

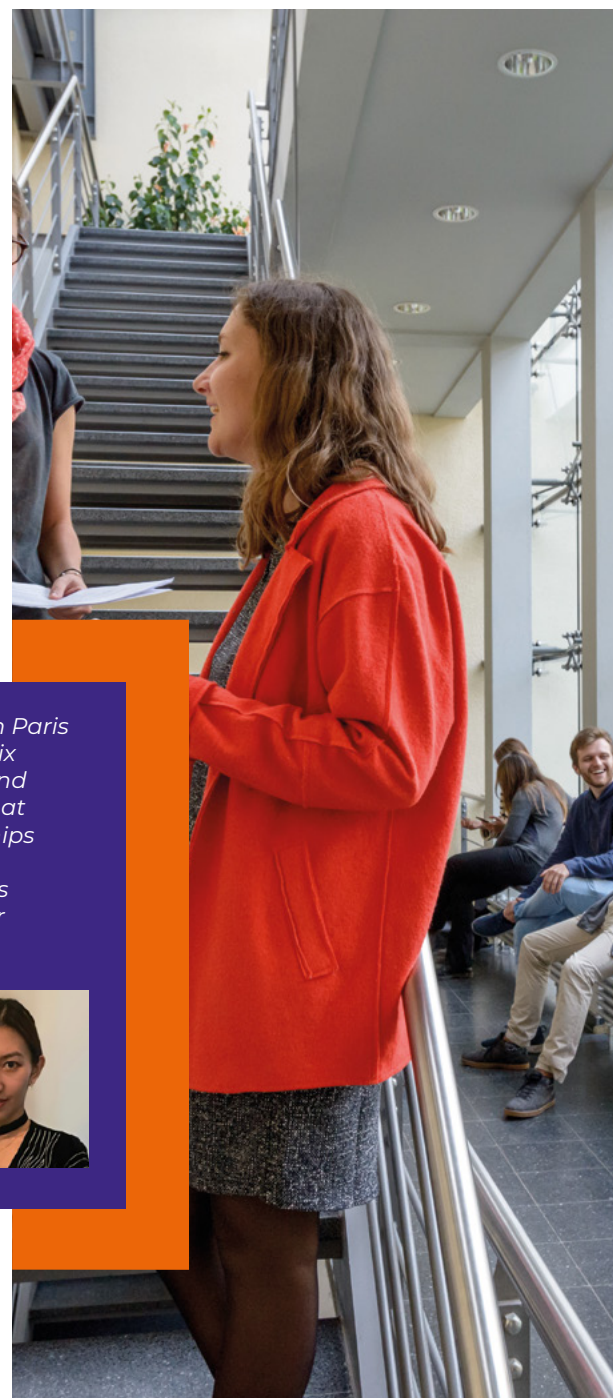
Testing and interviews are managed by the Turin campus

- STEP 1**
- Online application:
  - English test: IELTS, TOEFL, TOEIC, Cambridge
  - University transcripts
  - University diploma or certificate of enrolment
  - High school/secondary school diploma
  - CV

For selected candidates

- STEP 2**
- Verbal and mathematical aptitude test (SHL)
  - Motivational interview

Applications open October 2024 - May 2025



## For the two-year Master programme

Candidates hold a bachelor degree or are in the process of completing their degree. You have two application options: ESCP Direct Admissions or Join a School in France (ex SAI). You may apply through only one of the two.

### Direct Admissions

Apply directly to ESCP

- STEP 1**
- Online application:
  - GMAT, GRE, CAT, TAGE-MAGE or SHL\* Test
  - TOEFL, TOEIC, IELTS or Cambridge
  - University transcripts
  - University diploma or certificate of enrolment
  - Personal statement
  - Academic or professional references (optional)
  - CV

For selected candidates

- STEP 2**
- Motivational interview online

Applications open  
October 2024 - May 2025

### “Join a School in France” (SAI)

Apply to a consortium of 5 different business schools

- STEP 1**
- Online application:
  - GMAT, GRE, CAT or TAGE-MAGE
  - TOEFL, TOEIC, IELTS or Cambridge
  - University transcripts
  - University diploma or certificate of enrolment
  - Two academic references
  - CV

- STEP 2**
- Motivational interview online

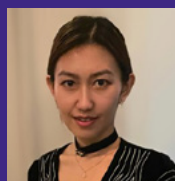
Applications open  
August 2024 - May 2025

\*SHL on-campus test is only available in Berlin, London, Madrid and Turin.

“

During my MiM, I took two internships at L'Oréal in Paris even though I didn't speak fluent French. I spent six months as a social media assistant, before a second internship with the business analytics team while at the same time perfecting my French. The internships proved vital in preparing me to launch my career: with help from the ESCP careers team and various MiM alumni, I secured a role with Dior shortly after graduation.

Zenan He,  
Class of 2021  
Data and Digital Innovation Project  
Manager  
Parfums Christian Dior, Paris



**Candidates with specific backgrounds may apply to ESCP through the corresponding admissions processes.**

The specific backgrounds include:

- Engineering partner schools: Centrale/Supélec, ENSAE, ESTP, Mines ParisTech and Politecnico di Torino
- Sportifs de haut niveau
- Talent Spring

Please see our website for more information.



## Fees & Financing



### 2024/2025 Tuition fees

For comprehensive cost information, please refer to webpage [escp.eu/mim-fees](https://escp.eu/mim-fees).

#### Cost of living

The monthly cost of living in different cities varies greatly. The table below provides an indication of how they line up.

| in EURO (€)       | Berlin       | London       | Madrid       | Paris        | Turin      | Warsaw     |
|-------------------|--------------|--------------|--------------|--------------|------------|------------|
| Accommodation     | 792          | 963          | 696          | 910          | 482        | 321        |
| Everyday Expenses | 300          | 375          | 289          | 364          | 310        | 161        |
| Food              | 70           | 75           | 21           | 64           | 43         | 21         |
| Transportation    | 32           | 27           | 21           | 27           | 43         | 16         |
| <b>Total</b>      | <b>1,194</b> | <b>1,440</b> | <b>1,027</b> | <b>1,365</b> | <b>878</b> | <b>519</b> |



*The ESCP Foundation scholarship enabled me to take advantage of both the academic opportunities and the student life of the School. I don't have to worry about financial problems that would have prevented me from investing myself fully in attaining my dual degree in management and law.*

Fouad Azzi,  
Class of 2021



Course offerings, specialisations, location and language options as well as fees are subject to change without notice.

## Scholarships

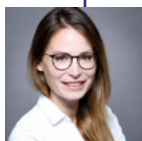
**ESCP Business School strives to attract the best students, regardless of their financial background. As such, the School offers a selection of financial need- and merit-based scholarships. Some 400 are awarded every year.**

- Students from the EU may apply for financial need-based scholarships that can finance up to 80% of the first year's tuition fees. Scholarship applications are open in the summer preceding the September intake. Awards are announced in September.
- Non-EU students may be awarded merit-based scholarships. There is no need to apply as these scholarships are awarded upon admission.
- Some countries provide scholarships for their own citizens. Please obtain information in your home country by contacting the relevant government bodies and foundations.
- Eligible students should apply for Higher Education Grants awarded by the CROUS. Students who are eligible for CROUS scholarships, level 4 to 7, are exempt from tuition fees for all years of study, including the Pre-Master Year, M1 and M2 years. This full scholarship covers both standard Tuition Fees and Fees related to the prerequisite courses in Management.

#### Other sources of financial aid include:

- Bank loans: Thanks to the excellent placement rate and starting salaries of ESCP Master in Management graduates, many banks offer student loans at attractive rates, with deferred repayment. Bank loans are taken from institutions in your home country.
- Paid internships: while the salaries offered can vary significantly, most students receive between €1800 and €3200 per month during their internships. In many cases, work permits are not required as the internship is a compulsory part of the curriculum (please check with local requirements).
- Apprenticeships: tuition fees are covered by the student's employer (see page 24).

## Contact the Admissions Team



### BERLIN

Barbara Schledorn  
Berlin Admissions Coordinator  
+49 (0) 30 32007 239  
mimberlin@escp.eu



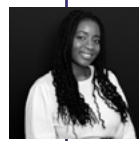
### LONDON

Sarah Sen  
London Admissions Coordinator  
+44 20 7443 8842  
mimlondon@escp.eu



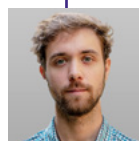
### MADRID

Madrid Admissions  
+34 913 862 511  
mimmadrid@escp.eu



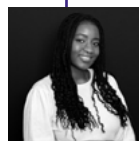
### PARIS

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mimglobal@escp.eu



### TURIN

Adriano Sorgente  
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mimturin@escp.eu



### WARSAW

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Warsaw Recruitment Manager  
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mimglobal@escp.eu

### For students with previous studies in France

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mimparis@escp.eu



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ON-CAMPUS



AT FAIRS

Check our website

[escp.eu/mim-meet-us](https://escp.eu/mim-meet-us)



# Master in Management and Pre-Master year

ESCP benefits from the best international accreditations.  
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accreditations**

## BERLIN

Heubnerweg 8–10  
14059 Berlin,  
Deutschland

## LONDON

527 Finchley Road  
London NW3 7BG,  
United Kingdom

## TURIN

Via Andrea Doria 27,  
10123, Torino,  
Italia

## MADRID

### ARROYOFRENSE

Arroyofrense 1  
28035 Madrid, España

### MARIA DE MOLINA

Maria De Molina  
28006 Madrid, España

### NAVALMANZANO

Navalmanzano 6  
28035 Madrid, España

## PARIS

### MONTARNASSE

3, rue Armand Moisant  
75015 Paris, France

### CHAMPERRET

6-8, av. de la Porte de  
Champerret  
75017 Paris, France

## WARSAW

c/o Kozminski University  
International Relation Office  
57/59 Jagiellońska St.  
03-301 Warsaw, Poland

## BRANCH CAMPUS DUBAÍ

DIFC Academy  
Dubai International  
Financial Center  
Dubai, UAE