



BACHELOR IN MANAGEMENT (BSc)



IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW



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ESCP Quick Facts

The World's

1st

Business School
(est. 1819)

6

European campuses in
Berlin, London, Madrid, Paris,
Turin, and Warsaw and a branch
campus in Dubai

Multi-

AACSB, EQUIS, EFMD MBA,
EFMD EMBA, 7 European Higher
Ed standards, UK and Germany
Degree Awarding Powers

11,000

students in degree
programmes representing

135

different nationalities

220

research-active professors
representing over 40 nationalities
across our campuses

A comprehensive

portfolio

of 50 programmes: Bachelor in
Management (BSc), Master in
Management, Specialised Masters
(MSc), MBA, Executive Masters,
EMBA, PhD and Executive PhD

150+

academic alliances in Europe
and the world in 50 countries

6,000+

high-level participants in
customised trainings and
executive education

85,000

active alumni in
over 193 countries



6 Urban Campuses

BERLIN

The Berlin campus is situated in the western part of the city centre, near the Charlottenburg Palace and its splendid gardens. Berlin is a fast-growing city characterised by a rich multifaceted economic structure and culture.

LONDON

Located in West Hampstead in North-West London, this campus offers students state-of-the-art facilities in a traditional Victorian building.

MADRID

The Madrid Campus has two locations in Puerta de Hierro and one in the stylish Barrio de Salamanca. Madrid is one of the leading business and innovation hubs in Europe.

PARIS

The Paris locations are situated in the south, east, and west of intra-muros Paris. They enjoy easy access to all of the capital's major business districts.

TURIN

The Turin campus is located in the city centre, in a completely new building inaugurated in 2024. Turin is one of the main business centres in the Italian economy and home to many architectural masterpieces.

WARSAW

Our campus is based at Kozminski University, located in Warsaw's northeast district of Praga Północ. It is one of the city's most historic neighbourhoods.

ESCP Rankings & Accreditations

Financial Times

#1 Worldwide
Master in Finance 2025

#2 Worldwide
Executive MBA 2024

#5 Europe
European Business School 2024

#6 Worldwide
Master in Management 2024

#10 Europe
MBA in International Management 2025

#10 Worldwide
Custom programmes 2025

#24 Worldwide
Open programmes 2025

FT FINANCIAL
TIMES
Rankings

Welcome to ESCP Business School

Founded in 1819 by economists and entrepreneurs, ESCP is the world's first business school. For over 200 years, we have been training generations of responsible and purpose-driven leaders eager to leave their mark on business and society.

With six campuses in Berlin, Madrid, London, Paris, Turin, and Warsaw, ESCP is also the only pan-European business school. And it is with this European mindset, rooted in our commitment to excellence and humanism, that ESCP strives to build a more sustainable world.

Becoming part of ESCP is to adopt this vision and to learn how to make enlightened choices, guided by the universal values of diversity, multiculturalism and interdisciplinarity. Becoming part of ESCP is to be ready to meet the great challenges of our time with optimism.

To support companies and institutions as they face these challenges head-on, we recruit and train the best talents, from all academic, geographical and social backgrounds.

Our graduates are prepared to make choices grounded in knowledge, science and creativity thanks to ESCP's unique pedagogical approach, which combines management, social and digital sciences in interdisciplinary programmes, a multicultural experience with required studies in several European cities, and partnerships with leading universities around the world.

Are you ready to redefine success with purpose? Choose ESCP.

It all starts here, with you.



Leon Laulusa
Executive President and Dean

Prof. Robert Sheldon
Academic Director
Bachelor in Management (BSc)



Marion Leparmentier
Director of Studies, Europe
Bachelor in Management (BSc)



The Bachelor in Management (BSc) allows students to become experts in management science and learn how to make complex decisions. While exploring humanities, they practice interpersonal skills and lead multicultural teams.

During the three years of study, they have the opportunity to live in three different countries and communicate in multiple languages, always within the same institution. Our interactive digital and in-classroom learning environment encourages students to have a constant exchange with our passionate professors across all countries throughout their studies.

The active learning pedagogy and multinational teamwork, together with liberal arts courses, prepare students for their future international careers. The learning by doing and real-world experience gained during internships and collective projects help to further increase their employability.



Francesco Rattalino
Executive Vice-President and
Dean for Academic Affairs and
Student Experience



Véronique Tran
Executive Vice President,
Executive Education and
Corporate Relations



A Diverse International Faculty

The ESCP Faculty endeavours to inspire students and help them take their first step towards an ambitious and exciting international career in today's diverse, multicultural business world.



Prof. Dr. Marion Festing

HRM and Intercultural Leadership
BERLIN CAMPUS

"The study of management in mixed groups at different campuses allows students to experience and practice cultural diversity, sharpen their international profile and prepare for the demands of a globalised economy."



Prof. Soon Leong
Finance

LONDON CAMPUS

"Teaching is a noble task and learning is a bidirectional process. At ESCP I am very honoured to be given the opportunity to share what I know and to learn what I do not yet know, to and from, respectively, a global and diverse student body."



Prof. Lorena Blasco-Arcas
Marketing

MADRID CAMPUS

"Multiculturalism, humanistic values and learning by doing define the ESCP experience, the perfect combination to prepare our students for the societal and businesses demands of the future."

Prof. Philippe Zarlovski
Management Control
PARIS CAMPUS

"Students are ESCP's wealth. The diversity of their backgrounds together with their commitment to their studies make each course an original learning experience that prepares them to take on responsibilities in a fast-changing and complex world."

Prof. Chiara Succi
Organisational Behaviour
TURIN CAMPUS

"Every time I teach ESCP students, I learn something new. Their varied backgrounds, cultures and experiences allow discussions to cover many different points of view and deeply explore the content."



ERIM

ESCP Research Institute of Management is a state-recognized research laboratory that allows ESCP not only to deliver a Doctorate degree independently but also to apply for national research funding such as the ANR funding.

ERIM also plays an important role in promoting research activities of ESCP Business School.

Research Centres & Institutes

The ESCP Research Centers and Institutes federate academic expertise and excellence on major issues for academia and society.

Five Institutes, have been created to tackle big societal challenges:

- Purposeful Leadership Inclusive management
- Innovation, creativity and entrepreneurial transformations
- International Business and the new Geopolitical order
- Management of Disruptive Technologies
- The future of business Sustainability

In parallel, ESCP BS has extended its faculty academic expertise on the following Research centers:

- Research Center on Well-Being (**RCWB**)
- The Global Research Alliance In Luxury (**GRAIL**)
- The Future of European Multinationals (**FEM**)
- Artificial Intelligence and Decision Making – **AI&DM**
- Transformative Research on AI for Companies, Individuals, and Society (**TRACIS**)
- Future of Organizing Research Center (**FORCE**)
- Research on Environmental and Societal Evolution and Transition (**RESET**)
- Centre for European / Latin American Research (**CERALE**)
- Centre for Research in Sociology (**CERS**)
- Excellence Centre for Intercultural Management (**CIM**)
- Creativity Marketing Centre (**CMC**)
- European Center for Digital Competitiveness (**ECDC**)
- Energy Management Centre (**EMC**)
- Institute of Real Estate Finance and Management (**IREFIM**)
- Teams in International Business (**TIB**)
- Talent Management Institute (**TMI**)

Chairs & Professorships

The ESCP Corporate Chairs and Professorships foster cooperation between companies and faculty on specific issues.

Corporate chairs and Professorships are an important component of the ESCP Business School research policy.

They are the ideal hub for reflection and sharing, allowing a company to pass on its expertise, support research and teaching activities and develop its employer brand.

Chairs



• Improbable Chair with **Galeries Lafayette**



• Women in Finance Chair with **Amala, Ardian, Eight Advisory, Lombard Odier, Ondra** and **Vauban**



• Mutual and Cooperative Banking for the Benefit of the Economy Chair with **BPCE Group**



• Responsible Innovation in Africa Chair with **Axian** and **Attijariwafa Bank**



• Reinventing Work Chair with **BNP Paribas**



• Turning Points Chair with **Cartier**



• "IoT" (Internet of Things) Chair in partnership with **Schneider Electric**

Professorships



• Creativity Marketing Professorship with **L'Oréal**
• Real Estate Tech Innovation Professorship with **Monaco**

Bachelor in Management (BSc) Overview

PROGRAMME
OVERVIEW



Leading in a changing world
Starts by choosing a cross-cultural journey

The Bachelor in Management (BSc) is a three-year general management programme that embraces an interdisciplinary approach. It takes business studies further by including languages, liberal arts, and personal development.

Students will have the opportunity to study each year at a different ESCP campus, participate in a Double Degree programme, or join a Bilateral Exchange programme at a partner institution.

The cultural diversity is integral to the Bachelor in Management (BSc) experience, and students also gain the advantage of increasing their proficiency in up to two additional languages by the conclusion of the programme.

We believe theory is nothing without practice, so students will benefit from our extensive network of companies and organisations by working on real-life case studies, company projects, group works and compulsory internships.

Pauline Boullanger
France

"I chose the ESCP Bachelor in Management (BSc) programme as it teaches a wide range of different subjects at a high level, enabling me to apply for a number of excellent masters in the future. It is a perfect mix between theory and practice."



Your Bachelor

This BSc programme is the right choice if you want to:

- Challenge yourself intellectually and acquire skills for a **top international career**.
- Get to know and understand diverse cultures by **living and studying in three different countries**, without having to compromise on academic excellence.
- Learn management through an **interdisciplinary approach**, and broaden your horizons through liberal arts and language modules.
- Obtain strong methodological training and **develop your personal competencies**.
- **Personalise your study path** by choosing from a range of major or electives.

Focus on learning languages

Languages form an important part of the ESCP Bachelor in Management (BSc), with the aim being that all students have gained proficiency in the languages of the campuses they will be attending. To make this possible, we provide in-class language courses and digital platforms that are adapted to each student's level during the three years of the programme.

Innovative blended learning model

We have developed a modern and superior performance learning format that combines onsite lessons with online preparatory sessions on our platform, specifically designed for our students.

BLENDED
LEARNING
MODEL



Programme Highlights

- **Three-year**, full-time programme (180 ECTS)
- **Multicultural** study track in one institution
- **Customisable study path** with third-year majors or electives
- Curriculum in **Management** combined with **liberal arts** and **humanities**
- Innovative **Blended Learning Model**
- Taught in **English** with some classes in **French** or **Spanish**
- Language courses of **Spanish, Italian, French**, and **German**
- Compulsory **internships** and/or **social impact projects**
- Bachelor of Science in Management degree **fully compliant with international standards**

Degree Awarded*

The Bachelor in Management (BSc) programme awards a degree issued by the French Ministry of Education and up to two additional degrees issued by the UK and German government.

*by complying with certain requirements

Grade de Licence



Accreditation



Ranking 1st



3
years

3
countries

5
possible urban
campus locations

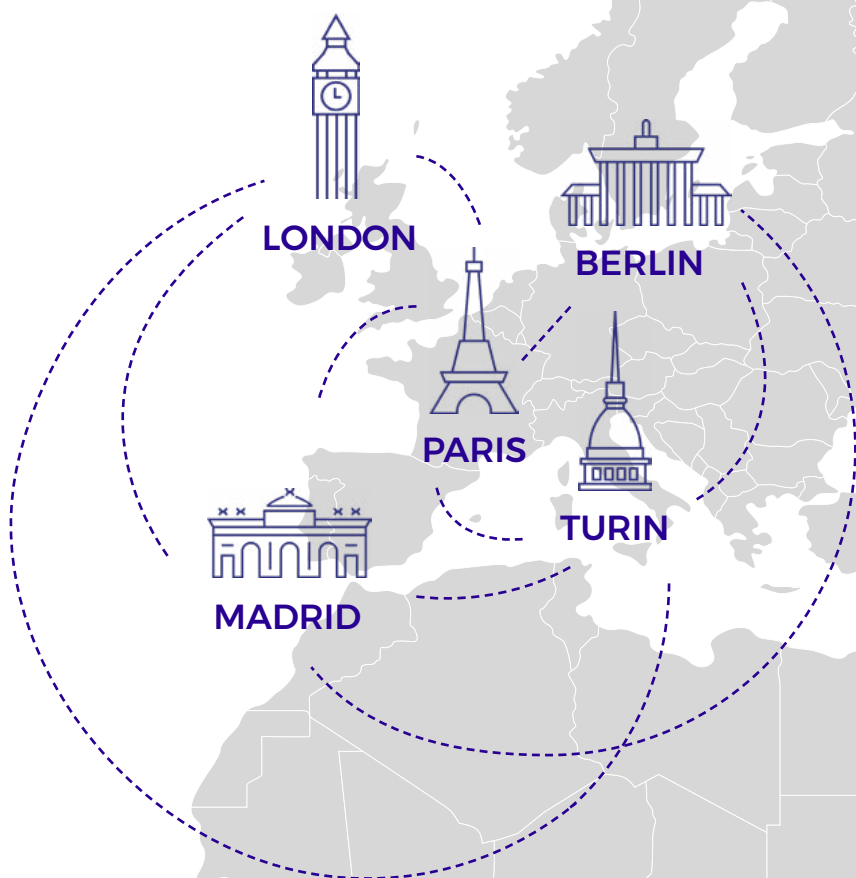
90
different
nationalities

3
international
internship
opportunities

98%
placement upon
graduation

Study-Track Options

Live and learn in **different countries over three years**. Each academic year, you will have the opportunity to study at one of the ESCP urban **European campuses** in Berlin, London, Paris, Madrid, or Turin. This gives you the unparalleled student experience of living and studying in different countries and cultures without having to compromise on **academic excellence**.



ESCP
CAMPUSES



YEAR 1

- BERLIN
- LONDON
- PARIS
- TURIN

Language requirements:

Berlin: English (C1)
London: English (C1)
Paris: English (C1)
Turin: English (C1)

YEAR 2

- MADRID
- PARIS
- TURIN

Language requirements:

Madrid: English (C1) and Spanish (B1)
Paris: English (C1) and French (B1)
Turin: English (C1)

YEAR 3

- BERLIN
- LONDON
- MADRID
- PARIS
- TURIN

Language requirements:

Berlin: English (C1)
London: English (C1)
Madrid: English (C1) and Spanish (B2)
Paris: English (C1) and French (C1)
Turin: English (C1)



Curriculum

Our curriculum is tailor-made for ambitious students with aspirations for thriving international careers. Throughout the Bachelor in Management (BSc) programme, students have the opportunity to immerse themselves in diverse cultures and gain profound insights into various management approaches. This immersive experience is facilitated by both the multi-campus travel and the collaboration with international peers and professors, fostering a global perspective that is invaluable in today's interconnected world.

In the third year of the programme, students can personalise their learning journey by selecting the major or electives that align with their specific interests. Whether it's management, digital marketing, luxury, finance, or entrepreneurship, this choice will determine the ESCP campus they will attend. This customised track empowers students to delve deeper into their chosen field, preparing them for a successful future in their desired industry.

Upon completion of the BSc, graduates will possess a well-rounded foundation in management, economics, and law, complemented by essential mathematical, accounting, and statistical skills. Each module within the curriculum has been thoughtfully selected to equip students with the necessary knowledge and expertise to excel in various business sectors and management domains.

Additionally, the inclusion of liberal arts and humanities modules, such as Psychology and Sociology, provides a vital contextual understanding of business. These modules encourage students to think outside the box and develop diverse perspectives, broadening their critical thinking abilities.

To further enhance practical skills and application, the programme incorporates extensive group work, professional internships, and a comprehensive thesis. By engaging in real-world projects and industry experiences, students graduate from the Bachelor in Management (BSc) well-prepared for their next career steps, whether pursuing postgraduate studies or entering the professional workforce.

Our programme offers a seamless blend of academic excellence, cultural immersion, specialised knowledge, and practical training. We strive to empower students to unleash their potential and confidently embrace the exciting opportunities that await them in their future endeavors.

THEORY AND
PRACTICE



MEET OUR
FACULTY



YEAR 1

BERLIN - LONDON - PARIS - TURIN

Management, Economics & Law Modules

- Micro-Economics
- Fundamentals of Mathematics 1
- Introduction to Business Organisations and Strategy
- Statistics and Probability
- European Institutions and Comparative Political Systems
- Management Accounting

Liberal Arts & Humanities Modules

- International Relations & European and World History
- Introduction to Psychology and Sociology

Personal Skills & Language Modules

- Study Skills
- Presentation, Discussion and Rhetoric Skills
- Computer Skills
- Languages

Seminars & Internships

- Sustainability Seminar
- Internship (optional)

60 ECTS

YEAR 2

MADRID - PARIS - TURIN

Management, Economics & Law Modules

- Macro-Economics
- Fundamentals of Mathematics 2
- Contract and Business Law in Europe
- Financial Accounting
- Marketing
- Advanced Statistical Methods
- International and European Business Law and Taxation
- Finance

Liberal Arts & Humanities Modules

- Key Scientific and Technological Issues in Business

Personal Skills & Language Modules

- Intercultural Skills
- Languages

Seminars, Collective Projects & Internships

- AI and Big Data Seminar
- Collective Project
- Internship or Social Impact Project

60 ECTS

YEAR 3

BERLIN - LONDON
MADRID - PARIS - TURIN

Management, Economics & Law Modules

- International Economics
- Operations Management and Business Information Systems
- CSR and Business Ethics
- Management Electives, two main curricula*:
 - Majors¹
 - General Management Electives²

Liberal Arts & Humanities Modules

- Electives, such as:
- Conscious Leadership and Impact Entrepreneurship
 - Politics

Personal Skills & Language Modules

- Academic Writing Skills
- Languages

Collective Projects, Internships & Thesis

- Business Game
- Internship
- Bachelor Thesis

60 ECTS

180 ECTS

*Management Electives are classified across campuses according to two main curricula, students can choose between:

¹ Majors, one of the following: Consulting & Digital Business Strategy (Turin) - Corporate Finance & Investment Banking (Turin) - Entrepreneurship & Digital Marketing (Madrid) - Luxury Strategy & Leadership (Turin) - Trading & Investment (London)

² General Management Electives (Berlin, London, Paris, or Turin), such as: Marketing & Sales, Finance, Management, Digitalisation, Sustainable Finance, Entrepreneurship



European Careers Centre Empowering Careers, Linking Talents

MISSION & REACH

Our mission is to empower careers and link talents for students throughout their journey at ESCP.

With **1 Careers Centre across 5 campuses**, and a team of 30 dedicated career advisors we are committed to providing comprehensive and personalised career-development services that equip students with the necessary skills, resources and connections to achieve their professional goals and thrive in the global job market.

With campuses across Europe and strong partnerships worldwide, we provide access to an extensive network of companies and alumni, facilitating global career opportunities.

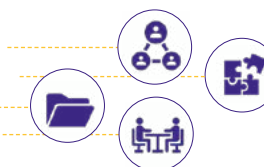


Linking Talents on a dedicated platform

The ESCP Careers Centre has meticulously chosen a digital platform enabling students to access our services easily.

Whether searching a job or internship, registering for events (branding events, career fairs or career workshops) or taking an appointment with a career advisor to prepare for interviews (CV and CL), JobTeaser is where it all happens.

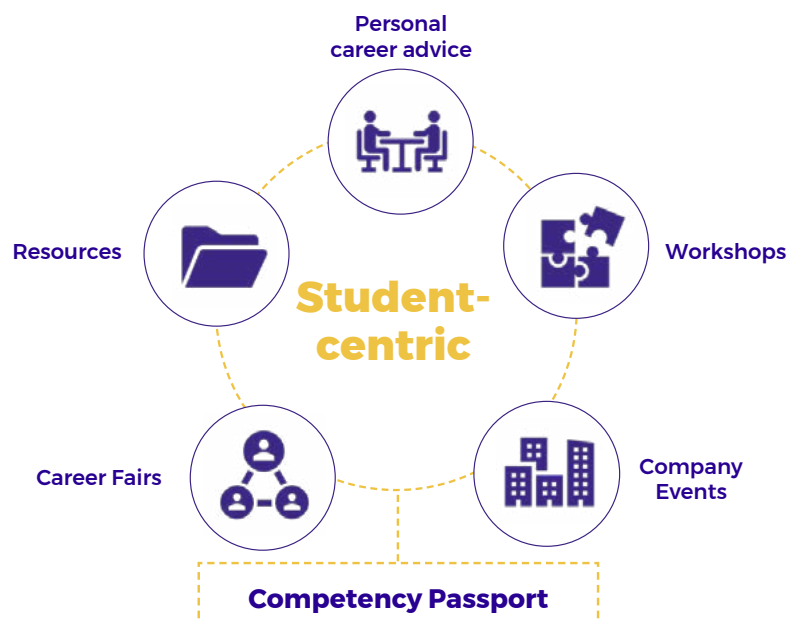
- Centralised career hub for job opportunities, internships, and event registrations.
- Personalised job recommendations based on student's individual skills and goals.
- Engaging resource sharing and expert insights.
- Career Advisor Appointment management system.



Company Events

Tailor-made support for linking our talents with companies

TAILOR-MADE EVENTS		
RECRUITMENT	International outreach with local roots	EMPLOYER ENGAGEMENT
Career Fairs <ul style="list-style-type: none"> • General • Thematic • Programme-Targeted Fairs • International & Local 		Online <ul style="list-style-type: none"> • Campus-Targeted Events • Programme-Targeted Events
Job Dating <ul style="list-style-type: none"> • Onsite at the Company • Onsite at ESCP • Talent Scouting 		Company Visit <ul style="list-style-type: none"> • Company brand awareness
		Onsite at ESCP <ul style="list-style-type: none"> • Breakfast • Lunch • Cocktail
		Programme-Targeted Events



Agile Student Services

A Modular Ecosystem

SERVICES TO EMPOWER STUDENT JOURNEYS

The services we offer embrace the spirit of transformation.

We are the career catalyst that empowers students at every step of their professional journey.





Field of Study

22.7% Business, Management & Entrepreneurship

18.4% Finance, Accounting, Real Estate & Wealth Management

11.8% Marketing, Communication & Sales

9.7% Law, Politics & International Relations

9.3% Economics & Data Analytics

3.7% Technology, Innovation & Engineering

3.7% Sustainability & Environmental Studies

5.6% Entertainment, Media & Arts
(Entertainment & Media Management, Arts & Design)

4.7% Fashion & Luxury

1.9% Hospitality, Tourism & Events

2.5% Sports Management

2.8% Humanities & HR

0.9% Purchasing, Logistics & Operations

2.2% N.A.

MASTER'S
DEGREE



Master Degrees

Prestigious Business Schools and Universities

- Bocconi
- Columbia University
- Copenhagen Business School
- EDHEC
- ESADE
- ESCP
- ESMT Berlin
- ESSEC
- HEC Paris
- IE
- Imperial College London
- INSEAD
- London Business School (LBS)
- London School of Economics (LSE)
- MIT Sloan
- National University of Singapore
- Rotterdam School of Management
- St Gallen
- University College of London
- University of Cambridge
- University of Hong Kong
- Warwick Business School
- WHU Otto Beisheim school of management

Specialised Excellences

- Ferrandi Paris (Culinary Arts and Hospitality)
- Institut Français de la Mode (Fashion and Luxury)
- Les Roches (Hospitality)
- Politecnico di Milano (Design and Innovation)
- Royal College of Art - London (Creative Industries and Design)

International Professional Careers



Patricia Madej
Germany/Ukraine

"My studies at ESCP helped me find in which direction I wanted to go for my professional career, something I did not know back when I finished High School. Through internships, my interest in Finance became apparent, so I decided to do an Apprenticeship at a Fund Management Company in Paris."

Company Departments

- Auditing
- Digital
- Finance
- HR
- IT
- Management
- Marketing
- Purchasing & Logistics
- Sales & Retail

Company Industries

- Aerospace
- Arts & Entertainment
- Automotive
- Consumer Goods
- Cosmetics
- Energy
- Fashion
- Food & Beverage
- Gaming
- Insurance
- Investment, Trading, & Private Equity
- IT & E-commerce
- Luxury Goods
- Manufacturing
- Pharmaceutical
- Publishing
- Real Estate
- Sports
- Tech
- Telecommunications
- Tourism & Hospitality
- Transportation & Logistics
- Other Industries

... and their top recruiters

Accenture • Aesop • Allianz SE • Amazon • Bank of America • Beiersdorf • Bloomberg LP • Boston Consulting Group • Bottega Veneta Deloitte Digital Ventures • DLE Deutsche Landentwicklung Holding AG • Engel&Voelkers Commercial • European Court of Auditors • EY • Forbes Africa • FreightHub GmbH • Hyundai Motor Europe • IMG • Invincible brands • Kontoor Brands, Inc. • KPMG China • LVMH • Mahle • McKinsey & Company • N26 • PVH Corp. • Rejon Tequila/World Trade Liquor Imports • Rocket Internet SE • Visa Europe



INTERNSHIPS
AND JOBS



BSc Graduate Students 2024

60%

chose to continue with a **Master degree** in a renowned institution

**98%
PLACEMENT**

37%

chose to start an **international professional career**

*3% gap year



Fees, costs, scholarships & financing



Scholarships

At ESCP we believe in equal opportunities. That is why we have created a scholarship programme that encourages social diversity and values individual commitment.

Scholarships can cover between 10% and 50% of tuition fees and do not include student services or administrative costs (e.g. registration fees, ESCP Alumni Association membership, international SOS mobility assistance, and other administrative or service charges). Scholarships are awarded based on various criteria, including merit, diversity and financial need.

CROUS scholarship holders:

Students who are eligible for CROUS scholarships allocated by the French Ministry of Higher Education are eligible for an ESCP need based scholarship. The exemption percentage ranges from 10% to 50% depending on CROUS level.

Bank Loan

ESCP offers several options for students to fund their education through bank loans and partnerships with financial institutions.

Visit campuslife.escp.eu/admitted/bank-loans/ for an overview of loan opportunities, including specific details for students studying in France as well as general options available for other campuses.

For more information, contact your campus' Student Experience office.

Fees and costs for 2026 intake

Visit escp.eu/bachelor for up-to-date information.

FEES AND FINANCING



Student Diversity Class of 2027

BSc
EXPERIENCE



1100+
students

90
nationalities

7% Africa & Middle East

Algeria · Angola · Benin · Cameroon · Gabon · Iran · Israel · Ivory Coast · Kenya · Lebanon · Madagascar · Mauritius · Morocco · Nigeria · Rwanda · Senegal · South Africa · Tunisia · Turkey

7% Russia, Asia & Oceania

Armenia · Australia · Azerbaijan · Cambodia · China · Hong Kong · India · Indonesia · Japan · Kazakhstan · Kyrgyzstan · Mongolia · Myanmar · New Zealand · Pakistan · Russia · Singapore · South Korea · Taiwan · Thailand · Timor-Leste · Vietnam

8% Americas

Argentina · Belize · Brazil · Canada · Chile · Colombia · Haiti · Mexico · Peru · United States · Uruguay · Venezuela

78% Europe

Albania · Austria · Belgium · Bulgaria · Croatia · Cyprus · Czech Republic · Denmark · Estonia · Finland · France · Georgia · Germany · Greece · Hungary · Iceland · Ireland · Italy · Kosovo · Latvia · Liechtenstein · Lithuania · Luxembourg · Malta · Moldova · Netherlands · Norway · Poland · Portugal · Romania · Serbia · Slovakia · Spain · Sweden · Switzerland · Ukraine · United Kingdom

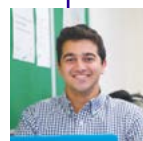
Estevan Vilar Switzerland

"I can say that I really enjoyed studying at ESCP. Students and teachers come from all over the world, which is amazing for developing our intercultural skills. I loved changing countries/campuses each year, and my first year living in London was an unforgettable experience."



Shaan Legros USA

"The best thing about the programme is my classmates, they're from a range of backgrounds and everyone is ambitious and hardworking with the drive to succeed. I like to know when I graduate, I'll stand out from the crowd."



Chiara Bimbatti Italy

"I chose to study the BSc at ESCP because it is the only programme that merges the study of economics with social studies and foreign languages. It also gives the opportunity of traveling and grasping the cultural differences of many European cities."



Student Life

A strong sense of school spirit and community is a defining characteristic of ESCP. Involvement in extra-curricular activities and student associations is strongly encouraged: we consider it an essential part of personal well-being and professional development. Student life on each of the campuses is shaped by the initiatives and activities offered by numerous clubs and associations, which organise networking, artistic and cultural events, political discussions, sports tournaments, social events, humanitarian activities, and more.

The ESCP Regatta: Students and Alumni sail together

The ESCP Regatta symbolises what ESCP is all about. Once a year, students from all six campuses, as well as members of staff, faculty, and alumni, gather in Italy for a weekend at sea. The event is a unique opportunity to fully exploit the potential of a multicampus school and to strengthen and broaden the group spirit key to the ESCP community.

It has become a highlight of our sporting, networking, and social calendar. Over the years, thousands of participants have sailed together, navigating yachts around Italy's stunning coasts, including the island of Ortigia in Sicily, Capri and Ischia in the Gulf of Naples, Porto Rotondo in Sardinia, and Punta Ala in Tuscany.

The Regatta is more than just a sporting event; it's a unique opportunity for the ESCP community to come together, to enjoy informal networking and team-building experiences.

Student life and associations

AGORA

AGORA, the student council elected by students, plays an important role within the School. AGORA bridges the gap between the student body and the school administration, providing a forum to propose and discuss ideas concerning your life as a student at ESCP.

JUNIOR ENTERPRISE

A student-run business association which works with corporate clients across Europe on a wide range of business ventures. The association attracts businessminded individuals keen to pursue their personal development on genuine business projects.

SPORTS CLUBS AND ACTIVITIES

Sports activities have a long tradition at ESCP, and the Paris campus alone offers around 30 different disciplines. In the past two years, ESCP Business School has proudly hosted the ESCP Intercampus Games, bringing together nearly 400 students from all campuses. The event featured thrilling matches in football, bubble ball, table tennis, kicker, volleyball, basketball, and dodgeball, making it an unforgettable experience for everyone involved.

CALL ON'U

A cross-campus organisation which prepares students for participation at the NMUN in New York City. Around 4,000 students from top universities worldwide embody diplomats and represent their country in various UN committees such as the Security Council or UNICEF. Members gain a unique experience in the spirit of European and international diplomatic relations.

ESCP BACHELOR SOCIETY (EBS)

A student-run umbrella organisation founded with the aim to make the Bachelor in Management (BSc) experience unforgettable.

Their goal is to unite, empower, and support all BSc students by conveying the concept of "by Bachelors, for Bachelors" through the organisation and promotion of several events, projects, and student clubs.

EXTRA-
CURRICULAR
ACTIVITIES



BERLIN
LONDON
MADRID
PARIS
TURIN



Your contact

**BERLIN CAMPUS
RECRUITMENT & ADMISSIONS OFFICE**

Nedim Osmanagic
+49 30 32 007 209

Deepshi Jain
+49 30 32 007 181

✉ bachelorberlin@escp.eu

**Study
in Berlin:**
Discover one of
the most offbeat
and creative
European cities.



Prof. Gonçalo Pina
**BSc Academic Director
BERLIN CAMPUS**

City of Berlin

With its unique history and culture, the German capital has become a symbol for both European life and international outlook – and is of course famous for its diverse economy. With its 3.5 million inhabitants and around 40,000 more coming every year, Berlin is a fast-growing city which offers a high quality of life at a relatively low cost of living.

Cultural Variety

Berlin is a multicultural city with more than 180 different nationalities represented. They shape the character of the city, imbuing it with cultural flair and variety. People value Berlin for its pulsating cultural scene and night life as well as for its spacious parks and bohemian quarters.

Career Opportunities

Berlin is characterised by a rich multifaceted economic structure, from industrial companies with a long tradition and strong medium-sized companies to a very dynamic services sector, as well as innovative IT and high-tech companies. Today, Berlin is especially known for its vibrant start-up culture, and for its creative industry; it has become an important media centre.

The Campus

ESCP Berlin campus is located near one of the historical centrepieces of the city, the Charlottenburg Palace. Throughout the year there are events and conferences on the latest business issues. ESCP is a state-recognised university in Germany.

VIRTUAL
CAMPUS TOUR





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PARIS
TURIN

Your contact

LONDON CAMPUS
RECRUITMENT & ADMISSIONS OFFICE

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London:
A truly
multicultural
experience
in the heart
of a vibrant city.



Prof. Stela Ivanova
BSc Academic Director
LONDON CAMPUS

City of London

London is more than just a city: it is a global centre for business and culture, particularly appreciated for its professional opportunities, metropolitan vibes and inclusive diversity. This highly dynamic and innovative context attracts half a million international students each year, eager to experience one of the most future-oriented capitals in the world.

Cultural Variety

The British capital is a true multicultural giant. With just shy of 11 million inhabitants speaking more than 300 languages, it manages to balance the tradition of the European continent with the multicultural ambition of the new millennium.

Career Opportunities

Whether you're heading for a career in the finance sector or dreaming of working for a leading luxury brand or tech company, London has it all waiting for you. There are job opportunities at the biggest brands in the world, as well as an incredible number of innovative start-ups. From internships to graduate schemes and beyond, London is your launch pad!

The Campus

Located in West Hampstead in north-west London, ESCP's UK campus offers students state-of-the-art facilities in a traditional Victorian building. The bright city lights and the business community are only a tube ride away, while the fashionable area of West Hampstead offers a broad cultural experience away from the hustle and bustle of inner-city life.

VIRTUAL
CAMPUS TOUR



BERLIN
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PARIS
TURIN

Cosmopolitan,
sophisticated,
bustling, energetic,
vibrant: **Madrid**
is full of energy
as only a capital
city can be.



Prof. Niko Muñoz
BSc Academic Director
MADRID CAMPUS

City of Madrid

Madrid is one of the most visited cities in Europe, with an exceptional lifestyle, an incredible gastronomy and thousands of places to visit, including some of the best museums in the world. Every corner you turn reveals something to surprise and delight you.

Cultural Variety

Madrid is home to some of the best business schools in the world. The capital city offers a diverse and international community that provides a chance to study alongside students from around the globe. It is also one of the most affordable cities for students in Europe.

Career Opportunities

Known as a hub of industry and innovation, the Spanish capital is one of the leading financial centres in Europe, offering great opportunities for students to establish professional contacts and gain relevant experience.

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VIRTUAL
CAMPUS TOUR



The Campus

Madrid Campus comprises three buildings, each offering distinctive features. The primary campus, situated in Puerta de Hierro, is a mere 10-minute commute from the city center. It boasts a remarkable atmosphere adorned with exceptional outdoor areas. Adjacent to Puerta de Hierro lies the Executive Education Suite, an exclusive facility designed for Companies & Managers. Completing the trio is María de Molina, a contemporary venue nestled in the heart of the city, conveniently located near renowned global enterprises.

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LONDON
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PARIS
TURIN



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Paris: Where history meets innovation for an unforgettable experience.



Prof. Anna Glaser
BSc Academic Director
PARIS CAMPUS

City of Paris

Legendary capital of fashion, business incubator, and number one tourist destination in Europe, Paris is defined both by innovation and tradition. The city is a constant invitation to discover its monuments. With architecture, museums, gastronomy, theatres, fashion shows and trendy shops, Paris offers a huge array of attractions.

Cultural Variety

Many fairs, trade shows, international congresses and events are held in Paris. Our campuses are literally at the crossroads of new economic and societal trends shaping the future of the French capital.

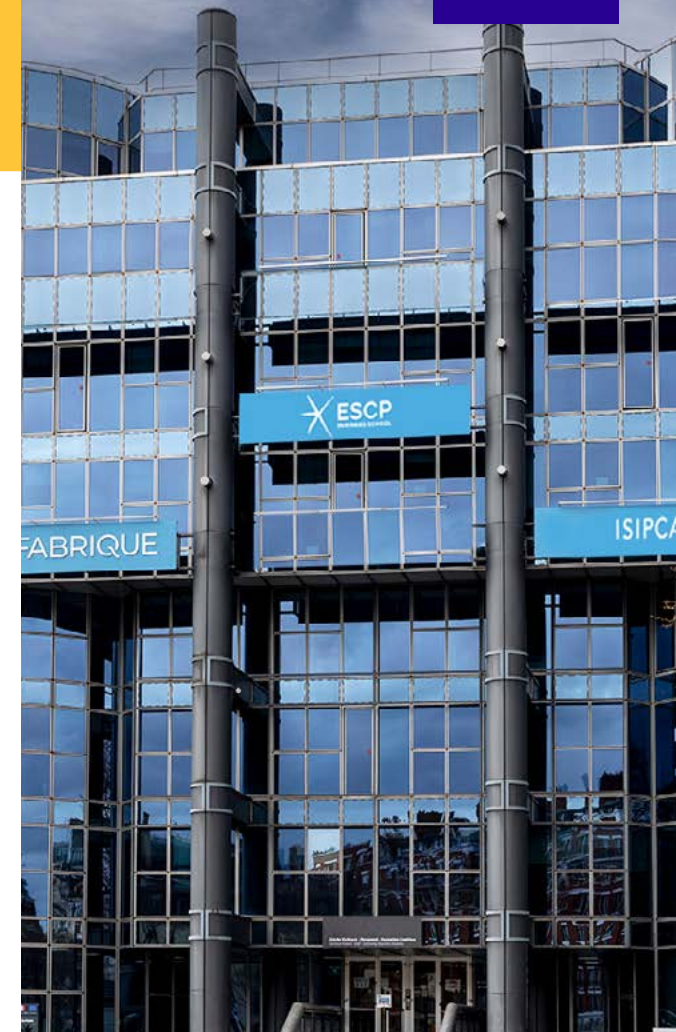
Career Opportunities

Paris offers a global economic environment to international companies as well as smaller ones. Entrepreneurial spirit is encouraged by the facilities and extensive network of connections offered. La Défense is the first European business district and home to more than 2,500 companies. It provides extensive career opportunities for ESCP graduates.

The Campus

ESCP Paris Campus is a haven for students seeking a transformative educational experience. As the most extensive urban Campus of ESCP Business School, it boasts state-of-the-art facilities, study rooms, and a vast library. With its well-organized layout and an array of comforts, including sports clubs and a private bar, the Paris Campus provides an ideal environment for academic pursuits, personal growth, and social engagement.

VIRTUAL
CAMPUS TOUR



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Experience
the capital of
open innovation
culture: **Turin**
looks to the
future.



Prof. Daniele Battaglia
BSc Academic Director
TURIN CAMPUS

City of Turin

Turin was the first capital of Italy and now is the dynamic and attractive capital of Piedmont. It's a lively city that knows how to renew itself and looks to the future. It has developed an unparalleled expertise in the automotive industry and become a fresh, smart, modern and open-minded hub of all that is European. Turin is an icon of the truly Italian style.

Cultural Variety

Turin has plenty of exciting places to visit and hosts lots of events and international cinema, art and music festivals. The city has a rich culture and history, and is renowned for its palaces, art galleries, restaurants, churches, theatres, libraries, squares, gardens, museums and other venues. Turin attracts many international students by offering a wide range of higher education opportunities, schools and universities among the most prestigious in the world.

Career Opportunities

The territory is the cradle of many important Italian companies in different industries such as automotive, aviation, consulting, finance, fashion, food and beverage, and sports. The Turin campus has a strong relationship with companies in all these sectors, with strong recruitment of ESCP students.

NEW
CAMPUS



The Campus

Founded in 2004, our Italian home is a young campus that has experienced rapid growth. It serves both students through Undergraduate and Master programmes, and the business community with a complete portfolio of executive education, applied research and entrepreneurship services. The Turin Campus has a solid connection with a number of national and international companies which contribute to its governance.

Real-world Experiences

We believe that theory is nothing without practice. As an ESCP student, you will gain valuable hands-on business management experience with a focus on working as a team, cross-cultural communication and applying your newly acquired knowledge to real-world situations.

Internships and Social Impact Projects

Internships and Social Impact Projects are the ultimate opportunity for you to put learned concepts and skills into practice in real business situations. These experiences are a crucial component of the BSc programme and are highly valued by potential employers. Instead of the second-year Internship, students can opt to complete a Social Impact Project, volunteering for a local charity or taking part in a humanitarian mission abroad. Social Impact Projects are particularly relevant for students interested in future work with not-for-profit organisations.

Thanks to ESCP's strong links with the corporate world, students are offered internships across a range of sectors, including Marketing & Communications, Banking & Finance, Consulting, Food & Beverage, Luxury Brands, E-commerce & IT, Automotive, Pharmaceuticals & Healthcare, Energy & Chemicals, and NGOs.

Business Games

Business Games are online simulations played by teams of students in order to compete in a virtual business environment. An exciting and relevant exercise, the aim is to introduce you to the complexity of business decision-making. Each team must make decisions relating to areas such as finance, marketing and operations. The best-performing team wins the game and each team has the possibility to further their experience by participating in international competitions (e.g. Solvay Business Game and L'Oreal Brandstorm).

Collective Projects

Collective Projects offer students an opportunity to contribute to the life of their programme and campus whilst acquiring project management and leadership skills. At the beginning of your second year, you will work in teams to identify and plan the development of a project for the rest of the academic year. Collective projects can be varied in terms of their focus and aim to support a company, an institution, or a social enterprise in solving a real business/strategic problem.

Work and Study Track

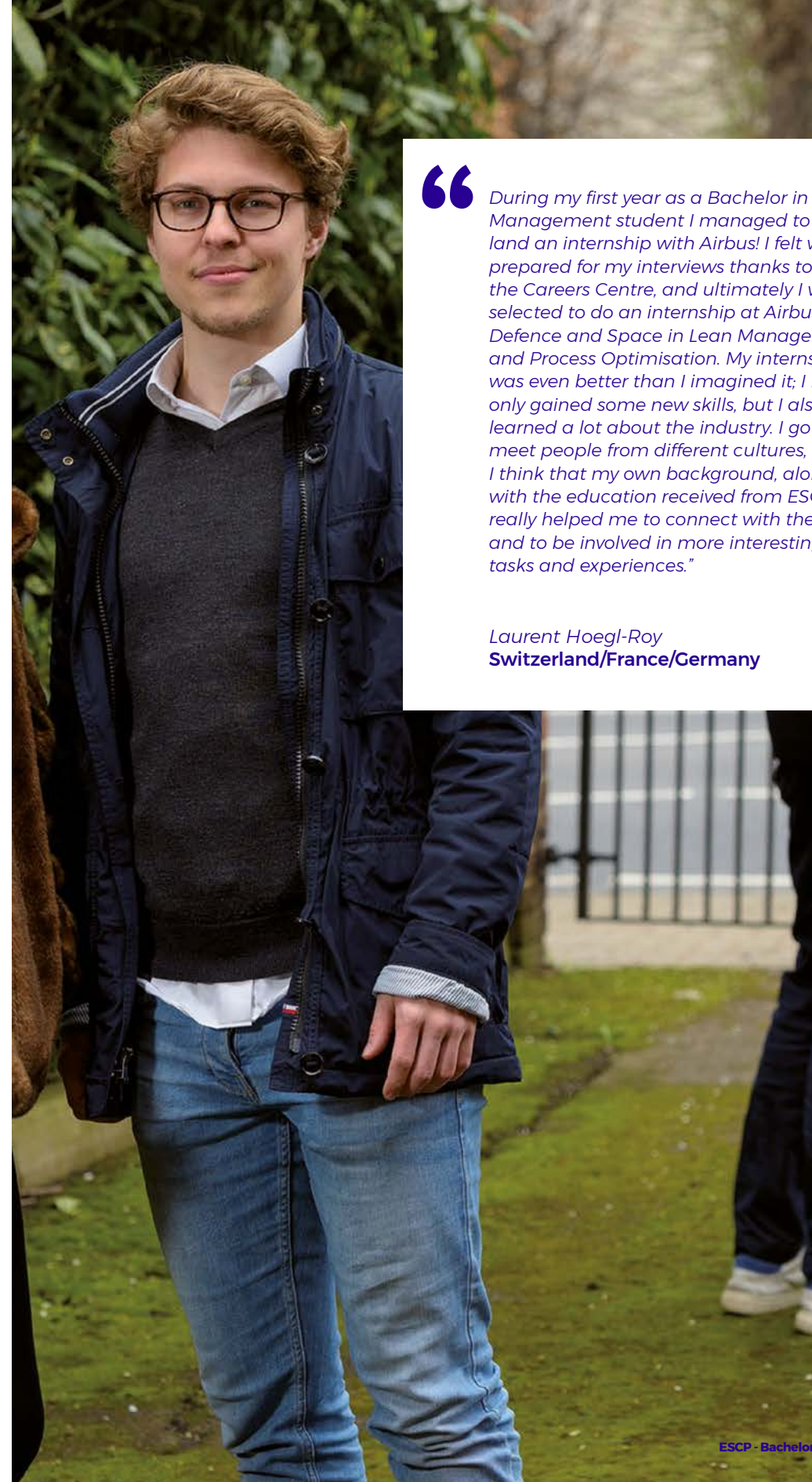
Students studying in Paris in their final year will be on a work and study track. Half of their time will be spent attending academic classes at ESCP Paris Campus and the other half working within a company based in Paris. This allows students to deepen their experience in the corporate world while completing their studies.

Students on the work and study track that are not French native speakers must demonstrate a minimum of a C1 level in French.

“

During my first year as a Bachelor in Management student I managed to land an internship with Airbus! I felt well-prepared for my interviews thanks to the Careers Centre, and ultimately I was selected to do an internship at Airbus Defence and Space in Lean Management and Process Optimisation. My internship was even better than I imagined it; I not only gained some new skills, but I also learned a lot about the industry. I got to meet people from different cultures, and I think that my own background, along with the education received from ESCP, really helped me to connect with them and to be involved in more interesting tasks and experiences.”

Laurent Hoegl-Roy
Switzerland/France/Germany





My internship at the US fashion company Juicy Couture has been an amazing experience! Not only did I have an insight into wholesale management, marketing and sales, but I also got to spend two intense and exciting weeks, during which we sold collections and even launched a new line. I can definitely recommend the ESCP Careers Centre to students for advice and support. Thanks to the Careers Centre I got to know useful websites to look for internship opportunities, as well as receive great help to prepare myself for interviews and making the best out of my CV!

Ellen Neschev
Germany

Promoting an Entrepreneurial Spirit

ESCP places an increasing value on capturing and nurturing an entrepreneurial spirit: as true for established businesses as for start-ups.

Our Chair for Entrepreneurship, created in 2007, was a token of our strong belief that cultivating entrepreneurial spirit is important for all students in all disciplines.

In 2018 the JEAN-BAPTISTE SAY INSTITUTE was launched to offer a European academic reference dedicated to entrepreneurial leadership and innovation.

Learning to be an Entrepreneur

Entrepreneurship courses are taught in every programme as a core course and as a specialisations (optional).

Incubators and accelerators:

The Blue Factory is the European incubator of ESCP Business School. It offers support to student and alumni entrepreneurs on each campus and abroad through its 4 programmes: Start, Launch, Seed, and Scale. Its mission is to connect, orientate, and guide entrepreneurs at any moment of their journey. Discover more here: www.blue-factory.eu

Events

Real and simulated opportunities for students to pitch their business ideas to panels of investors and experienced entrepreneurs are offered throughout the year. Highlights are the annual 'Innovation & Entrepreneurship Award' and the 'Blue Factory Demodays'. In addition, during the annual Global Entrepreneurs Week, Entrepreneurship Festivals are organised at each of our campuses.

ESCP Alumni

85,000 Voices, 1 Community

Since 1872, the ESCP Alumni Association has united the community of ESCP Business School graduates and students. With a strong, supportive network of 85,000 members worldwide, it contributes to the school's reputation and offers coaching, professional opportunities, and networking events. Its mission is to:

- **Support** students from their studies through the first steps of their professional lives
- **Connect** graduates with companies recruiting internationally
- Offer **personalized** coaching to members at key moments in their careers
- **Facilitate** networking and maintain strong ties among alumni
- **Promote** the international influence of ESCP and the quality of its programs

✉ **For further information:**
info@escpalumni.org
 +33 (0)1 43 57 24 03
escpalumni.org

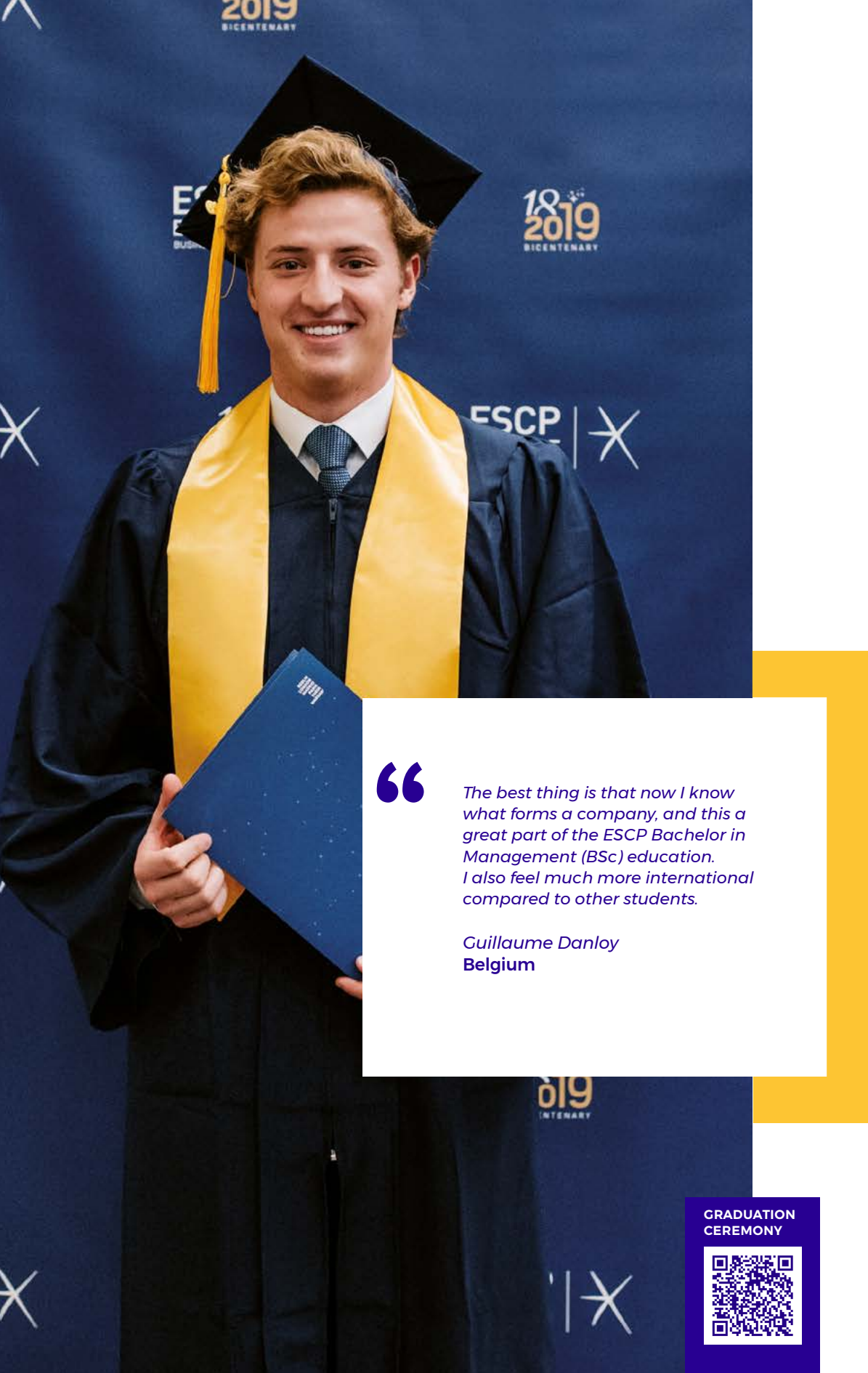
ESCP Foundation

Launched by the Alumni in 2005, the ESCP Foundation benefits from the generosity of individuals and corporate partners. Its aim is to support the ambitions and the academic excellence of ESCP Business School through four initiatives:

- **EQUAL OPPORTUNITY & INCLUSION**
- **EXCELLENCE IN ACADEMIC RESEARCH & PEDAGOGICAL INNOVATION**
- **STUDENT EXPERIENCE**
- **ENTREPRENEURSHIP**

✉ **For further information:**
 Marion Calone
mcalone@escp.eu
fondation.escp.eu





“

The best thing is that now I know what forms a company, and this a great part of the ESCP Bachelor in Management (BSc) education. I also feel much more international compared to other students.

*Guillaume Danloy
Belgium*

GRADUATION
CEREMONY



10 Reasons to Choose Our BSc

EXPLORE THE
STUDENTS'
BLOG



1 Diverse & multicultural

Our students come from all over the world, bringing a range of backgrounds and enhancing the cultural awareness.

2 Focus on active learning

Small class size allowing for in-class interactivity and regular face-to-face time with high-profile, international faculty.

3 International teamwork

Whether physically on the same campus or not, you will work together in cross-campus teams providing valuable remote working experience.

4 Development of intercultural skills

Cross-culturally oriented programme that brings Intercultural Skills to the classroom with a dedicated module.

5 Languages

Develop additional language skills that will set you apart as a graduate on the global market.

6 Real-life case studies & business simulations

Apply theory to practice through hands-on experiences with real company projects.

7 Thought-provoking Collective Projects

Trigger exciting initiatives, and develop creativity and entrepreneurial spirit.

8 Internships and Social Impact Projects

Facilitated by our strong links with the corporate world, providing your first truly professional experiences.

9 Improvement of soft skills

Workshops and seminars improve your written competencies, communication and rhetoric skills, and presentation techniques.

10 Growth and independence

Studying each year in a different country will allow you to become more independent, self-reliant and resilient. All important skills for future business leaders to have!

Application Process

STEP 1 Online application

Option 1
Apply directly at our website:
escp.eu/bachelor



You will need to include:

- Academic transcripts from the last 3 years
- Secondary School examination certificates (if already held, or upon receipt)
- Personal Statement in English
- CV/Resume
- Language certificates:
 - English language test scores (if required)¹: IELTS 6.5 / TOEFL iBT 90 / CAE 180
 - Spanish language test scores (Madrid campus): DELE / SIELE B1 (Year 2) or B2 (Year 3)
 - French language test scores (Paris campus): DELF / TCF B1 (Year 2) or C1 (Year 3)
 - Supporting documents for additional languages spoken (if held)
- Academic reference (not mandatory)
- Copy of ID/Passport

Option 2
Apply via Parcoursup²



Go to parcoursup.fr and select ESCP if you are taking a French baccalauréat and want to start the first year of the BSc in Paris.

Option 3
Apply via UCAS²



Go to ucas.com

- Institution Code: E79
- Course Code: N200
- Campus Code: M

Option 4
Apply via Common App²



Go to commonapp.org

- Search for "ESCP Business School"

¹Certain English certificates accepted for admissions may not be valid for UK visa application.

²Students applying via Parcoursup, UCAS, or Common App should provide the documents requested by these platforms. The School will review these documents and may request additional information as required for direct applications.

STEP 2 Personal interview

If your initial application is successful, you will be invited to attend an online interview with at least two people, including faculty members.

The interview is designed to assess your motivation, the match between your profile and your curriculum, and your personality (adaptability, maturity, openness to an international experience, etc.).

STEP 3 Admission results

The School will send you the admission results and, if you are admitted, you will be offered:

- A place (unconditional or conditional) on the programme with a deadline by which to respond
- Your study track for the first two years. The third campus will be determined later as it depends on your choice of major.

In order to confirm your enrolment, you will need to pay a deposit of €3,500, that will be deducted from the enrolment fee.

Visa

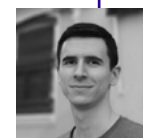
A VISA is what allows you to enter the country where you will be studying. It is recommended that you begin the visa process as soon as you receive your high school diploma.

On each ESCP campus, you will find a team able to help and guide you with your visa and residence permit process from start to finish. Make sure to contact our visa experts of your campus destination:

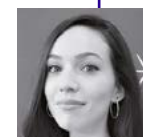
Berlin: Laetitia Andriamiadana (visasupport.berlin@escp.eu)
London: Vishav Kaur (visasupportlondon@escp.eu)
Madrid: Edurne Garde (ssmadrid@escp.eu)
Paris: Elena Poitié (studentaffairs@escp.eu)
Turin: Agnese Macerini (studentexperience.it@escp.eu)

Note: do always refer to the country of destination government website for official and updated information.

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escp.eu/bachelor



Bachelor in Management (BSc)

ESCP benefits from the best **international accreditations**.



AACSB
ACCREDITED



EQUIS
ACCREDITED



EFMD | **MBA**
ACCREDITED



EFMD | **EMBA**
ACCREDITED

Each of our European and international campuses benefits from **national recognition** in higher education.

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BRANCH CAMPUS DUBAI

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