



MSc in International Food & Beverage Management



[IT ALL STARTS HERE

BERLIN | LONDON | MADRID | PARIS | TURIN | WARSAW

ESCP quick facts

6

urban campuses:
Berlin, London,
Madrid, Paris,
Turin and Warsaw

The world's
1st

Business School
(est. 1819)

Over **140**

academic alliances in
Europe and the world
in 47 countries

8,000+

students in degree
programmes
representing

122 nationalities

Multi-accredited:
AACSB, EQUIS, EFMD
MBA, EFMD EMBA,
5 European Higher Ed
standards

Over **170**

research-active
professors representing
over 33 nationalities

A full portfolio:
Bachelor, Masters,
MBAs, PhDs and
Executive Education

68,000

active alumni
in over 150 countries
in the world

5,000

high-level participants
in customised training
and executive education

MSc in International Food & Beverage Management

[Learn more](#)



This MSc specialisation is the right choice if you want to:



Build your future career step by step and become
a manager or an entrepreneur in the Food &
Beverage sector



Experience a combination of practical classes,
laboratories, company experiences, business
projects and the opportunity to meet both experts
and top managers in this fast-growing industry



Focus on the Food & Beverage industry with a
trans-national approach



Attend intensive core modules in general
management, combined with F&B industry
advanced modules

Why choose this MSc specialisation?

15 months full-time specialisation 1 company **consultancy project**

2 campuses: Turin and Paris
Italy and France

1 **internship** of 4 months minimum
anywhere in the world

2 Degrees: French Master's
Degree (DEAMIE) and MSc in
International Food & Beverage
Management

The **"Chef for a week" experience**
with an International School of Cuisine

Full **English track**

...and numerous practical
workshops and seminars with
companies and industry experts.



Programme objectives

The programme is open to everyone passionate
about the F&B industry particularly to those who
want to work in it in a managerial role. You will
have the opportunity to strengthen your general
management skills through different courses.
Once you have completed the programme,
multiple scenarios will be open to you.

Your European Academic Director



Francesco Venuti
Assistant Professor of Accounting
Academic Director MSc in International
Food and Beverage Management
Associate Dean Executive MBA & GMP



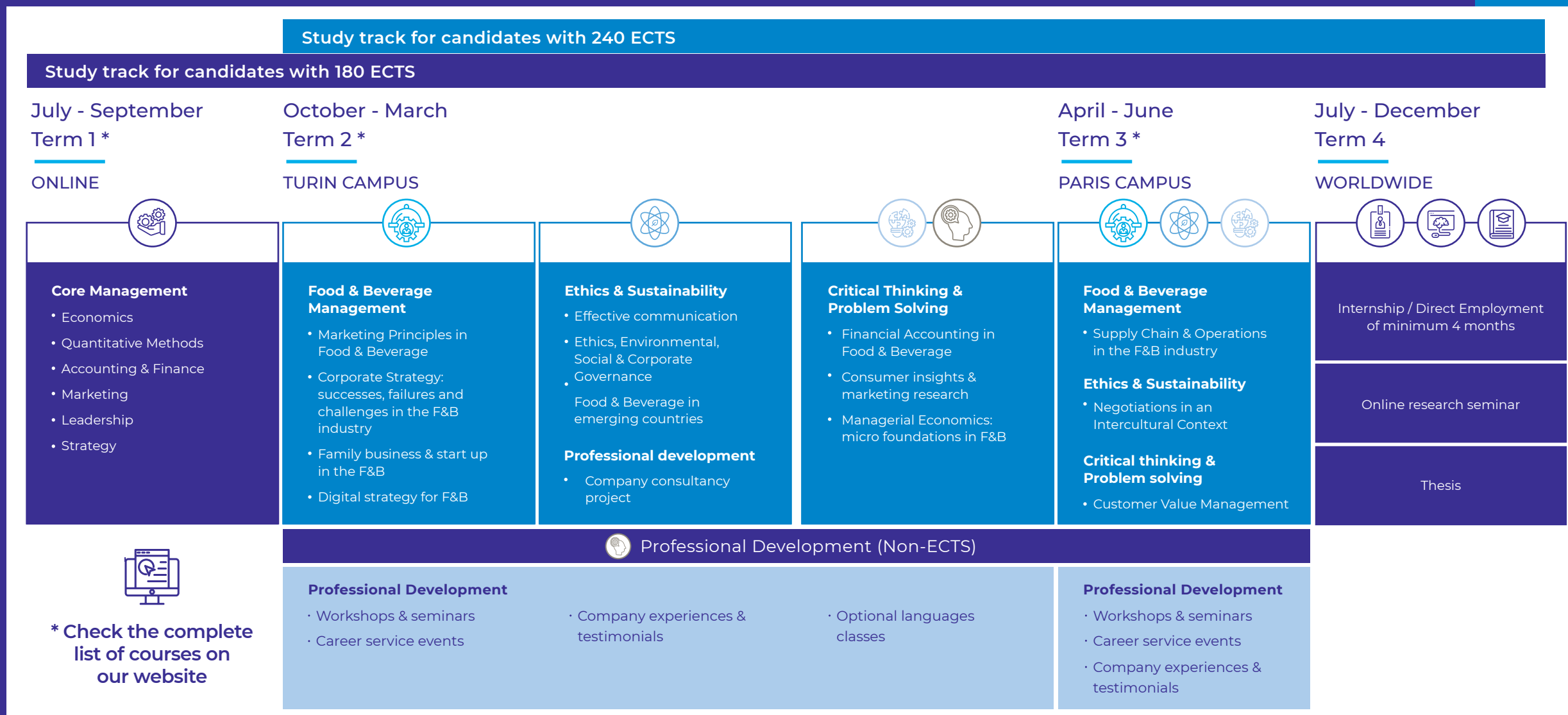
Best Masters Ranking
Food & Beverage Management



Worldwide



Your curriculum



Specialisation objectives



Core Management

Improve your knowledge and skills in essential business areas to strengthen your general management foundation



Food & Beverage Management

Develop a broad knowledge and understanding of F&B organisations, the external context in which they operate and how they are managed



Ethics & Sustainability

Learn how to include ethics, sustainability and corporate social responsibility in your management decisions



Critical Thinking & Problem Solving

Understand how to carry out a 360-degree analysis of situations and cases in a F&B business environment and how to solve complex problems from multiple perspectives



Professional Development

Get practical experience in managing real-life projects in the F&B industry

For the most up-to-date information please visit our website:



All courses are taught in English.





Career opportunities

Once you have completed the MSc in International Food & Beverage Management multiple scenarios will be open in a multinational company or in a small-medium enterprise, in a start-up or in a consolidated business in Europe or around the world.

This MSc is suitable for anyone considering a career as:

- Marketing Manager
- Brand Manager
- Product Manager
- Food & Beverage Department Manager
- International Regional Manager
- Communications Manager
- Export-Import Manager
- Entrepreneur
- Supply Chain Manager
- Product and Business Developer

CLASS OF 2019 PLACEMENT



83%
employed within 3
months of graduation



25%
have a job with an
international dimension

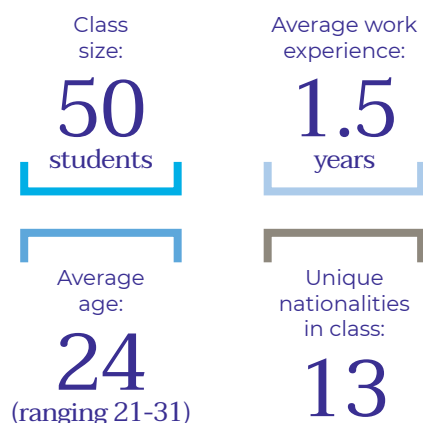


Key Facts

Degree: This specialisation is part of the ESCP Master of Science (MSc) programme. You will obtain the French Master's degree (DEAMIE) and an ESCP diploma, the MSc in International Food & Beverage Management.

- ➔ Credit points: 120 ECTS
- ➔ Study locations: Turin and Paris
- ➔ Language: English
- ➔ Duration: 15 Months

Class profile



Business links

with top industry players such as:

Acqua Sant'Anna, Asahi Breweries, Barilla, Caffarel, Costa, Danone, Ferrari Trento, Heineken, Lavazza, Loacker, Maina, Mellin, Swinkels Family Brewers... and many more.

Admission requirements

- A Bachelor or Master's Degree in any field of study
- Fluency in English (a second foreign language is a plus)
- Previous work experience in the Food & Beverage sector is a plus
- Real motivation to join the Master and for a high-level career in this industry

Admission contact



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10134 Torino, Italy
📞 **+39 370 3762129**
msc.foodbeverage@escp.eu
www.escp.eu/ifbm

Scan to know
more about fees
and financials



ADMISSION PROCESS

1



Application online
at this link:
aurion.escpeurope.eu

2



Profile review

- Curriculum
- International experience
- Previous work experience
- TOEFL or IELTS scores

3



Personal interview
if eligible

MSc in International Food & Beverage Management

ESCP benefits from the best international accreditations.
Our European campuses enjoy national recognition.



5 European Higher Ed
accreditations

BERLIN

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14059 Berlin, Deutschland

LONDON

527 Finchley Road
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Kingdom

MADRID

Arroyofresno 1
28035 Madrid, España

PARIS RÉPUBLIQUE

79, av. de la République
75543 Paris Cedex 11, France

PARIS MONTPARNASSE

3, rue Armand Moisant
75015 Paris, France

TURIN

Corso Unione Sovietica, 218 bis
10134 Torino, Italia

WARSAW

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International Relation Office
57/59 Jagiellońska St.
03-301 Warsaw, Poland