

MODULE

01

ESSENTIALS AND ADVANCES IN DIGITAL INNOVATION & ENTREPRENEURSHIP

Courses:

- Introduction to digital entrepreneurship and innovation
- Technological fundamentals of digital innovation
- Entry forms to innovation and entrepreneurship

Additional Features:

- Meet your mentor
- Project incubation in ESCP's Blue Factory
- Pitch-training and event
- Introduction to 3D-printing & prototyping

BERLIN: end August-beginning September 2021

MODULE

02

THE BUSINESS OF SOCIETY – IMPLICATIONS OF DIGITAL TRANSFORMATION

Courses:

- Business for society: Prototyping for entrepreneurs
- Business modelling: Novel opportunities and challenges through digital transformation
- Soft skills for entrepreneurs: Stakeholder management and event creation

Additional Features:

- Introduction to coding and design
- Incubation in the Paris Blue Factory infrastructure
- Active immersion in and contribution to the ESCP Entrepreneurship Festival
- Become part of ESCP's entrepreneurs network in Paris

PARIS & LONDON: October 2021

MODULE

03

THE WORLD'S MOST POWERFUL VENTURE COMMUNITY

Courses:

- Entrepreneurial ecosystems
- Entrepreneurial finance & execution

Additional Features:

- Silicon Valley @ work: catch a glance of the world's most powerful venture community
- Visit of innovation leading companies

SILICON VALLEY: February 2022

MODULE

04

INTERNATIONAL ENTREPRENEURSHIP

Courses:

- Business model validation & beta testing in China
- International entrepreneurship strategies – doing business in China

Additional Features:

- Meet Shanghai-based start-ups and successful entrepreneurs
- Introduction to Chinese business culture

SHANGHAI: May 2022

MODULE

05

VENTURE GROWTH, EXECUTION AND LEADERSHIP

Courses:

- Scale up of entrepreneurial ventures
- Driving & managing growth and value creation
- Trends and challenges in digital innovation and entrepreneurial leadership

Additional Features:

- Project incubation in the ESCP Blue Factory
- Final project pitch

BERLIN: June-July 2022

*Due to COVID-19 situation
ESCP can adapt the location and
dates of the modules

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