Paris, 28 March 2019

Press release

ESCP Europe hosts the only global MBA leadership conference

Bringing together MBA student leaders and alumni from the top 70 ranked business schools in the world, including Harvard Business School, London Business School (LBS), IE Business School and China Europe International Business School (CEIBS), the 36th Annual Graduate Business Conference & Alumni Summit (GBC) will be held from Tuesday 2 April - Saturday 6 April 2019 at ESCP Europe, in Paris.

Over the course of five days, attendees participate in best practice sessions, lectures, seminars, company visits and networking events all designed to expand their networks and their global perspective.

According to Professor Maria Koutsovoulou Associate Dean of the MBA in International Management at ESCP Europe.

"The goal of the Graduate Business Conference is to give students the tools they need to become better leaders at their respective campuses but also leaders that will one day change the world. The theme of the event is 'United in Diversity', which again emphasises ESCP Europe's global influence and reflect the business landscape of today."

"Graduate Business Conference 2019 will be a major event, celebrating on the one hand ESCP Europe's 200th anniversary and rich heritage, and on the other its continuous excellence, designing tomorrow, for France, for Europe, and for the world. " declares Pascale Martin Saint-Etienne, Director of the programme. Highlights will include a keynote conference lead by Kenneth Cukier, Senior Editor for The Economist and speeches on the topics of diversity & inclusion. MBA students will also have the opportunity to share best practices with inspiring leaders such as Anne-Charlotte Vuccino, CEO of Yogist, and discuss the future of technology and fashion with Pascal Morand, Executive President for the Fédération Française de la Couture.

The Graduate Business Conference & Alumni Summit (GBC) is hosted by the MBA in International Management in partnership with the Graduate Business Forum (GBF) and it is the first time it will be held in Paris.

You can follow the live on our YouTube channel for 2 sessions:

- ✓ On Wednesday 3 April, 9:00-10:15: OPENING CEREMONY Vital Roux Veronique Liverpool, Anna Kouzovleva - MBA in International Management Class of 2018, Co-Chairs Graduate Business Conference 2019 Wieteke Dupain - CEO, Graduate Business Forum Opening Remarks: Prof. Leon Laulusa - Executive Vice-President, Dean of Academic and International Affairs, ESCP Europe Keynote Speaker: Kenneth Cukier - Senior Editor Digital Products, The Economist
- ✓ On Thursday 4 April, 14:00 - 15:45 PANEL DISCUSSION: Large Auditorium CIRCULAR ECONOMY BUSINESS MODELS: THE FUTURE OF SUSTAINABILITY? Moderator: Prof. Aurelien Acquier - Head of Sustainability Transition, ESCP Europe / Co-Director of Circular Economy Chair Panelists: Emmanuel Javal - CEO, Le Grand Reservoir Eric Soubeiran - Vice President Nature & Water Cycle, Danone Jean-Denis Curt - Direction strategie et plan environment, Head of Recycling and Circular Economy, Groupe Renault

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Press Contact:
Maud Autrechy, ESCP Europe
+33 (1) 49 23 22 24
Email: mautrechy@escpeurope.eu

Kate Mowbray, BlueSky PR
+44 (0)1582 7979 57
Email: kate@bluesky-pr.com

About ESCP Europe
Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 5 000 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education). ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).
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