ESCP EUROPE BUSINESS SCHOOL PROMOTED TO FOREIGN UNIVERSITY IN ITALY BY THE MIUR

The Turin Campus becomes the third university hub in Turin and will be able to confer Bachelor and Master's degrees in full autonomy

Turin, September 14th, 2018 - After a long accreditation process started in April 2017, the prestigious ***ESCP Europe international business school has been recognized by the Ministry of Education, University and Research as a foreign University in Italy***. With the beginning of the new academic year, which opens today, September 14th, 2018, ***the Campus of Turin becomes the third university centre of the Piedmontese capital and can confer Bachelor and Master's degrees in full autonomy***. ESCP Europe emerges, therefore, as a new player accredited by the MIUR, enriching the Italian academic offer and representing an added value for the territory.

«*This recognition represents a great step forward for our Business School and, we believe, for the Italian university system too* – says ***Prof. Francesco Rattalino, Dean of ESCP Europe Torino Campus*** –. *With the Ministerial Decree n. 333 of 23 April 2018, the Ministry grants the Turin Campus the power to autonomously confer French degrees in Italy, a procedure that previously took place through our Paris headquarters. This will further strengthen the roots of the school in Italy and, consequently, the current double degree agreements we have with the University of Turin and the Polytechnic of Turin*».

«*In a context in which university education makes internationalization an added value for a course of studies and for subsequent entry into the job market for its students, the recognition in Italy of the ESCP Europe courses, which also has campuses in Berlin, London, Paris, Madrid and Warsaw, following a careful evaluation of the Regional Coordination Committee of Piedmont, CUN, ANVUR and MIUR undoubtedly represents a growth for the academic offer of the entire national university system – highlights* ***Daniele Livon, General Manager for programming, coordination and financing of institutions for higher education at the Ministry of Education and Research*** –. *The hope is that training models such as those proposed by ESCP Europe, with alternating studying periods in Italy and abroad, and with particular attention to the link between study and work experience, will become increasingly a model adopted by other Italian universities to foster the growth of students and the value of their qualifications in the labor market*».

«*Business schools are institutions that privilege the relationship with the corporate world, as much as with the academic one. In Italy, this is not yet common practice. ESCP Europe, from the very beginning, has gone in this direction, adapting itself to the academic models of the countries in which it is based (France, Germany, United Kingdom, Spain, Italy and Poland)* – declares ***Prof. Francesco Profumo, President of ESCP Europe Torino Campus*** –. *For this reason, we are very happy today to be able to inform you that ESCP Europe is to all effects and purposes a University here in Italy. The two programs that best embody the European essence of the Business School are beneficiaries of this legitimacy: the Bachelor in Management BSc (Bachelor Degree) and the Master in Management (Master's Degree), the two courses provided on all the School's campuses*».

«*200 years ago, we created a pathway to become the first Business School in the world* – adds ***Prof. Léon Laulusa, Executive Vice-President, Dean for Academic Affairs and International Relations of ESCP Europe*** –. *Now, after France and Germany, this important recognition in Italy shows our Academic Excellence and Singularity and*

leads ESCP Europe to be the first Pan-European University. And, the national accreditation process is proceeding for the other countries we are present in».

«*The recognition of the qualifications offered by ESCP Europe in Italy represents a big step forward in the relationship between France and Italy* – says ***Cyrille Rogeau, Consul General of France in Milan*** –. *We are pleased to note that bi-national university education, that allows the school to issue double degrees, is becoming increasingly widespread, and favours student placement in the business world in our two countries, which have always been economic partners. The Educational model proposed by ESCP Europe, focusing on close relationships with the business world and combining periods of study and professional experience, both in Italy and abroad, offers students the necessary tools to understand the changes in the professional world*».

Established in 1819 in Paris and present for 15 years in Turin, ESCP Europe is the International Business School that prepares young students, graduates, managers and entrepreneurs for a brilliant managerial career, globally. For over 40 years, it has been the custodian of a unique multi-campus model in the world, today with six urban campuses in Europe (in Berlin, London, Madrid, Paris, Turin and Warsaw), it combines the pragmatic approach to theoretical study and privileges a close relationship with the labor market, paying close attention to professional opportunities. ESCP Europe welcomes 4,600 students and 5,000 executives from 100 different nations every year, offering them a wide range of general management and specialized programmes. The Alumni network includes 50,000 members of 200 different nationalities and is active in 150 countries.

Ranked in the highest positions of international ranking by specialists in the sector (Financial Times), ESCP Europe is among the 1% of business schools worldwide to be triple-accredited (AACSB, AMBA, EQUIS).

The birth of the Turin Campus was made possible thanks to the support of its founders: Paris Île-de-France Regional Chamber of Commerce and Industry, Torino Chamber of Commerce, University of Turin, Politecnico di Torino. Compagnia di San Paolo and Fondazione CRT have sustained the establishment of ESCP Europe Turin Campus over the years. The Turin Campus has strong relationships with a number of national and international companies which contribute to its governance.

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