FOR IMMEDIATE RELEASE

ESCP Europe welcomes 100 participants to its new Executive MBA Class

100 executives from over 30 countries around the world joined ESCP Europe for the induction week of the School's new Executive MBA class.

Students took part in a mix of short lectures from ESCP Europe faculty, interactive group work with their peers, and talks with high-calibre industry figures such as Elise Maury, CEO of ENGIE Cofely, and Natalie Balla, CEO of La Redoute. "Our induction week is centered around the topics of leadership and change with the aim of making participants aware that the Executive MBA at ESCP Europe can be a truly transformational experience", says Professor Stefan Schmid, Academic Dean of the Executive MBA.

The ESCP Europe Executive MBA itself runs for 18 to 30 months and is split into different tracks across core management topics including strategy, marketing and finance. On top of this participants can customise their curriculum by choosing electives from a portfolio of over 50 courses which this year includes also many new topics, such as "Virtual Management - Leading at a Distance", "Big Data" or "Managing Uncertainty".

"With core courses and electives offered across all our campuses in France, Germany, Italy, Spain and the UK, we offer a truly European management education", says Valérie Madon, Director of the Executive MBA programme.

Seminars in Brussels, China, India, Brazil and the US, as well as an International Consulting Project are additional cornerstones of the programme, which has been ranked repeatedly among the best programmes in Europe – and 12th worldwide in the most recent Financial Times Executive MBA ranking.

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About ESCP Europe

Established in 1819, ESCP Europe has educated generations of leaders and entrepreneurs. With its six urban campuses in Berlin, London, Madrid, Paris, Turin and Warsaw, ESCP Europe's true European identity enables the provision of a unique style of cross-cultural business education and a global perspective on international management issues. ESCP Europe welcomes 4,600 students and 5,000 executives from 102 different nations every year, offering them a wide range of general management and specialised programmes (Bachelor, Masters, MBA, Executive MBA, PhD and Executive Education).